

JobFest Southern Stakeholder Kit Breakdown

Item	Units	Unit Cost	Total	Details
Stakeholder Box			\$8,586.50	Invoice for Box - MET Printers (29434) - Invoice is based on 2000 boxes in total, unit cost calculated and applied to number of Southern kits sent out.
Stakeholder Outer Box for Mailing			\$3,764.85	Invoice for outer box and custom insides (29434) - calculated based on 2000 boxes in total produced for the North.
Stakeholder Box Kitting			\$6,023.76	Invoice for kitting - MET Printers (29571)
Stakeholder Box Mailing			\$19,992.00	Have not yet been invoiced by MET Printers, but they have provided the unit cost of Not Responsive postage of each mail out.
Posters			\$4,887.70	Invoice for posters - MET Printers (29510)
Mail prep, kit, and print Stakeholder and Tour Date letter			\$9,863.00	Have not yet been invoiced from MET Printers
DVD (Includes actual DVD, reprint of southern booklets + DVD folder)				Invoice for DVD's - 529252 (Precision Disc)
Wristbands			\$2,232.49	
Pencils			\$330.25	Invoices for Pencils & Wristbands - Genumark (517820)
Guitar Picks			\$264.20	Invoices for Pencils & Wristbands - Genumark (517820)
			\$449.14	Invoice for Picks - Genumark (MO4059)
Shipping and Handling			\$330.25	Based on the overall cost calculated in the original work order of \$500 for all items combined.

Not Responsive

Design Time*	Not Responsive	\$6,395.00	*The costs for the design time from the agency is an estimate as the overall agency fees to produce the kits were accounted for during phases 2 and 3 of the project. The budget was not broken down by each item, the agency fees for phases 2 and 3 covered the design and production of all creative elements related to JobFest.
TOTAL		\$63,119.14	
TOTAL COST PER KIT		\$47.86	is the cost to physically produce the Southern Kit and is the cost for postage.