

Special Ad Offer

The Taxpayer

20th Anniversary Issue

The Canadian Taxpayers Federation is marking its 20th anniversary with a special issue of *The Taxpayer* magazine. We're pleased to extend a special anniversary ad rate — a unique one-time opportunity to promote your company and send a well-wish to the CTF on its milestone.

The Taxpayer has a circulation of 26,000 and readership of 50,000 nation-wide. The anniversary special is an 1/8 page ad (width 3.25", height 2.2") available for \$250 plus GST (normally \$400).

The deadline for submissions is March 8, 2010. Thanks for your support!

Demographics of *The Taxpayer* readers:

Education:

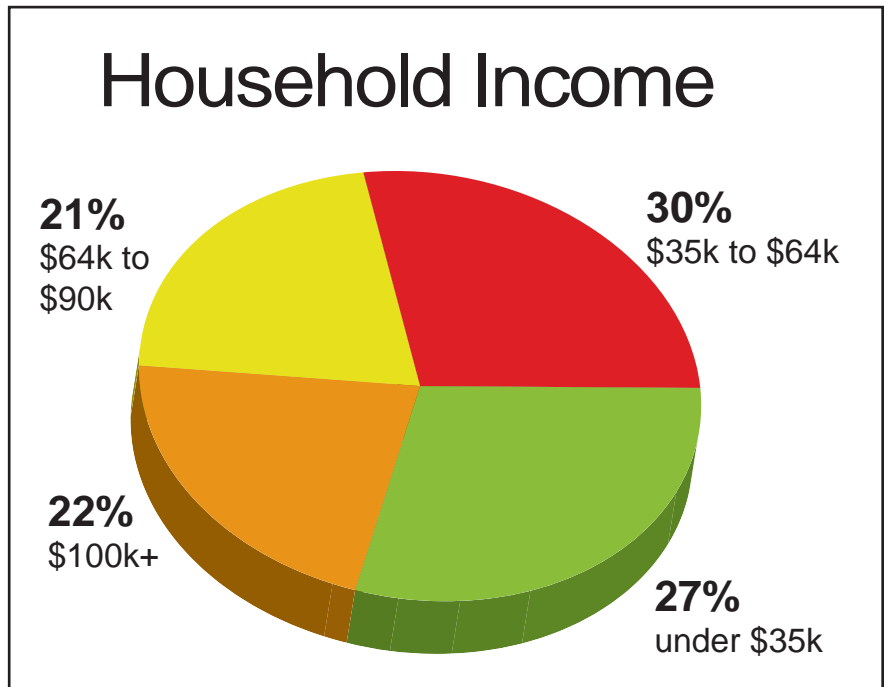
Elementary	10%
Trades.	21%
University	34%
High School	35%

Regional circulation:

Sask	34%
Alberta	29%
Manitoba.	14%
BC	12%
Ontario	8%
Other	3%

Age

Under 30.	1%
30 to 49	13%
50 to 69	51%
70+	35%



Contact:



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1/8 page Ad
3.25" x 2.2"

Regular price: \$400.00

Special Anniversary issue offer:

\$250.00

Inquire on special pricing for larger sizes.