Opinion Polling Contracts Department of Finance:
July 1998 to July 2004

Name	Date	Approved	Spent	Description
Ekos Research	Unknown	80,526	75,132	Unknown
Ekos Research Associates	1998 July to July 1999	449,400	411,340	Quantitative research services
Ekos Research Associates	1998 April to March 1999	802,500	553,246	Opinion research to Canada Investment and Savings
Ekos Research Associates	1999 April to December 2000	963,000	696,100	Qualitative and quantitative research Canada Investment and Savings Initiative
Ekos Research Associates	December 2000 to November 2004	2,354,000	1,629,785	Standing offer
Total Paid Out:			**3,365,603**	**69.0%**
Infocus	1998 June to July 1999	706,200	457,660	Quantitative research services
Total Paid Out:			**457,660**	**9.4%**
IPSOS Reid	November 2002 to February 2003	21,400	-	University recruitment program
IPSOS-Reid	August 2002 to October 2002	75,355	70,425	Survey
IPSOS-Reid	October 2002 to November 2002	60,188	55,614	Public opinion economic update
IPSOS-Reid	November 2002 to March 2003	75,355	70,425	Public opinion survey federal budget
IPSOS-Reid	January 2003 to March 2003	84,155	70,986	Opinion survey
IPSOS-Reid	January 2003 to March 2003	96,656	89,018	Opinion survey
IPSOS-Reid	Unknown	24,182	23,543	Public opinion research
Total Paid Out:			**380,011**	**7.8%**
Pollara	1999 November to 1999 December	61,306	57,295	Priorities of Canadians
Pollara	2000 March to 2000 March	119,656	111,828	Pre- and post-budget opinion tracking
Pollara	September 2000 to October 2000	99,872	93,338	Public opinion economic update
Pollara	March 2001 to March 2001	67,537	63,119	Public opinion economic update
Total Paid Out:			**325,580**	**6.7%**
Environics Research	September 2001 to November 2001	65,164	60,901	Public opinion economic update
Environics Research	September 2001 to October 2001	103,510	96,738	Opinion survey
Environics Research	October 2001 to November 2001	50,871	47,543	Pre-budget survey
Total Paid Out:			**205,182**	**4.2%**
Createc	November 2001 to December 2001	22,003	19,367	Pre-budget focus groups
Createc	December 2001 to December 2001	53,126	48,851	Budget day discussion group
Createc	March 2002 to March 2002	11,984	10,908	Focus groups
Total Paid Out:			**79,125**	**1.6%**
Conference Board of Canada	January 2002 to December 2002	29,960	28,000	Monthly consumer attitude survey
Total Paid Out:			**28,000**	**0.6%**
Ventrue Communications	June 2002 to July 2003	24,450	22,850	Fin-Zone for internet users
Total Paid Out:			**22,850**	**0.5%**
Earnscliffe Strategy Group	Unknown	10,700	8,341	Public opinion research
Total Paid Out:			**8,341**	**0.2%**
Opinionation	1998 June to 1999 July	7,544	7,022	Touch screen survey centres
Total Paid Out:			**7,022**	**0.1%**
Grand Total:		**6,520,598**	**4,879,375**	**100%**