



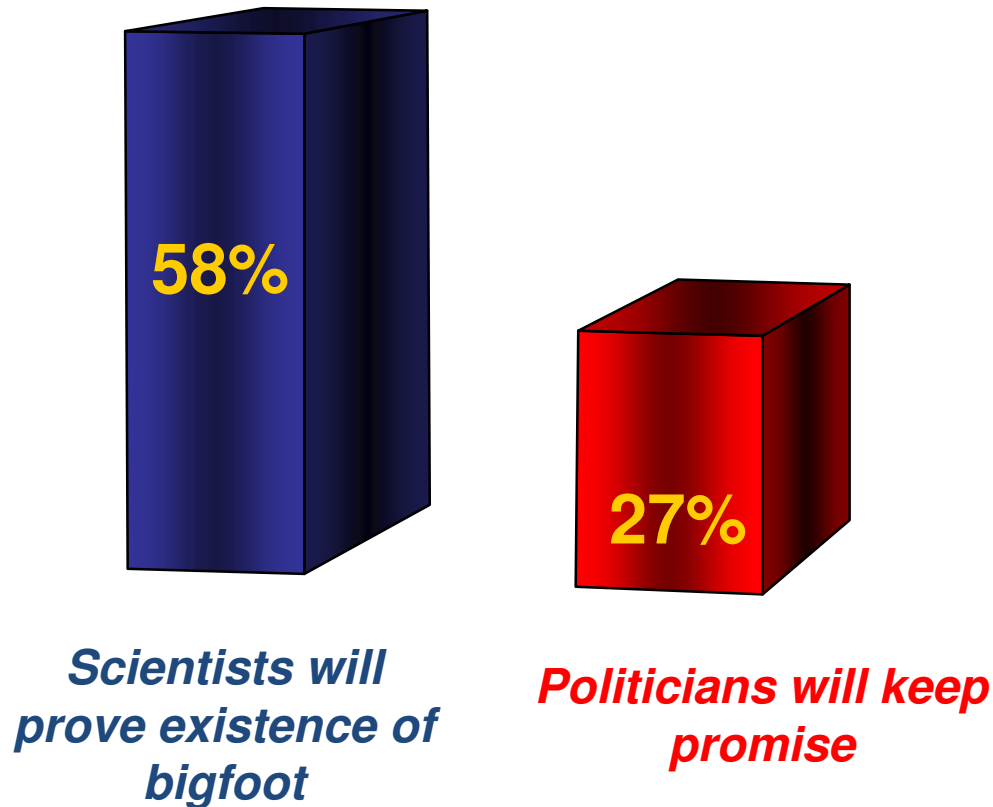
National Tax Issues Survey

Field Dates: January 4-8, 2008
n=1,000, Margin of Error $\pm 3.1\%$



Canadians do not trust politicians

Nearly 60% of Canadians feel it is more likely that scientists will discover bigfoot than it is that politicians will keep their election promises.



Q19 - Which is more likely to happen... Politicians will keep their election promises or Scientists will prove the existence of Big Foot

Q19 - Which is more likely to happen...

	GENDER x AGE												MARITAL / FAMILY STATUS								
	GENDER			AGE																	
							Males	Males	Males	Females	Females	Females			Lone single	Young	2 parent	2 parent	2 parent	Older	
	TOTAL	Male	Female	18-34	35-54	55+	18 - 34	35 - 54	55+	18 - 34	35 - 54	55+	Unencumbered	Parents	Couples	Families	Fam-MALE	Fam-FEM	Couples	Widowed	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
TOTAL	1001	494	507	291	388	293	150	195	137	142	192	156	255	91	81	263	128	136	202	51	
	100%	100.0%	100.0%	100%	100%	100%	100.0%	100.0%	100%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Politicians will keep their election promises	274	146	129	86	107	76	45	61	36	41	46	40	77	22	27	74	40	34	48	13	
	27.4%	29.5%	25.4%	29.5%	27.7%	26.0%	30.1%	31.4%	26.6%	29.0%	23.9%	25.4%	30.2%	24.3%	33.8%	28.2%	31.3%	25.3%	24.0%	25.7%	
Scientists will prove the existence of Big Foot	583	285	298	180	227	165	92	111	79	89	116	87	147	59	49	150	72	77	124	28	
	58.3%	57.7%	58.8%	61.9%	58.5%	56.4%	61.2%	56.8%	57.4%	62.6%	60.3%	55.5%	57.4%	64.9%	60.0%	56.9%	56.7%	57.0%	61.2%	55.3%	
Don't know/Refused	143	63	80	25	54	52	13	23	22	12	31	30	32	10	5	39	15	24	30	10	
	14.3% OD	12.7%	15.8%	8.6%	13.8%	17.6% D	8.7%	11.8%	15.9%	8.4%	15.9%	19.1% GHJ	12.4%	10.8%	6.2%	14.9% O	11.9%	17.7% O	14.8% O	19.0% O	

Comparison Groups: ABC/ADEF/AGHIJKL/AMNOPQRST
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

Q19 - Which is more likely to happen...

	HOUSEHOLD INCOME				EDUCATION			SOCIO-ECO STATUS			SPLIT SAMPLE		FEDERAL VOTE INTENT				
	=====				=====			=====			=====		=====				
	TOTAL	< \$35K	\$35-74K	\$75K +	HS<	College/ Some univ	Univ Grad+	Low	Mid/Mix	High	Flat Tax	Single Tax	CPC	Lib	NDP	B Q	Undec
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
TOTAL	1001	256	289	266	346	311	320	135	718	141	493	508					
	100%	100.0%	100.0%	100.0%	100%	100.0%	100%	100%	100.0%	100.0%	100.0%	100.0%	100%	100%	100%	100%	100%
Politicians will keep their election promises	274	74	93	62	92	78	100	37	198	40	129	146	102	68	32	21	67
	27.4%	29.1%	32.0%	23.1%	26.5%	25.2%	31.2%	27.2%	27.5%	28.5%	26.1%	28.7%	33.7%	29.3%	21.9%	28.0%	22.9%
			D										OQ				
Scientists will prove the existence of Big Foot	583	145	167	167	213	193	169	78	423	80	287	296	164	139	98	46	160
	58.3%	56.8%	57.8%	62.8%	61.5%	62.2%	52.7%	57.6%	58.9%	56.5%	58.2%	58.4%	54.1%	60.2%	67.9%	61.3%	54.9%
					G	G									AMQ		
Don't know/Refused	143	36	29	38	41	39	51	20	97	21	78	66	37	24	15	8	65
	14.3%	14.0%	10.2%	14.1%	12.0%	12.6%	16.1%	15.2%	13.6%	15.0%	15.7%	12.9%	12.1%	10.5%	10.2%	10.7%	22.2%
																	AMNOP

Comparison Groups: ABCD/AEFG/AHIJ/AKL/AMNOPQ
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

Q19 - Which is more likely to happen...

	REGION							KEY REGIONS			
	TOTAL	B C	Alberta	Sask/Man	Ont	Que	Atl	Van Collar	Metro-Belt	C&E O N	S O N
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
TOTAL	1001	122	103	68	382	251	74	31	100	74	103
	100%	100%	100.0%	100.0%	100%	100%	100%	100.0%	100.0%	100.0%	100.0%
Politicians will keep their election promises	274	37	31	30	82	74	21	9	20	20	14
	27.4%	30.0%	30.1%	44.4%	21.5%	29.3%	28.2%	28.1%	20.4%	26.4%	13.5%
	KE			AEF		E				K	
Scientists will prove the existence of Big Foot	583	75	53	29	242	139	45	19	66	45	69
	58.3%	61.3%	51.5%	42.6%	63.4%	55.4%	60.7%	60.0%	66.4%	60.9%	66.9%
	D	D			CD		D				
Don't know/Refused	143	11	19	9	58	39	8	4	13	9	20
	14.3%	8.8%	18.4%	13.0%	15.1%	15.4%	11.2%	11.9%	13.2%	12.7%	19.7%
			B								

Comparison Groups: ABCDEFG/AHIJK

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.