



Survey Report



Gun Crime

Quebec Omnibus

Date: October 7th, 2025
Project: 10013184-1



Methodology

How



An online survey.

Who



n=1,010 Quebecers, 18+.

When



Completed between October 3rd and October 5th, 2025, using Leger’s online panel.

Other



No margin of error can be associated with a non-probability sample (i.e. a web panel in this case). For comparative purposes, though, a probability sample of n=1,010 respondents would have a margin of error of $\pm 3.1\%$, 19 times out of 20.

Leger’s online panel

Leger’s online panel has more than 400,000 members nationally and has a retention rate of 90%.

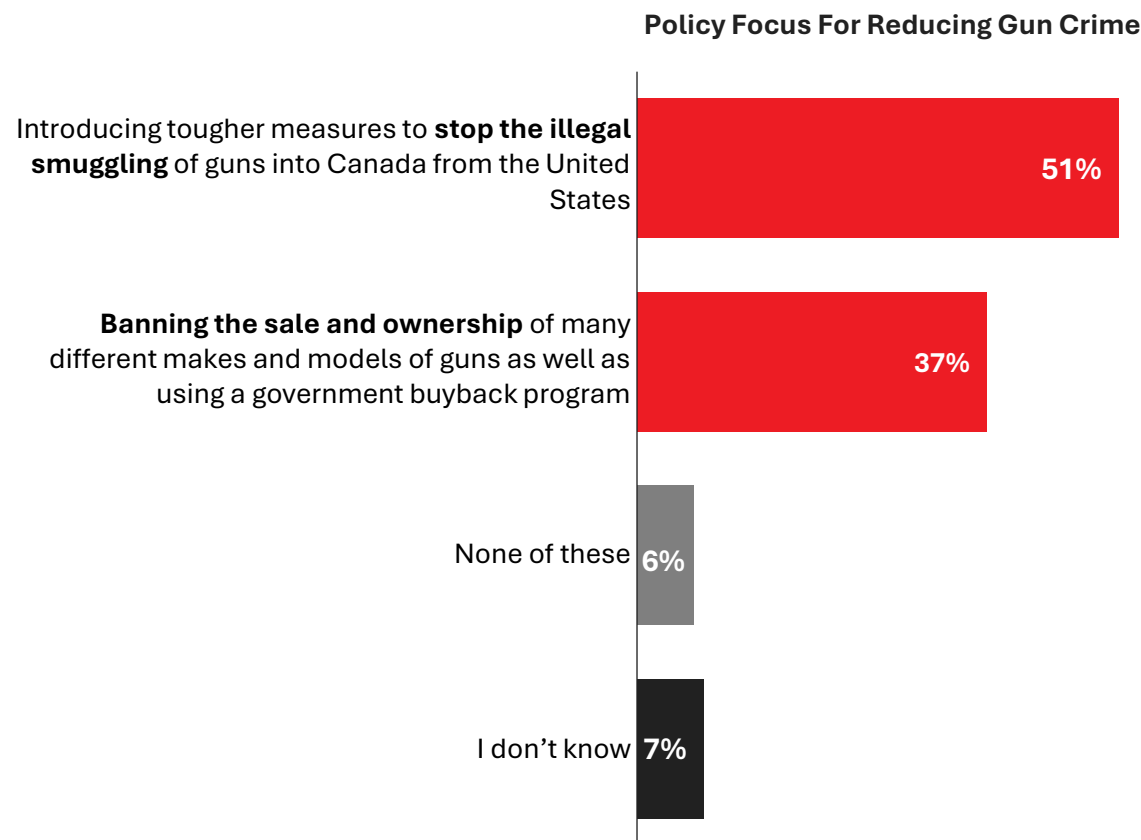
Quality control

Stringent quality assurance measures allow Leger to achieve the high-quality standards set by the company. As a result, its methods of data collection and storage outperform the norms set by WAPOR (The World Association for Public Opinion Research). These measures are applied at every stage of the project: from data collection to processing, through to analysis. We aim to answer our clients’ needs with honesty, total confidentiality, and integrity.

Leger is the largest Canadian-owned market research and analytics company, with more than 600 employees in eight Canadian and US offices. Leger has been working with prestigious clients since 1986.

Half (51%) of Quebecers believe that introducing tougher measures to stop the illegal smuggling of guns from the United States is the most effective way to reduce gun crime.

However, nearly four-in-ten (37%) say banning the sale and ownership of specific types of firearms along with a government buyback program would be the best approach to reducing gun violence.



Q1. In your opinion, of the two approaches outlined below, which would be the most effective policy governments should focus on to reduce gun crime in Canada? Please select the one action from the list below that you feel will have the greatest impact on reducing gun crime.

Base: All (n=1,010)

Quebecers aged 55+ are more likely to view stricter measures on U.S. gun smuggling as the most effective way to reduce gun crime in Canada.

In contrast, younger Quebecers aged 18–34, Montreal residents, and women (40% vs. 33% of men) are more likely than their counterparts to view banning the sale and ownership of specific firearms combined with a government buyback program, as a more effective approach.

	Total	Age			Region			Children in household	
		18-34	35-54	55+	Montreal	Quebec City	Other	Yes	No
Weighted n=	1,010	250	319	441	506	100	404	242	767
Unweighted n=	1,010	224	311	475	402	303	305	271	738
Introducing tougher measures to stop the illegal smuggling of guns into Canada from the United States	51%	43%	47%	57%	47%	49%	56%	48%	52%
Banning the sale and ownership of many different makes and models of guns as well as using a government buyback program	37%	43%	36%	33%	42%	35%	30%	37%	36%
None of these	6%	6%	7%	5%	5%	6%	7%	10%	5%
I don't know	7%	8%	9%	5%	6%	10%	7%	6%	7%

Q1. In your opinion, of the two approaches outlined below, which would be the most effective policy governments should focus on to reduce gun crime in Canada? Please select the one action from the list below that you feel will have the greatest impact on reducing gun crime.

Base: All (n=1,010)

 Significantly higher

Our Team



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