

May 19, 2015

Kevin Lacey
Suite 300, 1533 Barrington Street
Halifax, Nova Scotia B3J 1Z4

Dear Mr. Lacey:

Re: You are entitled to part of the information you requested – [PPO-15-3]

Your application for access under the *Freedom of Information and Protection of Privacy (FOIPOP)* Act was received on February 23, 2015 as follows:

"Please provide contract between One Nova Scotia Commission and Engage Nova Scotia. Also all authorizing procurements documents including tender, alternative procurement and statement of work. Provide proposal Engage Nova Scotia submitted to the government."

You are entitled to part of the record requested. However, we have removed some of the information under exemption provisions according to subsection 5(2) of the Act. We refuse access to the severed parts of the record for the following reasons:

Section 13(1) – disclosure of the information would reveal the substance of Cabinet deliberations
Section 14(1) – disclosure of the information would reveal advice made by or for a public body or minister

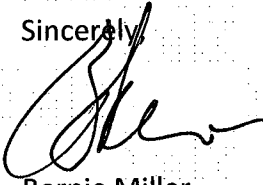
The remainder of the record is enclosed.

Please note that while you asked for "a contract between One Nova Scotia Commission and Engage Nova Scotia", the enclosed Agreement between the Government of Nova Scotia and Engage Nova Scotia is the record that is responsive to your request. Similarly, the records responsive to your request for "procurement documents including tender, alternative procurement ..." are the enclosed Memorandum to Cabinet and associated Cabinet records.

You have the right to ask for a review of this decision by a review officer. You have 60 days from the date of this letter to exercise this right. If you wish to ask for a review, you may do so on Form 7, a copy of which is attached. Please send the completed form to Review Officer, at PO Box 181, Halifax, NS B3J 2M4.

If you have any questions about this decision, please contact our Corporate IAP Administrator, M.E. (Meddy) Stanton, at meddy.stanton@novascotia.ca , or by telephone at 902-424-4879.

Sincerely,

A handwritten signature in black ink, appearing to read 'Bernie Miller', written over the word 'Sincerely,'.

Bernie Miller
Deputy Minister

Enclosure

cc: M.E. (Meddy) Stanton, Corporate IAP Administrator

THIS AGREEMENT made the 5th day of December 2014.

BETWEEN:

HER MAJESTY THE QUEEN, in right of the Province of Nova Scotia, as represented by the Premier and President of Executive Council ("Province")

OF THE FIRST PART

-and-

ENGAGE NOVA SCOTIA CIVIC ENGAGEMENT SOCIETY, a society incorporated pursuant to the *Society's Act* ("Engage NS")

OF THE SECOND PART

WHEREAS Engage NS is a registered society, which aims to promote Nova Scotia's economic, social, cultural and environmental potential;

AND WHEREAS Engage NS has agreed to carry out public engagement services in collaboration with the "One Nova Scotia Coalition" (the "Project");

AND WHEREAS Engage NS has requested financial assistance from the Province in support of its work on the Project;

AND WHEREAS, Trade Centre Limited, a Nova Scotia Crown Corporation has agreed to provide Engage NS with office space until Sept. 30, 2015, at no cost to Engage NS, subject to such terms and conditions as the Trade Centre Limited and Engage NS may agree (the "Lease");

AND WHEREAS the Province wishes to provide additional financial assistance to Engage NS to enable its work on the Project and such other work of Engage NS which is complementary to the objectives of the Project;

NOW THEREFORE, in consideration of the terms and mutual covenants hereinafter contained, the Parties hereto agree as follows:

CONTRIBUTION OF PROVINCE

1. The Province will provide funding to Engage NS in cash and in-kind contributions as set out in this Agreement in support of the Project and such other work of Engage NS which is complementary to the objectives of the Project. The funding provided by the Province to Engage NS, as outlined in this Agreement, does not include the value of the commercial space being provided to Engage NS under the terms of the Lease, which is valued at approximately Twenty-Eight Thousand Ninety-Nine Dollars (\$28,099) over the term of the Lease.
2. The Province will provide a one-time cash contribution of Two Hundred Thousand Dollars (\$200,000) within 30 days of execution of this Agreement in support of Engage NS's work on the

Project and such other work of Engage NS which is complementary to the objectives of the Project.

3. Subject to appropriation by the Legislature, for every eligible dollar donated to Engage NS, the Province will provide one dollar to Engage NS up to a total maximum matching contribution by the Province of Two Hundred Thousand Dollars (\$200,000) in the 2015-2016 fiscal year of the Province.
4. For the purposes of clause 3 of this Agreement, a donation to Engage NS will only be considered "eligible" if the Province is satisfied, in its sole discretion, that the following conditions have been met:
 - (i) the donation is made between October 1, 2014 and March 31, 2016,
 - (ii) the donation is monetary in nature, and
 - (iii) the donation was not made by a municipality, a provincial government business unit or government business enterprise of the Province.
5. The Province agrees to second three (3) employees to Engage NS until September 30, 2015. The seconded employees will include two (2) employees at the EC10 classification and one employee at the EC12 classification. The secondment of employees by the Province to Engage NS is subject to the terms and conditions of secondment agreements, copies of which are attached as Schedule "A-1", "A-2" and "A-3" to this Agreement.
6. The Province will provide Engage NS with furniture and computer equipment, as detailed in Schedule "B" to this Agreement until the earlier of the termination of the Lease or September 30, 2015 (the "Personal Property"). The provision of Personal Property to Engage NS pursuant to this Agreement may be extended at the sole discretion of the Province.

THE PROJECT

7. Engage NS agrees that in consideration of the funding provided under this Agreement, it will undertake activities related to the Project and provide detailed reporting to the Province as more particularly set out in schedule "C" to this Agreement.

OBLIGATIONS OF ENGAGE NS

8. Engage NS represents and warrants to the Province that it is a registered charity under the *Income Tax Act* (Canada).
9. Engage NS agrees to expend the Province's funding disbursed to it under this Agreement in support of the Project, as outlined in Schedule "C" and such other work of Engage NS which is complementary to the objectives of the Project.
10. In addition to reporting requirements in Schedule "C", interim reports may be requested by the Province from time to time with respect to expenditures of the Province's funding or progress of the Project and Engage NS will provide such reports to the Province within 15 days of such a request.
11. Engage NS will provide the Province with quarterly financial reports starting for the last quarter of 2014, which shall include the name and address of every eligible person that has made a charitable donation for which Engage NS is requesting the Province to provide a matching

donation pursuant to clause 3 of this Agreement. Such quarterly reports shall be provided within 30 days of the following dates:

- (i) December 31, 2014
- (ii) March 31, 2015
- (iii) June 30, 2015,
- (iv) September 30, 2015,
- (v) December 31, 2015
- (vi) March 31, 2016

12. At the request of the Province, Engage NS agrees to provide to the Province an audited financial statement for the 2014, 2015 and 2016 fiscal years of Engage NS.
13. Engage NS acknowledges that it has no right or title to ownership of any of the Personal Property and agrees that it will not encumber the Personal Property in any manner. Engage NS acknowledges and agrees that it shall be solely responsible for all maintenance and upkeep of the Personal Property while in its possession.
14. Subject to the Province agreeing to extend the term for the use of the Personal Property, Engage NS shall return the Personal Property to the Province on or before the earlier of the termination of the Lease and March 31, 2016 and it shall ensure that the Personal Property is returned to the Province in substantially the same condition that it was provided, reasonable wear and tear excepted.

TERM, TERMINATION AND RENEWAL

15. This Agreement is for a term commencing on October 1, 2014, and ending September 30, 2015, unless amended or terminated earlier in accordance with this Agreement.
16. This Agreement may be terminated by the Province by giving Engage NS at least one month written notice of termination.
17. Subject to all required approvals, this Agreement may be renewed for a single year or multiple years on terms and conditions to be agreed by the parties.

NON-LIABILITY AND INDEMNITY

18. The Province shall not be liable for any claims, actions, suits, damages, costs or expenses arising from any injury, death or damage to property resulting from or arising out of any act or omission of Engage NS, its servants, agents or contractors, in carrying out the Project.
19. Engage NS agrees that it shall at all times indemnify and save harmless the Province, its Ministers, officers, employees and agents from and against all claims, demands losses, costs, damages, actions, suits or other proceedings of any kind based upon injury, including death, to any person, or damage to or loss of property arising from any wilful or negligent act, omission or delay on the part of Engage NS, its servants or agents in carrying out the Project.

ASSIGNMENT

20. This Agreement shall not be assigned or subcontracted by Engage NS for any reason without the prior written consent of the Province, which consent may be withheld for any reason.

NOTICE

21. All notices and communications under this Agreement shall be deemed duly given upon being delivered by hand, or three days after being posted or sent by registered mail, to a Party hereto at the following address:

FOR THE PROVINCE

Jennifer Church,
Executive Director
Nova Scotia Office of Planning and Priorities
1700 Granville Street, 3rd Floor
One Government Place
Halifax, NS

FOR ENGAGE NS

Ramona Lumpkin
President
Mount Saint Vincent University
166 Bedford Highway
Halifax, NS
B3M 2J6

ENTIRE AGREEMENT

22. This Agreement, including the Preamble and the Schedule attached hereto, constitute the whole agreement between the Parties unless duly modified by the Parties by agreement in writing. No representation or statement not expressly contained herein shall be binding upon either Party.

HEADINGS

23. The division of this Agreement into sections and the insertion of headings are for convenience of reference only and do not affect the interpretation of this Agreement.

GOVERNING LAWS

24. This Agreement shall be construed and interpreted in accordance with the laws of the Province of NS. This Agreement shall ensure to the benefit of and is binding upon the Parties hereto and their respective successors and assigns.

PARTIAL INVALIDITY

25. If any term or provision of this Agreement shall be found to be illegal or unenforceable, it will be deemed to be served from this Agreement and the remaining provisions will nevertheless continue to be in full force and effect.

4.

FREEDOM OF INFORMATION AND PROTECTION OF PRIVACY

26. Engage NS acknowledges that the Province is subject to the NS *Freedom of Information and Protection of Privacy Act* (the "Act") and that the obligations of the Province under the Act supersede any provisions of this Agreement.

IN WITNESS WHEREOF the Parties hereto have executed this Agreement on the day and year last below written.

SIGNED, SEALED AND DELIVERED
In the presence of:

Witness

) **HER MAJESTY THE QUEEN** in the right of the
) Province of Nova Scotia
)

) Per: 

) Stephen Mc Neil, Premier & President of
) Executive Council
)

) Date: December 19, 2014
)

) **Engage Nova Scotia Civic Engagement Society**
)

) Per:  S. 20(1)

) Ramona Lumpkin, Chair Engage Nova
) Scotia
)

) Date: December 8, 2014
)

Witness

Schedule "A-1"

Secondment Agreement

The following sets out the agreed terms and conditions for the

Secondment of: **Nancy Watson**

From: **Communications Nova Scotia ("Lending Organization")**

To: **Engage NS Civic Engagement Society ("Receiving Organization")**

1. **PURPOSE:** The *Employee* is seconded to Engage NS Civic Engagement Society from Communications Nova Scotia to assume responsibilities as the Managing Director of Engage NS.
2. **DURATION:** It is agreed that the *Employee* will assume responsibilities effective on September 1, 2014 and that the secondment will continue until September 30, 2015, for thirteen (13) months, with provision for extension subject to agreement of all the parties.
3. **SALARY AND BENEFITS:** It is agreed that for the duration of the secondment, the *Employee* will receive the following:
 - (a) A salary of \$92,510.34 per annum, \$3558.09 biweekly EC12 (00), and any increases the *Employee* would normally be entitled to under the N. S. Government compensation system.
 - (b) All benefits accorded to Civil Service employees, including any changes occurring during the period of the secondment. If the *Employee* is seconded to a non-Provincial Government entity, the calculation of benefits is based upon the salary received by the *Employee* in their regular position irrespective of whether the *Employee* is provided with a higher salary during the secondment period (for greater certainty, for the purpose of the *Public Service Superannuation Act* and Section 84 of the Regulations made pursuant to the *Civil Service Act*, the *Employee's* salary for the period of the secondment is that which would have been earned if the *Employee* had remained with the *Lending Organization* in their regular position).
 - (c) Salary and benefit costs for the *Employee* will be paid by the *Lending Organization*.
4. **EMPLOYMENT RECORDS:** The *Receiving Organization* agrees to maintain all records related to employment of the *Employee* and shall provide a performance evaluation on the *Employee* periodically and prior to the end of the secondment period. The *Receiving Organization* shall transfer the employment records relating to the *Employee's* secondment to the *Lending Organization* (which maintains the Employee Master File) upon completion of the secondment.
5. **TERMINATION OF AGREEMENT:**
 - (a) It is agreed that during the term of this Agreement, the *Employee* is a civil service employee and maintains the rights and obligations provided to civil servants under the

Civil Service Act and Regulations.


- (b) The secondment may be terminated by any of the parties with 30 days' notice to the other parties. *At the termination of the secondment, the Lending Organization agrees to provide the Employee with a position equivalent to and at the same classification and pay level as if the secondment had not been in place, except that if the Lending Organization is subject to workforce reductions which would result in the Employee being laid off if the Employee had not been on secondment pursuant to this Agreement, the Employee will be provided with the same treatment and entitlements as other departmental Employees.*

6. **CONFLICT OF INTEREST POLICY:** The *Employee* agrees to be bound by the principles and purposes of Conflict of Interest Policy in the Management Manual 500, Values, Ethics, & Conduct: A Code for Nova Scotia's Public Servants on the Public Service Commission's website, and the *Conflict of Interest Act* (copies attached).

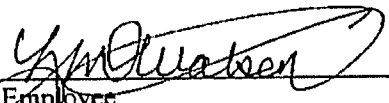
S. 20(1) (

Ramona Lumpkin, President
Engage NS Civic Engagement Society
("Receiving Organization")

December 8, 2014
Date


Tracey Taweel, Associate Deputy Minister
Communications Nova Scotia

Dec. 15/14
Date


Employee

Dec. 17/14
Date


Laura Lee Langley, Commissioner
Public Service Commission

Dec 18, 2014
Date

Attachments:

Conflict of Interest Policy

Values, Ethics, & Conduct: A Code for Nova Scotia's Public Servants

Conflict of Interest Act

Schedule "A-2"

Secondment Agreement

The following sets out the agreed terms and conditions for the

Secondment of: **Daniel O'Rourke ("Employee")**

From: **The Office of Planning and Priorities ("Lending Organization")**

To: **Engage NS Civic Engagement Society ("Receiving Organization")**

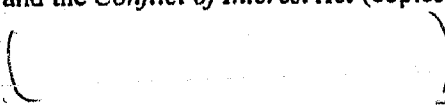
1. **PURPOSE:** The *Employee* is seconded to the Engage NS Civic Engagement Society from the Office of Planning and Priorities to assume responsibilities as the Director of Strategic Relations for Engage NS.
2. **DURATION:** It is agreed that the *Employee* will assume responsibilities effective on September 1, 2014 and that the secondment will continue until September 30, 2015, for thirteen (13) months, with provision for extension subject to agreement of all the parties.
3. **SALARY AND BENEFITS:** It is agreed that for the duration of the secondment, the *Employee* will receive the following:
 - (a) A salary of \$76,454.82 per annum, \$2940.57 biweekly, EC10 (00), and any increases the *Employee* would normally be entitled to under the N. S. Government compensation system.
 - (b) All benefits accorded to Civil Service employees, including any changes occurring during the period of the secondment. If the *Employee* is seconded to a non-Provincial Government entity, the calculation of benefits is based upon the salary received by the *Employee* in their regular position irrespective of whether the *Employee* is provided with a higher salary during the secondment period (for greater certainty, for the purpose of the *Public Service Superannuation Act* and Section 84 of the Regulations made pursuant to the *Civil Service Act*, the *Employee's* salary for the period of the secondment is that which would have been earned if the *Employee* had remained with the *Lending Organization* in their regular position).
 - (c) Salary and benefit costs for the *Employee* will be paid by the *Lending Organization*.
4. **EMPLOYMENT RECORDS:** The *Receiving Organization* agrees to maintain all records related to employment of the *Employee* and shall provide a performance evaluation on the *Employee* periodically and prior to the end of the secondment period. The *Receiving Organization* shall transfer the employment records relating to the *Employee's* secondment to the *Lending Organization* (which maintains the Employee Master File) upon completion of the secondment.

5. **TERMINATION OF AGREEMENT:**

- (a) It is agreed that during the term of this Agreement, the *Employee* is a civil service employee and maintains the rights and obligations provided to civil servants under the *Civil Service Act and Regulations*.
- (b) The secondment may be terminated by any of the parties with 30 days' notice to the other parties. *At the termination of the secondment, the Lending Organization agrees to provide the Employee with a position equivalent to and at the same classification and pay level as if the secondment had not been in place, except that if the Lending Organization is subject to workforce reductions which would result in the Employee being laid off if the Employee had not been on secondment pursuant to this Agreement, the Employee will be provided with the same treatment and entitlements as other departmental Employees.*

6. **CONFLICT OF INTEREST POLICY:** The *Employee* agrees to be bound by the principles and purposes of Conflict of Interest Policy in the Management Manual 500, Values, Ethics, & Conduct: A Code for Nova Scotia's Public Servants on the Public Service Commission's website, and the *Conflict of Interest Act* (copies attached).

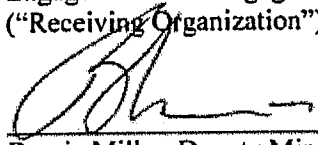
S. 20(1)



Ramona Lumpkin, Chair /
Engage NS Civic Engagement Society
("Receiving Organization")

December 8, 2014

Date



Bernie Miller, Deputy Minister
Office of Planning and Priorities
("Lending Organization")

December 17, 2014

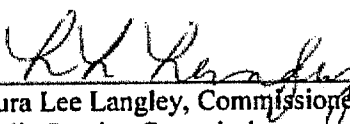
Date



Employee

Dec. 17/14

Date



Laura Lee Langley, Commissioner
Public Service Commission

Dec 18, 2014

Date

Attachments:

Conflict of Interest Policy

Values, Ethics, & Conduct: A Code for Nova Scotia's Public Servants

Conflict of Interest Act

Schedule "A-3"

Secondment Agreement

The following sets out the agreed terms and conditions for the

Secondment of: **Amanda Pickrem ("Employee")**

From: **Public Service Commission ("Lending Organization")**

To: **Engage NS Civic Engagement Society ("Receiving Organization")**

1. **PURPOSE:** The *Employee* is seconded to Engage NS Civic Engagement Society from the Public Service Commission to assume responsibilities as Director of Projects and Operations for Engage NS.
2. **DURATION:** It is agreed that the *Employee* will assume responsibilities effective on September 1, 2014 and that the secondment will continue until September 30, 2015, for thirteen (13) months, with provision for extension subject to agreement of all the parties.
3. **SALARY AND BENEFITS:** It is agreed that for the duration of the secondment, the *Employee* will receive the following:
 - (a) A salary of ~~\$75,690.27~~ ^{81,577.37} per annum, ~~\$2911.17~~ ^{3,137.59} Biweekly EC NQ (99), and any increases the *Employee* would normally be entitled to under the N. S. Government compensation system.
 - (b) All benefits accorded to Civil Service employees, including any changes occurring during the period of the secondment. If the *Employee* is seconded to a non-Provincial Government entity, the calculation of benefits is based upon the salary received by the *Employee* in their regular position irrespective of whether the *Employee* is provided with a higher salary during the secondment period (for greater certainty, for the purpose of the *Public Service Superannuation Act* and Section 84 of the Regulations made pursuant to the *Civil Service Act*, the *Employee's* salary for the period of the secondment is that which would have been earned if the *Employee* had remained with the *Lending Organization* in their regular position).
 - (c) Salary and benefit costs for the *Employee* will be paid by the *Lending Organization*.
4. **EMPLOYMENT RECORDS:** The *Receiving Organization* agrees to maintain all records related to employment of the *Employee* and shall provide a performance evaluation on the *Employee* periodically and prior to the end of the secondment period. The *Receiving Organization* shall transfer the employment records relating to the *Employee's* secondment to the *Lending Organization* (which maintains the Employee Master File) upon completion of the secondment.
5. **TERMINATION OF AGREEMENT:**

(a) It is agreed that during the term of this Agreement, the *Employee* is a civil service employee and maintains the rights and obligations provided to civil servants under the *Civil Service Act and Regulations*.

(b) The secondment may be terminated by any of the parties with 30 days' notice to the other parties. *At the termination of the secondment, the Lending Organization agrees to provide the Employee with a position equivalent to and at the same classification and pay level as if the secondment had not been in place, except that if the Lending Organization is subject to workforce reductions which would result in the Employee being laid off if she had not been on secondment pursuant to this Agreement, the Employee will be provided with the same treatment and entitlements as other departmental Employees.*

6. **CODE OF CONDUCT FOR CIVIL SERVANTS:** The Employee agrees to be bound by the principles and purposes of both the Code of Conduct for Civil Servants established in the Management Manual 500 and the *Members and Public Employees Disclosure Act*, S.N.S., 1991, Chapter 4, as amended (copies attached).

S. 2D(1)

()
Ramona Lumpkin, President
Engage NS Civic Engagement Society
("Receiving Organization")

December 8, 2014
Date

[Signature]
Employee

DEC 18, 2014
Date

[Signature]
Laura Lee Langley, Commissioner
Public Service Commission (Lending)

DEC 18, 2014
Date

Attachments: 1. Code of Conduct for Civil Servants
2. Employee Checklist for Outside Activities
3. *Members and Public Employees Disclosure Act* - Parts III and IV

Schedule "B"

**Engage NS surplus furniture and Equipment on loan from
Department of Internal Services
Reference Loan Voucher 03-00-000-005**

Class Code	Tag Class	Tag	Quantity	Replacement Price
0450050003	TABLE, COFFEE/END, W 024 IN, L 024 IN	632302	1	\$100.00
	TABLE, COFFEE/END, W 024 IN, L 024 IN	632303	1	\$100.00
	TABLE, COFFEE/END, W 024 IN, L 024 IN	634884	1	\$100.00
	TABLE, COFFEE/END, W 024 IN, L 024 IN	634887	1	\$100.00
	TABLE, COFFEE/END, W 024 IN, L 024 IN	634888	1	\$100.00
	TABLE, COFFEE/END, W 024 IN, L 024 IN	634889	1	\$100.00
0450010008	TABLE, BOARDROOM, W 072 IN, L 120 IN	589925	1	\$1,700.00
0450050002	TABLE, COFFEE/END, ROUND OR OVAL 048 IN	563071	1	\$150.00
0530010004	FILE Cabinet, LATERAL, 2 DRAWERS	632067	1	\$543.00
	FILE CABINET, LATERAL, 2 DRAWERS	632068	1	\$543.00
0080050001	CHAIR, LOW/MID BACK	605602	1	\$250.00
	CHAIR, LOW/MID BACK	605603	1	\$250.00
	CHAIR, LOW/MID BACK	605605	1	\$250.00
	CHAIR, LOW/MID BACK	605606	1	\$250.00
	CHAIR, LOW/MID BACK	605609	1	\$250.00
	CHAIR, LOW/MID BACK	605611	1	\$250.00
	CHAIR, LOW/MID BACK	605628	1	\$250.00
0110110001	COAT TREE, WOOD	621494	1	\$100.00
0400010007	REFRIGERATOR, DOMESTIC, MINI	444959	1	\$225.00
	PROJECTOR UNIT		1	-
	PROJECTOR UNIT		1	-
	MULTIFUNCTION DEVICE (PRINTER/SCANNER)		1	-

12.

Schedule "C"

Roles and Responsibility of Engage NS respecting the Project

Engage NS agrees to,

- (a) Play a leadership role in engaging citizens and carrying out ongoing engagement activities consistent with the One Nova Scotia Commission;
- (b) conduct workshops and provide tools for building capacity for engagement, self-determination, scenario planning, community planning and leadership in communities across Nova Scotia;
- (c) provide the Office of Planning and Priorities with a baseline report on Nova Scotia using an Index of Wellbeing on or before December 31st, 2016;
- (d) share data and information gathered via Engage NS initiatives, including, without limitation, data related to an Index of Wellbeing for Nova Scotia, with the Office of Planning and Priorities;
- (e) operate from and run a neutral shared office space where partners from all sectors can meet and work together on collaborative projects;
- (f) work collaboratively with One Nova Scotia Coalition Secretariat to identify and undertake activities in support of shared objectives arising from the One Nova Scotia Commission report;
- (g) Engage Nova Scotians from across the province in inclusive discussions, initiatives and collaborations focused on addressing the challenges of "attitude" as referenced in the work of the One Nova Scotia Commission Report and the One Nova Scotia Coalition;
- (h) provide monthly updates to One Nova Scotia Coalition for the duration of the aforementioned engagement exercise, as well as report quarterly to the Province for the duration of the Agreement, commencing with November 14th. The monthly updates to the Province shall commence November 14, 2015; and
- (i) Carry out such other activities and undertakings as may be agreed by Engage NS and the Province.

Received
Executive Council Office
SEP 24 2014

**Memorandum
to the Executive Council**



Number:	
Dept.:	ECD
Date:	Sept. 24/14

S.13(1)

S.14(1)

Title: Request for Engage Nova Scotia startup funding

Submitted By: Honourable Stephen McNeil, Premier and President of the Executive Council *SM*

Prepared By: Tyler Knowlton, Office of Planning and Priorities *TK*

Reviewed By: Lisa MacKinnon for Greg Penny, Executive Director, Finance and Administration *LM*

Deputy Minister: Bernie Miller, Deputy Minister, Office of Planning and Priorities *BM*

SUMMARY:

S.13(1)

S.14(1)

CURRENT SITUATION AND PURPOSE FOR THIS REQUEST

On June 2nd, 2014 the Province announced the creation of the oneNS Coalition which will lead Nova Scotia's response to the 2013 report *Now or Never: An Urgent Call to Action for Nova Scotians* prepared by the Nova Scotia Commission on Building Our New Economy. One of the areas of focus that was put forward by the Commission in this report identifies 'Attitude' as a key factor in creating the environment in which the other goals can be met. The purpose of this memo is to request funding to provide support for Engage Nova Scotia to establish an office and help create an environment in Nova Scotia that is conducive to sustainable and productive dialogue.

Over the course of this funding agreement Engage Nova Scotia will provide significant public engagement support to the oneNS Coalition with a particular focus on 'Attitude' as outlined in the Commission's 2014 final report. As a deliverable of this exercise, Engage Nova Scotia will provide the oneNS Coalition with a report that will form a foundation for addressing this issue in their 10-year plan.

S.13(1)

S.14(1)

BACKGROUND

Engage Nova Scotia is a society incorporated under the Societies Act (Nova Scotia) and a registered charitable organization under the Income Tax Act (Canada). Engage Nova Scotia began in 2012 as Envision Nova Scotia and recently re-launched under the name Engage Nova Scotia. The mandate and structure of EngageNS is conducive to fostering the citizen-led discussions that are required to begin creating an environment in which sustainable, economic development can exist. Specifically, in addressing their immediate need for province wide engagement on 'Attitude' as it is described in the oneNS Commission report.

The oneNS Coalition has requested Engage Nova Scotia help coordinate the public engagement aspect of its work.

S.13(1)

S.14(1)

14.

[Redacted]

S.21(1)

S.13(1)

S.14(1)

In exchange for this contribution, Engage Nova Scotia would agree to:

[Redacted]

S.13(1)

S.14(1)

The purpose of this engagement exercise is not to duplicate the work of the oneNS Commission in consulting communities on Attitude, but to engage Nova Scotians in a Province-wide exercise that will form a foundation for the Coalition to address this issue in their work.

2014 - 2015 Budget — Total

[Redacted]

S.14(1)

S.14(1)

15.

S.13(1)

S.14(1)

KEY ISSUES

Past contribution to Engage NS

To date, the Province has made several contributions to the organization through direct funding and in-kind contributions, including:

- May 2013: \$4,275 in funding from ERDT
- Winter 2013 – Present: Full-time Director of Communications (provided by CNS)
- May 2014 – Present: Part-time Public Engagement Strategist employee (provided by OPP)

There is a general verbal agreement around the provision of support in place between the Office of Planning and Priorities and Engage Nova Scotia to provide these two positions.

Current NS Government Funding Examples

Voluntary Sector, LAE: General principle has been to provide project funds, or small operational amounts with the understanding that this was one-time funding.

DNR Parks: Recent funding agreement example in a park lease. The lease includes stipulations on years of funding and amount with a sunset date. This was focused to be operational funding. Other agreements have also been struck from time to time but tended to be in letters as opposed to a lease.

JURISDICTIONAL REVIEW

Several jurisdictions currently fund not-for-profit organizations to carry out public engagement. For example, the Alberta government funds Synergy Alberta, a provincial not-for-profit society that supports groups that provide the opportunity for communities to have more meaningful, ongoing participation in decisions that directly affect them in the areas of health, safety and the environment.

ASSESSMENT OF ALTERNATIVES / RISK ASSESSMENT/MITIGATION

Option 1:

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Option 2:

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Option 3:

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Option 4:

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PROPOSED ACTION AND TIMING

FINANCIAL IMPACT

1. Does this submission require either of the following approvals under the *Finance Act*?

Section 77 requires a report from the Minister of Finance before entering into a net debt obligation (formerly 59C of the *Provincial Finance Act*)

()

Section 78 requires Treasury Board approval before undertaking an operating obligation.

()

2. Is this an In-Year Funding request (is there a current year impact which cannot be absorbed in the existing appropriation)?

() please contact your Treasury Board Analyst for further clarification)

3. Briefly describe the financial request by completing the following table:

Initiative	2014-2015	2015-2016	2016-2017
------------	-----------	-----------	-----------

()

4. Is new operating funding required?

Additional operating funding required	2014-2015	2015-2016	2016-2017
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()

5. Is new capital funding required?

()

6. Is there third party funding associated with this request?

☐ If, so, please describe source and amount: _____

7. Will this proposal impact a Revenue stream of the Province?

☐ If so, describe impact: _____

8. Are additional FTEs required?

☐ If so, number by fiscal year: _____

9. Provide any further comments on the financial impact that have not been covered above.

INFORMATION TECHNOLOGY

Is there a technology component to this request?

☐

GOVERNMENT-WIDE IMPLICATIONS

CONSULTATION

Is Aboriginal consultation required?

☐ Yes. If yes, please explain the outcome.

☒ No

Indicate what consultations, if any, that were undertaken with

☐ Federal Government

☐ Other Provincial Governments

If yes to either of the above, has the Department of Intergovernmental Affairs been consulted?

☐ Yes

☐ No

EFFICIENCY/PRODUCTIVITY

LEGAL IMPLICATIONS

N/A

POLICY LENSES

[]

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RECOMMENDATION

Respectfully submitted,



Premier and President of Executive Council

Halifax, Nova Scotia

September 2014

Communications Plan Template

[Advice to Executive Council]

Title: Request for Engage Nova Scotia Funding
Department: Office of Planning and Priorities
Accompanying: MEC
Date: September 22, 2014
Prepared by: Michelle Perry, Director, Communications, OPP

Communications/Program Overview:

This communications approach will focus on the actions of Engage Nova Scotia as it supports the OneNS Coalition and engages citizens in related discussions.

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Context:

On June 2, 2014, government formally announced that the 15-member oneNS Coalition would develop a broad-based action plan to respond to the recommendations and game changers outlined in the oneNS Commission report. The response will set aside partisan, sectorial and competitive interests in favour of a new spirit of cooperation. Communications and engagement activities are needed to foster a broad-based, inclusive, citizen-led response to the oneNS Commission report by engaging all Nova Scotians to develop solutions and implement them.

The oneNS Commission recognized that the kind of changes required to alter Nova Scotia's trajectory are long term, and that several previous reports had called for immediate action. In order to ensure progress is made this time, the oneNS Commission recognized that:

- A.) attitudes must change in order for the other goals to be met
- B.) the kind of systemic change the report calls for cannot be accomplished by any organization or government alone

In order to successfully change attitudes, and to gather the involvement needed from non-profits, businesses, entrepreneurs, investors, post-secondary institutions, citizens and diverse communities, and governments at all levels, and to build support for the final course of action, engagement is necessary.

The oneNS Commission Report also recognized "the importance of [Engage Nova Scotia's]... broader and more creative approach to citizen participation if we are to change attitudes and adapt to new ideas as we address our economic and demographic challenges."

Engage Nova Scotia is a non-partisan, charitable coalition of people and organizations from across the province. It believes that one of the most productive paths to improving prosperity, resilience and vibrancy is encouraging the increased engagement of all Nova Scotians and the collaboration of all sectors in jointly tackling the big questions of who we are, where we are going and how we are going to get there.

Over the course of this funding agreement Engage Nova Scotia will provide significant public engagement support to the oneNS Coalition with a particular focus on 'Attitude' – a key area for change identified in the Commission's 2014 final report. As a deliverable of this exercise, Engage Nova Scotia will provide the oneNS Coalition with a report that will provide a foundation for addressing this issue in its 10-year plan. The OPP Public Engagement Unit will also continue to provide engagement advice and support to the oneNS Coalition.

The media and various stakeholder groups are eager for actions responding to the oneNS Commission Report. Engagement activities will provide Nova Scotians with a voice in the oneNS project and the 10-year plan called for by the oneNS Commission Report.

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Some argue that challenging fiscal times are opportune for citizen engagement. Such efforts meet an increasing desire and expectation (in part created by the democratizing power of social media and the internet) by the public to be heard beyond election polls. Engagement also encourages citizens to see themselves as capable of creating the change they wish to see.

The oneNS Commission report also called for a less partisan approach to the challenges Nova Scotia faces. The arms-length nature of Engage Nova Scotia may also support this.

This growing expectation of the public to be more involved in decision making may make Nova Scotians more receptive to a new body dedicated to engagement.

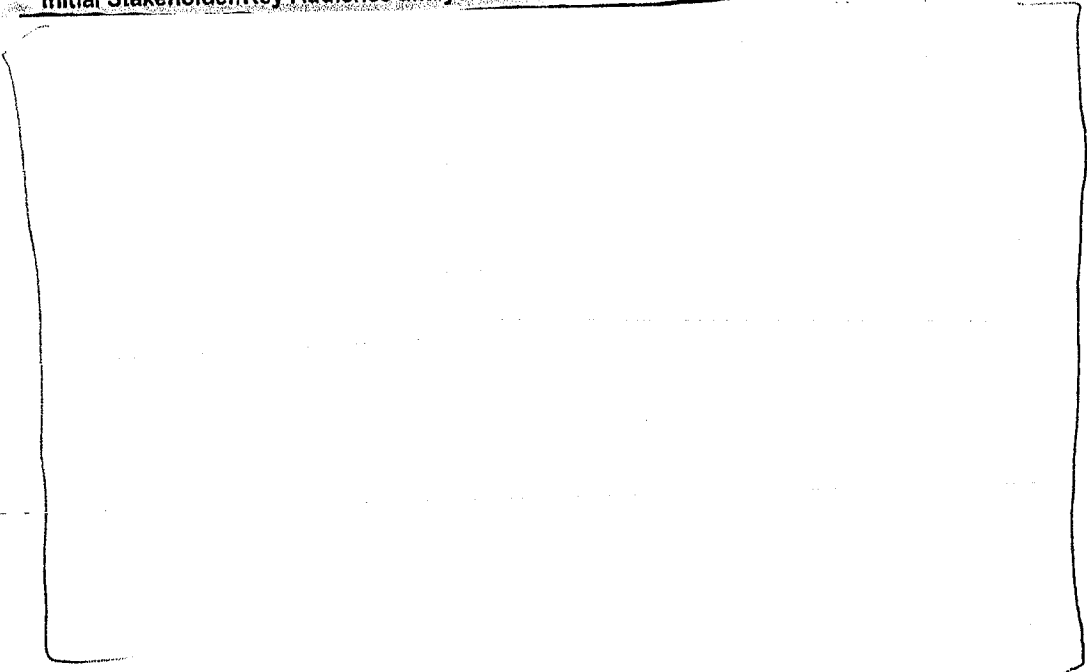
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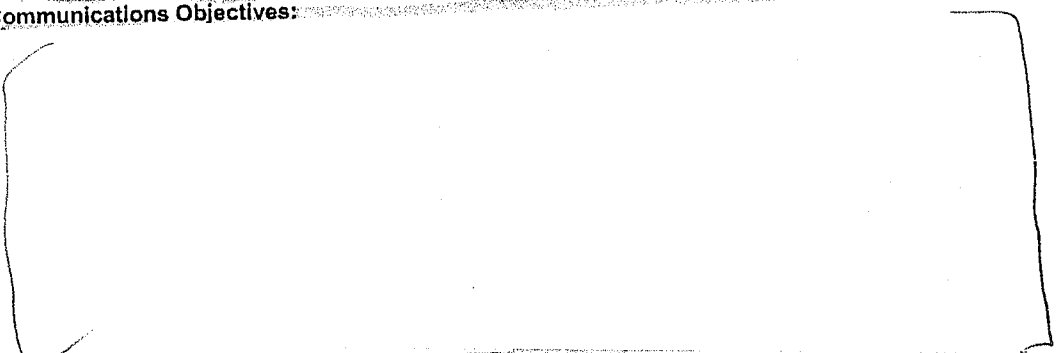
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this also provides an
example of a more collective way of working. However, like all spending in times of fiscal
challenge.

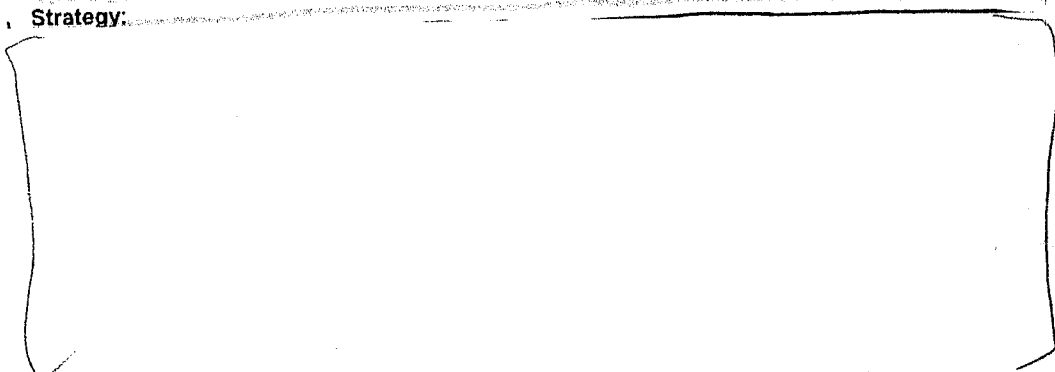
Initial Stakeholder/Key Audience analysis:



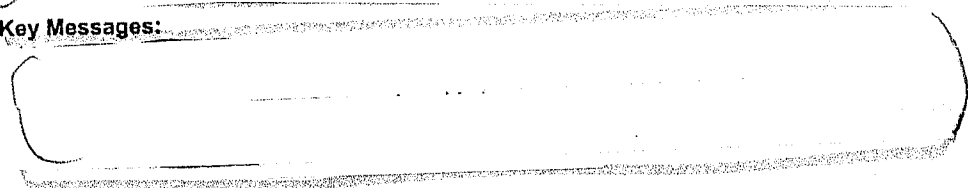
Communications Objectives:



Strategy:



Key Messages:



Talking points:

Elements of rollout:

Marketing/Advertising/Public Awareness Strategy:

Research:

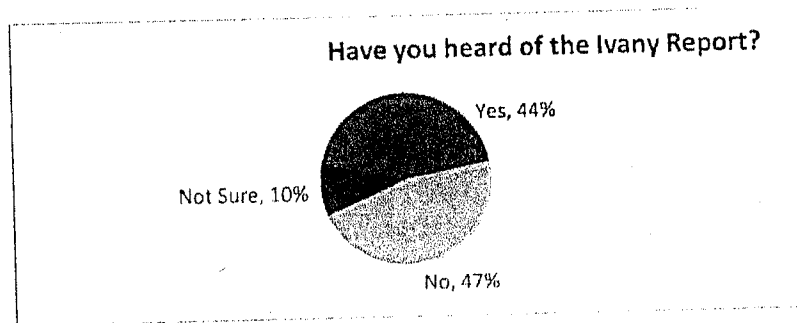
CRA research (Q1, 2014)

- When asked if Nova Scotia is on the brink of long-term decline brought on by a shrinking population and prolonged economic underperformance, 71% agreed
- Changing the attitudes of Nova Scotians to focus on common provincial goals ranked second in the importance of recommendations in the oneNS report.
- Nova Scotians are less satisfied with their overall quality of life in the current environment
- Attitudes toward the private sector are somewhat less than positive
- Only a little over half the population agrees that Nova Scotians need to become less reliant on government to build our economy and that growing the economy is really the job of the private sector.
- A key conclusion is that there exists a need to change from a culture of dependency to one of self-reliance. We must also promote a better understanding and appreciation of the role of the private sector in growing the economy.

MQO research (August, 2014)

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Respondents were given the name of and the release date of the Ivany Report (oneNS Report) and asked if they had heard of it. Responses were almost evenly split between those who had and those who had not. As is normal with most economic type questions, men, older respondents and those with higher education and income levels are more likely to say they have heard of the report.



Issues:

Action: There has been criticism that the response to the oneNS Commission report has been slower than expected

Funding:

Actions/Roll-out plan/Timeline/Opportunities:

Recommended spokesperson:

Evaluation and Expectations for Feedback:

Longer term Engage Nova Scotia outcomes:

Sent to calendar: September 22, 2014

Approved by Managing Director: Melissa MacKinnon, Sept. 23, 2014

Approved by Deputy:

Approved by Minister:



Executive Council Office

One Government Place, PO Box 2125, Halifax, Nova Scotia, Canada B3J 3B7 • Telephone 902 424-8940 Fax 902 424-0667 • www.gov.ns.ca

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Executive Council Office

One Government Place, PO Box 2125, Halifax, Nova Scotia, Canada B3J 3B7 • Telephone 902 424-8940 Fax 902 424-0667 • www.gov.ns.ca

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