

June 16, 2025

Re: Request for access to records under Part 2 of *The Freedom of Information and Protection of Privacy Act* (FIPPA): File Number: 2425-FIN-2115

On January 22, 2025, your request for access was received by the Access and Privacy Branch requesting the following records from Manitoba Finance:

Please provide summary documents of money spent by the government on ads/billboards advertising government initiatives, including the newly instated 12.5 cent per litre tax on gasoline. Search through electronic records only, unless relevant records do not exist in that format. Final version of documents or last draft if final version is not available. Delete duplicate email chains if applicable. Restrict search from Jan 1 2024 to date of receipt of this request.

Date range: Date range: January 2024 to January 22, 2025.

On February 4, 2025, our office contacted you by phone and by email to clarify your access request and you clarified you're asking for the following.

Total amount of money spent by the government of Manitoba regarding the newly instated 12.5 cent per litre tax on gasoline.

Date range: January 2024 to January 22, 2025.

On February 27, 2025, the department responded to your request, but on the same day you were informed that there had been an administrative error, and the total amount provided was incorrect and that the department would issue a new response with the correct total without delay.

Manitoba Finance would like to advise you that your request for access is granted in full.

The total amount of money spent by the government of Manitoba regarding the newly instated 12.5 cent per litre tax on gasoline for the period January 2024 to January 22, 2025, was \$90,547.91.

Note that total amount is an estimated cost and may change once invoices for media are confirmed.

Section 59(1) of FIPPA provides that you may make a complaint about this decision. You have 60 days to make a complaint to the Manitoba Ombudsman. For information about making a

complaint, visit the Manitoba Ombudsman's website or contact that office using the information below.

Manitoba Ombudsman
300 - 5 Donald Street
Winnipeg MB R3L 2T4
Phone: 204-982-9130
Toll-free: 1-800-665-0531
Email: ombudsman@ombudsman.mb.ca
Website: <https://www.ombudsman.mb.ca/>

Please contact Salve Mular at fippaunita@gov.mb.ca should you have any questions regarding this response.

Sincerely,

Access and Privacy Branch for
Manitoba Finance