

BC Online Survey

Measuring British Columbians' Perceptions of the Provincial Carbon Tax

Survey Methodology

These are the results of an online survey conducted between October 26th to October 30th, 2023.

Method: This online survey was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Lucid, a leading provider of online sample. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.

Sample Size: n=1,125 British Columbians, 18 years or older. The results are nationally weighted to n=1,000 based on Census data from Statistics Canada.

Field Dates: October 26th to October 30th, 2023.

Weighting: Results for British Columbia are weighted by age, gender, region, and past federal vote to ensure that the overall sample's composition reflects that of the actual population according to Census data and in order to provide results that are intended to approximate a probability sample. In April 2023 tracking data, federal party identification was used instead of past vote. Weighted and unweighted frequencies are reported in the table.

Margin of Error: This is a representative sample. However, since the online survey was not a random probability based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

| | Unweighted (n) | Unweighted (%) | Weighted (n) | Weighted (%) |
|--|-------------------|-------------------|-----------------|-----------------|
| Men 18-34 | 117 | 10.4% | 134 | 13.5% |
| Men 35-54 | 189 | 16.9% | 156 | 15.7% |
| Men 55+ | 224 | 20.0% | 194 | 19.5% |
| Women 18-34 | 145 | 12.9% | 130 | 13.1% |
| Women 35-54 | 197 | 17.6% | 164 | 16.5% |
| Women 55+ | 248 | 22.1% | 217 | 21.8% |
| Region | | | | |
| Lower Mainland & Fraser Valley | 640 | 56.9% | 593 | 59.3% |
| Vancouver Island & Sunshine Coast | 219 | 19.5% | 192 | 19.2% |
| Interior and North | 266 | 23.6% | 215 | 21.5% |

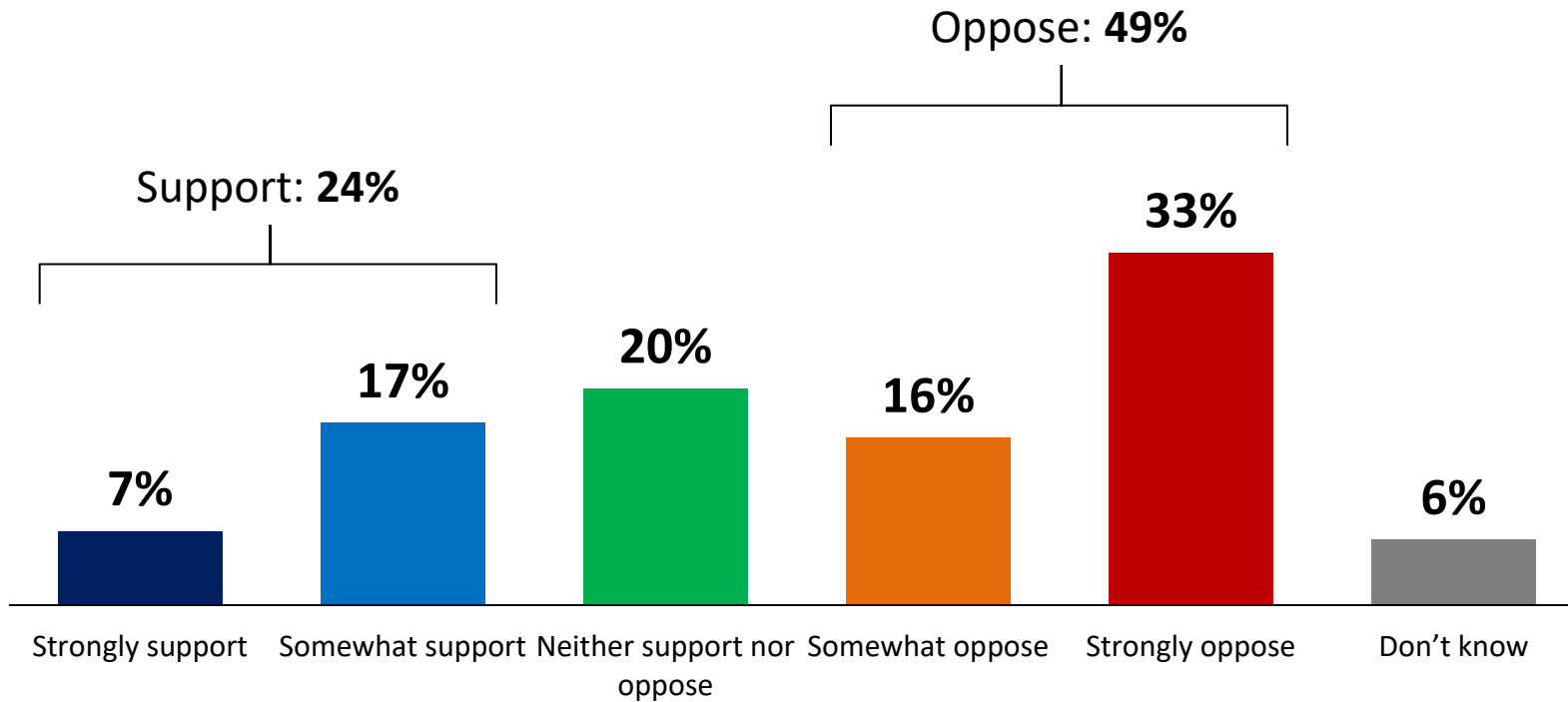
Note: Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

Carbon Tax: Nearly half (49%) oppose the idea of a carbon tax. Older respondents, and those with higher incomes, more likely to oppose carbon tax.

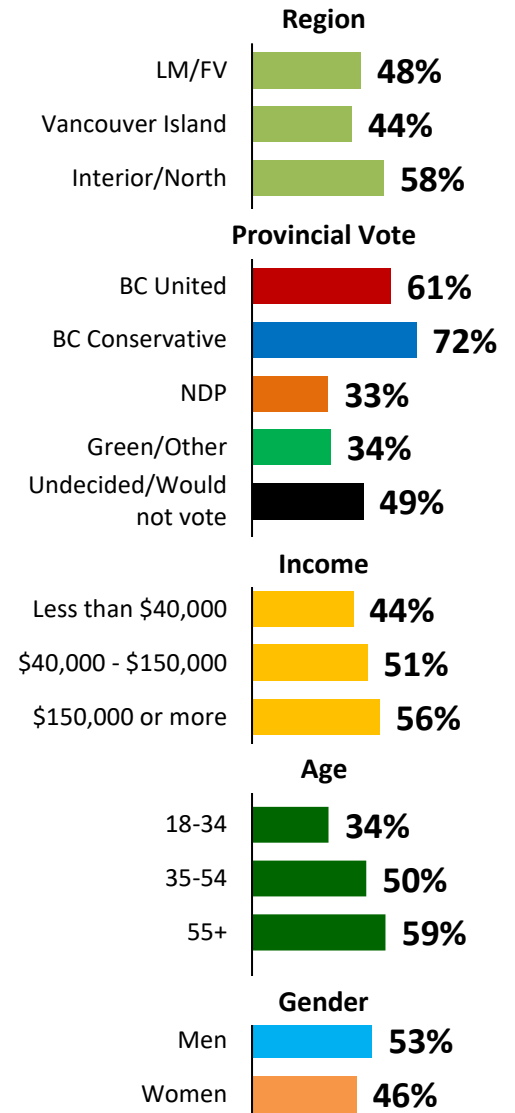


Do you support or oppose the idea of a carbon tax?

[asked of all respondents; n=1,000]



Those who **oppose** a carbon tax...

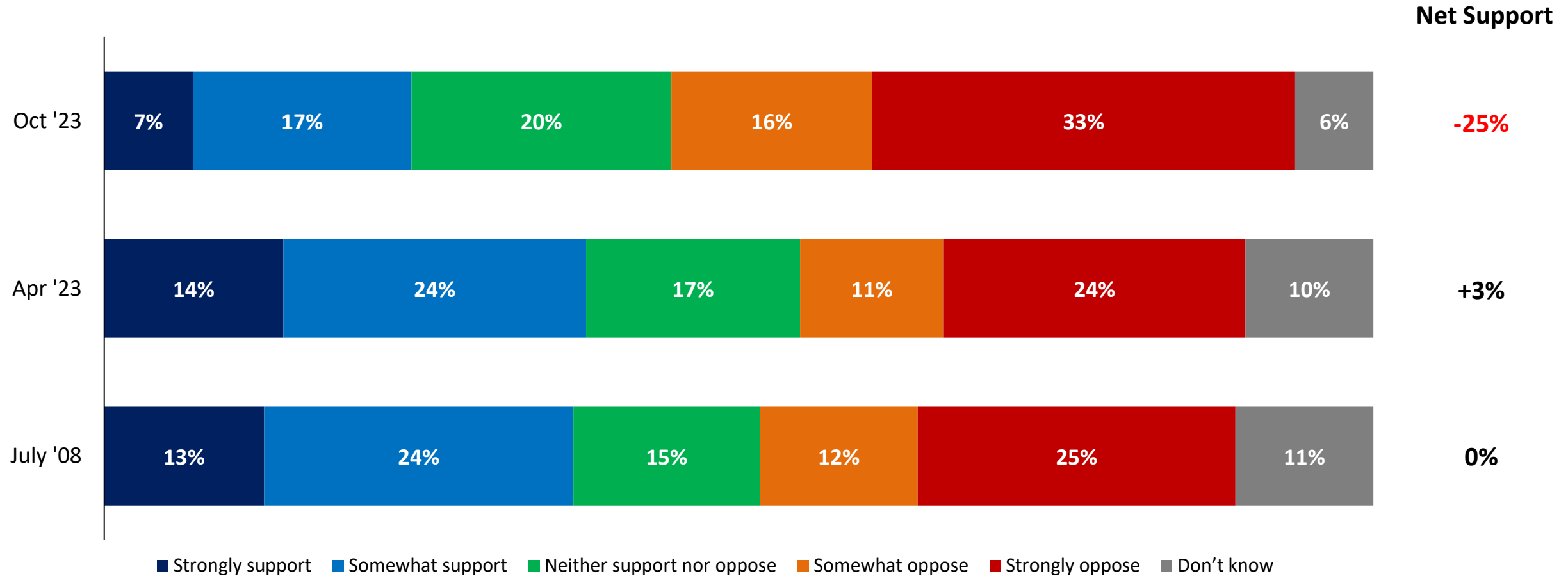


Carbon Tax: Over the last 6 months, net support for a carbon tax has fallen 28 percentage points among British Columbians.



Do you support or oppose the idea of a carbon tax?

[asked of all respondents; n=1,000]



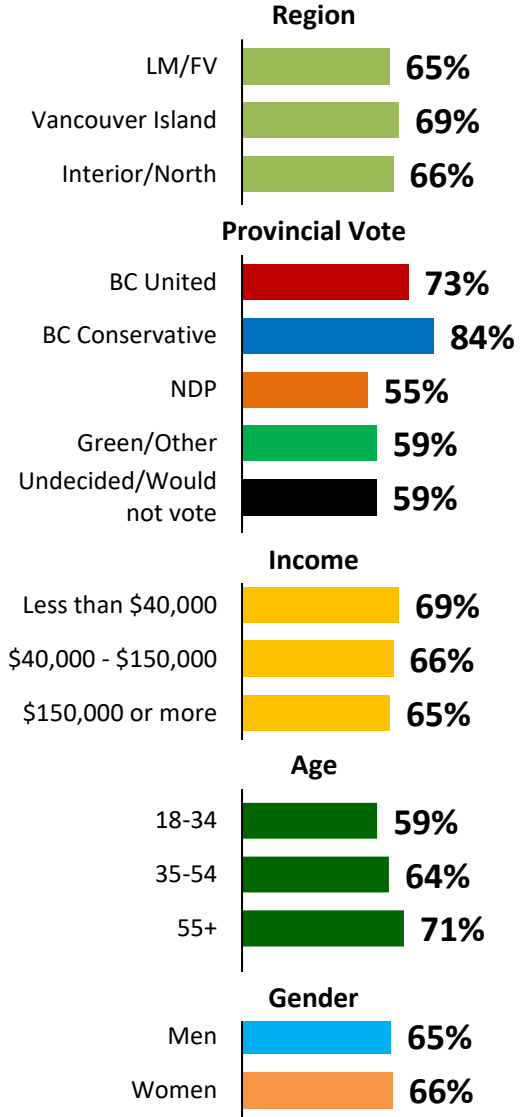
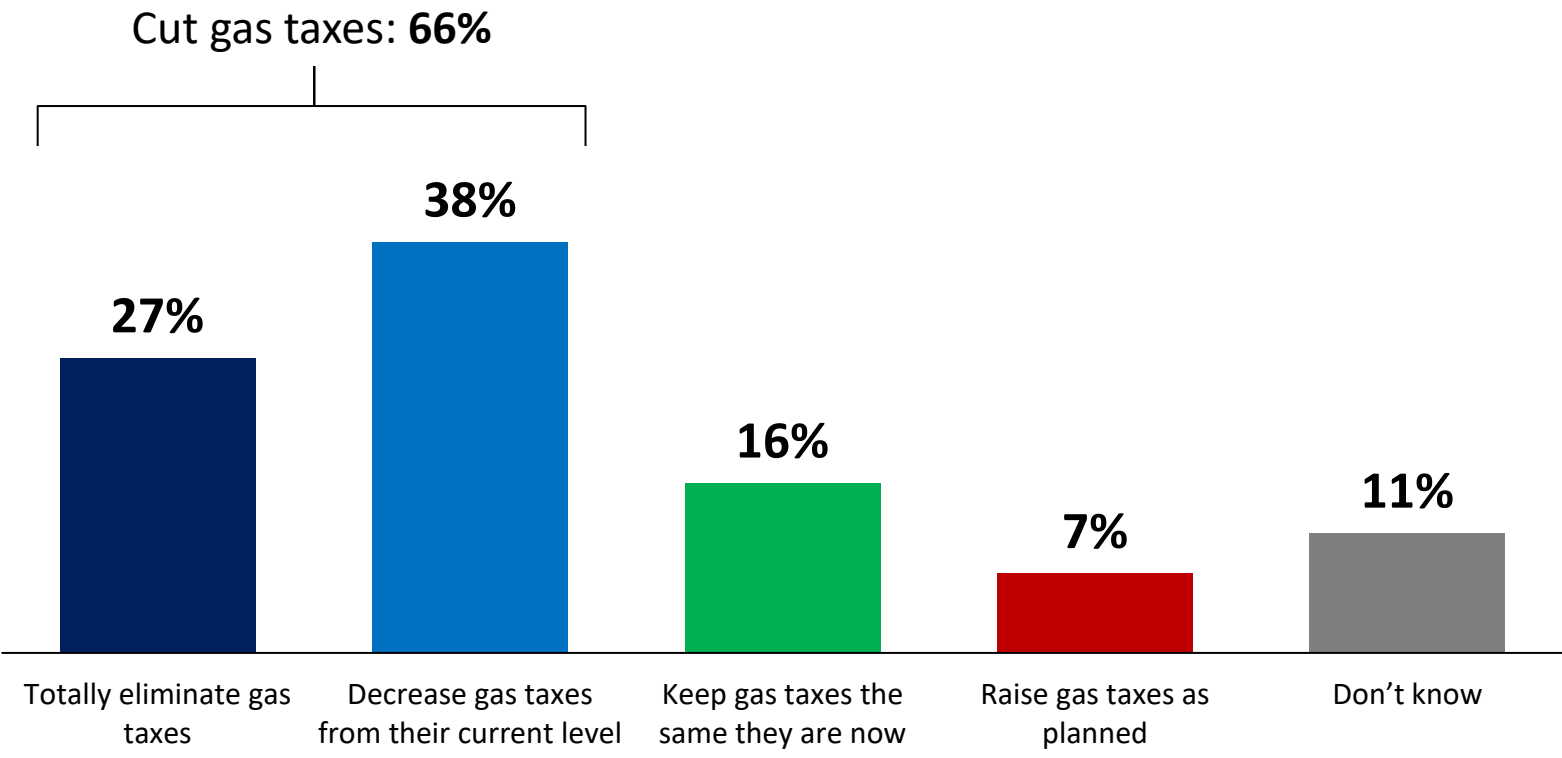
Gas Taxes: Majority (66%) would like to see gas taxes reduced or eliminated; Even half (55%) of NDP voters are in favour of a reduction/elimination.

Q When you consider all the various taxes on automotive fuel, including the existing carbon tax, someone filling up a small sedan with gasoline pays about \$40 in taxes today. After implementing the federal government’s plan to increase the carbon tax, the taxes on that same fill up in 2030 will cost at least \$56.

Those who would cut gas taxes...

Which of the following positions is closest to your own? Should the government ...

[asked of all respondents; n=1,000]





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