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POLLING, MARKET RESEARCH
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Report

Canadian Taxpayers
Federation

Omni Report

DATE 2023-11-19

PROJECT NUMBER 83248_007



Methodology



An online survey.



402 18+ Canadians from Atlantic Canada.



Completed between November 11 and November 14, 2023, using Leger's online panel.



No margin of error can be associated with a non-probability sample (i.e. a web panel in this case).

For comparative purposes, though, a probability sample of 1001 respondents from Ontario and 402 respondents from Atlantic Canada would have a margin of error of $\pm 2.2\%$, 19 times out of 20.

Leger's online panel

Leger's online panel has more than 400,000 members nationally and has a retention rate of 90%.

Quality control

Stringent quality assurance measures allow Leger to achieve the high-quality standards set by the company. As a result, its methods of data collection and storage outperform the norms set by WAPOR (The World Association for Public Opinion Research). These measures are applied at every stage of the project: from data collection to processing, through to analysis. We aim to answer our clients' needs with honesty, total confidentiality, and integrity.

Also, poll aggregator *338Canada.com* gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. (See <https://338canada.com/pollster-ratings.htm>.)



DETAILED RESULTS

Nearly 4-in-5 Atlantic Canadians support extending the tax pause to other forms of home heating.

58% strongly support and 19% support pausing the carbon tax on all home heating fuels, whereas 13% oppose the pausing the carbon tax on all forms of home heating. Those 55+ and/or living in rural areas of Atlantic Canada are more likely to support the pause.

% Support (Strongly + Somewhat)

		AGE		Area		
		<55	55+	Urban	Suburban	Rural
Support (NET)	77%	72%	83%	71%	71%	85%
Strongly support	58%	51%	65%	53%	55%	63%
Somewhat support	19%	21%	18%	18%	16%	22%
Oppose (NET)	13%	15%	10%	16%	17%	9%
Somewhat oppose	7%	10%	5%	9%	11%	4%
Strongly oppose	5%	5%	6%	7%	5%	5%
I don't know	10%	13%	6%	13%	13%	6%

Q1 The federal government announced a three-year pause on the carbon tax on home heating oil. But many Atlantic Canadians use other forms of energy to heat their homes. Do you support the federal government pausing the carbon tax on all forms of home heating to provide relief for all Canadians?

Base: Atlantic Canadians (n=402).

Significantly higher.



TEAM

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Leger

We know Canadians

