



Leger

Founded in 1986, we empower you to make better decisions by providing the highest-quality market research and data analytics in North America.

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REPORT

Canadian Taxpayers Federation

BC Premier's Position on Carbon Tax Increase

DATE 2024-03-26



Methodology



An online survey.



1002 British Columbia residents aged 18+.



Completed between 22nd to the 24th of March 2024, inclusive, using Leger's online panel.



Typically, a margin of error is not associated with a non-probability sample (i.e. a web panel in this case).

For comparative purposes, though, a probability sample of 1002 respondents would have a margin of error of $\pm 3.1\%$, 19 times out of 20.

Leger's online panel

Leger's online panel has more than 400,000 members nationally and has a retention rate of 90%.

Quality control

Stringent quality assurance measures allow Leger to achieve the high-quality standards set by the company. As a result, its methods of data collection and storage outperform the norms set by WAPOR (The World Association for Public Opinion Research). These measures are applied at every stage of the project: from data collection to processing, through to analysis. We aim to answer our clients' needs with honesty, total confidentiality, and integrity.

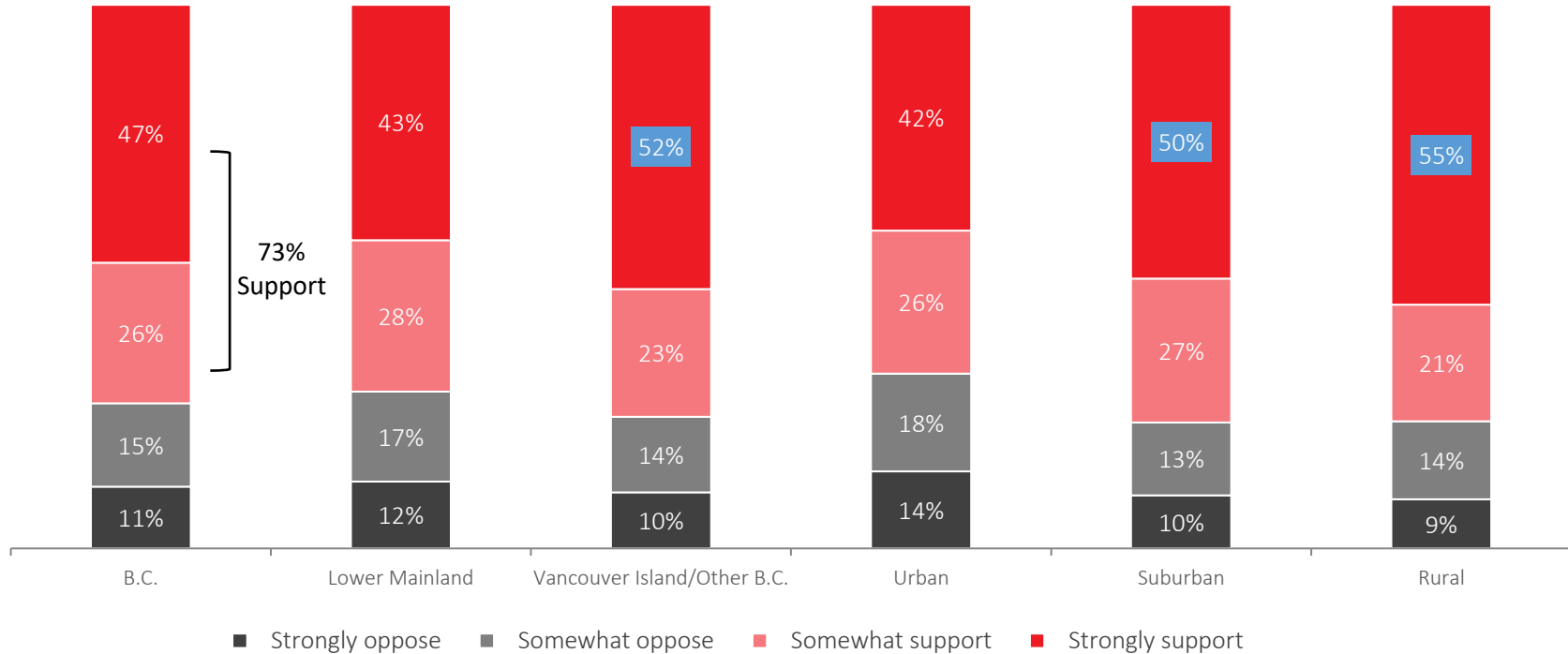
Leger is the largest Canadian-owned market research and analytics company, with more than 600 employees in eight Canadian and US offices. Leger has been working with prestigious clients since 1986.

REPORT

Detailed Results:



A strong majority support Premier Eby asking PM to not to raise carbon Tax this coming April 1.

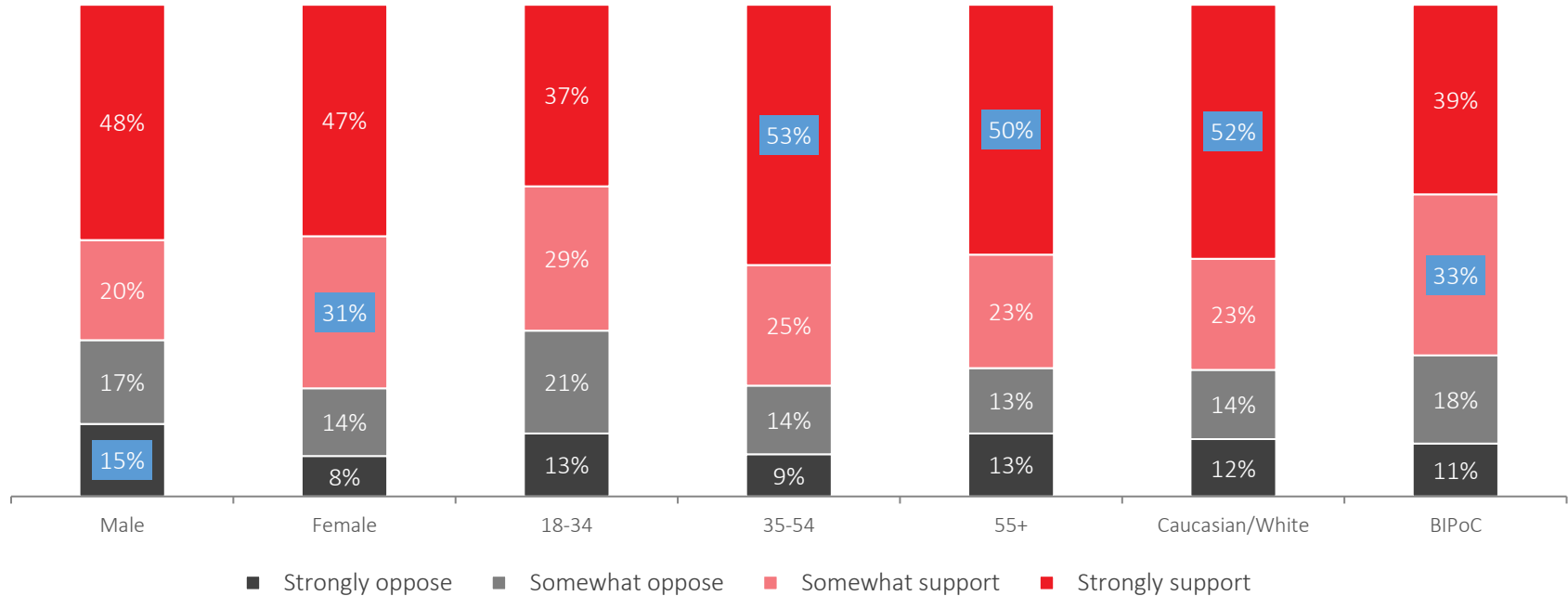


Q1 Seven of ten provincial premiers have asked Prime Minister Justin Trudeau to not raise the carbon tax on April 1. Do you support or oppose B.C. Premier David Eby joining other premiers and telling the prime minister to not raise the carbon tax?

Base: ALL (n=1002).

■ Significantly higher than counterparts(s)

Demographically, support for Eby asking PM to hold-off raising carbon tax is highest among those 35 and older and women.

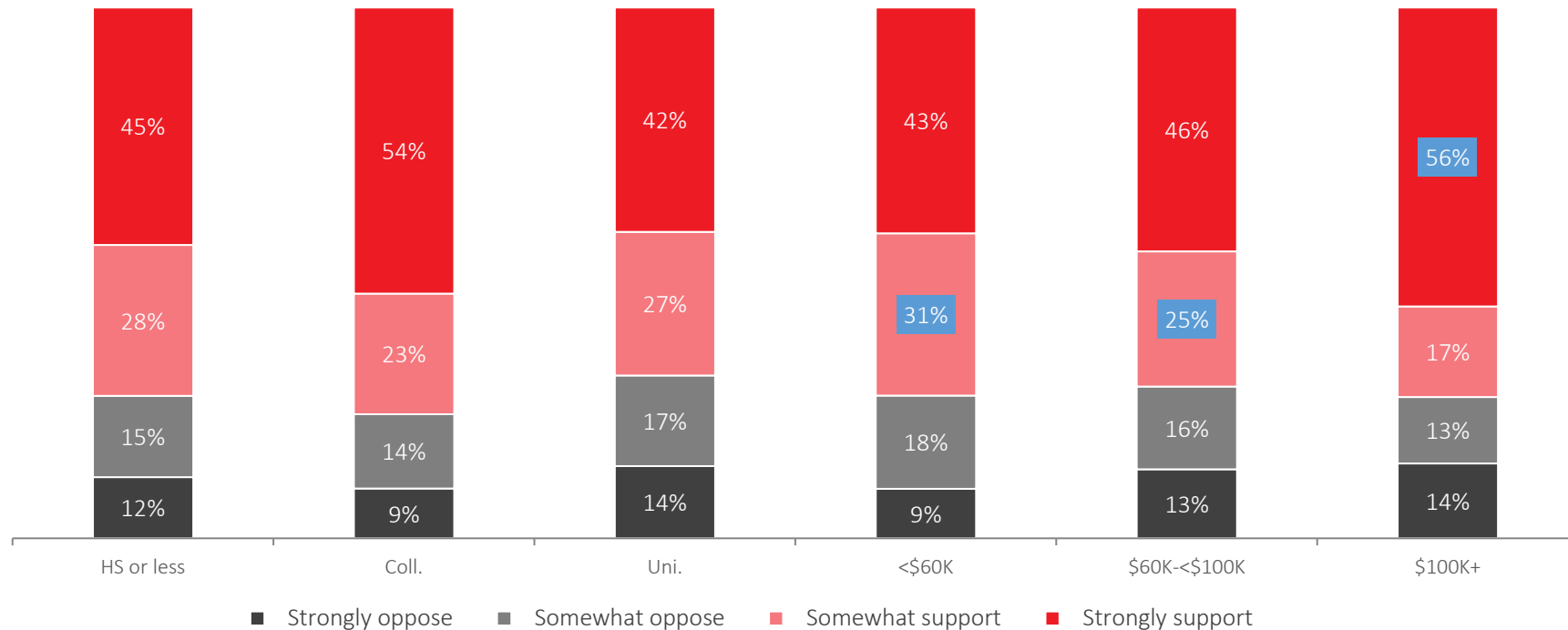


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Support for David Eby telling PM not to raise carbon tax by Education and Household Income



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We know Canadians

