



# Leger

THE LARGEST CANADIAN-OWNED  
POLLING, MARKET RESEARCH  
AND ANALYTICS FIRM

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# Report

## Canadian Taxpayers Federation

Feb 14, 2024

**DATE** 02/14/2024    **PROJECT NUMBER** 83248-009



# Methodology



An online survey.



400 Canadians, 18+ who are residents of Manitoba.



Completed between February 9 and 11, 2024, using Leger's online panel.



No margin of error can be associated with a non-probability sample (i.e. a web panel in this case).

For comparative purposes, though, a probability sample of 400 respondents would have a margin of error of  $\pm 4.9\%$ , 19 times out of 20.

## Leger's online panel

Leger's online panel has more than 400,000 members nationally and has a retention rate of 90%.

## Quality control

Stringent quality assurance measures allow Leger to achieve the high-quality standards set by the company. As a result, its methods of data collection and storage outperform the norms set by WAPOR (The World Association for Public Opinion Research). These measures are applied at every stage of the project: from data collection to processing, through to analysis. We aim to answer our clients' needs with honesty, total confidentiality, and integrity.

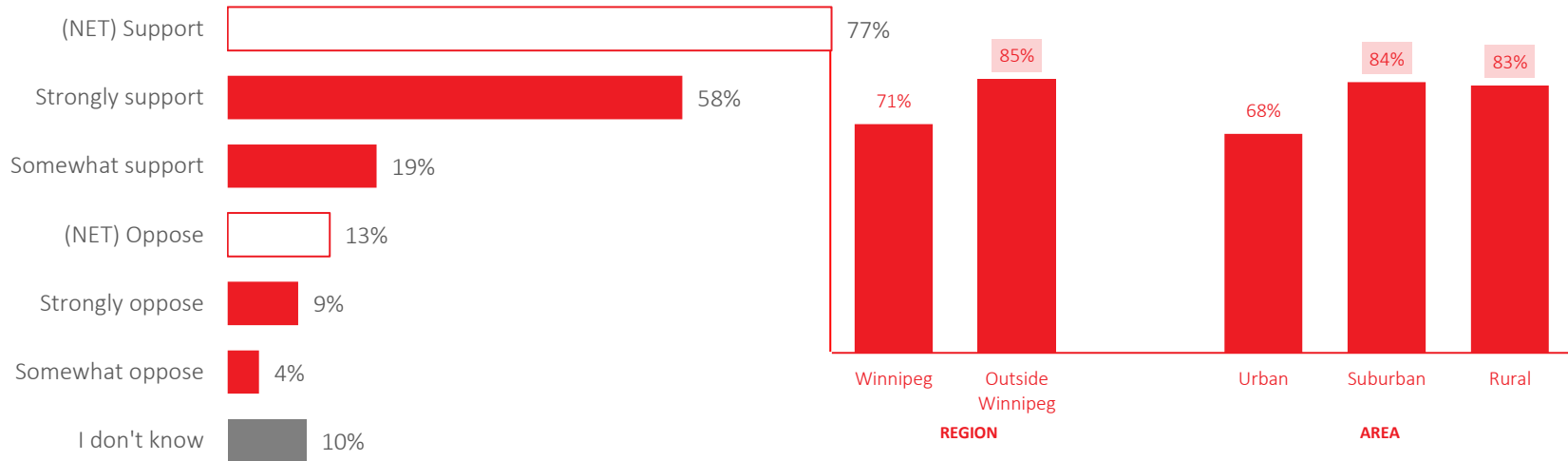
Also, poll aggregator *338Canada.com* gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. (See <https://338canada.com/pollster-ratings.htm>.)



DETAILED RESULTS

# Over three-quarters (77%) support extending the gas tax suspension for an additional six months.

In fact, about three-in-five (58%) Manitobans *strongly* support suspending the gas tax for an additional six-month. Demographically, those living outside Winnipeg (85%, vs. 71% of those living in Winnipeg) and those in suburban (84%) and rural (83%) areas (vs. 68% of those living in urban areas) are more likely to support the six-month extension of the gas tax suspension. In contrast, men (19%, vs. 8% of women) are twice as likely to oppose the extension.

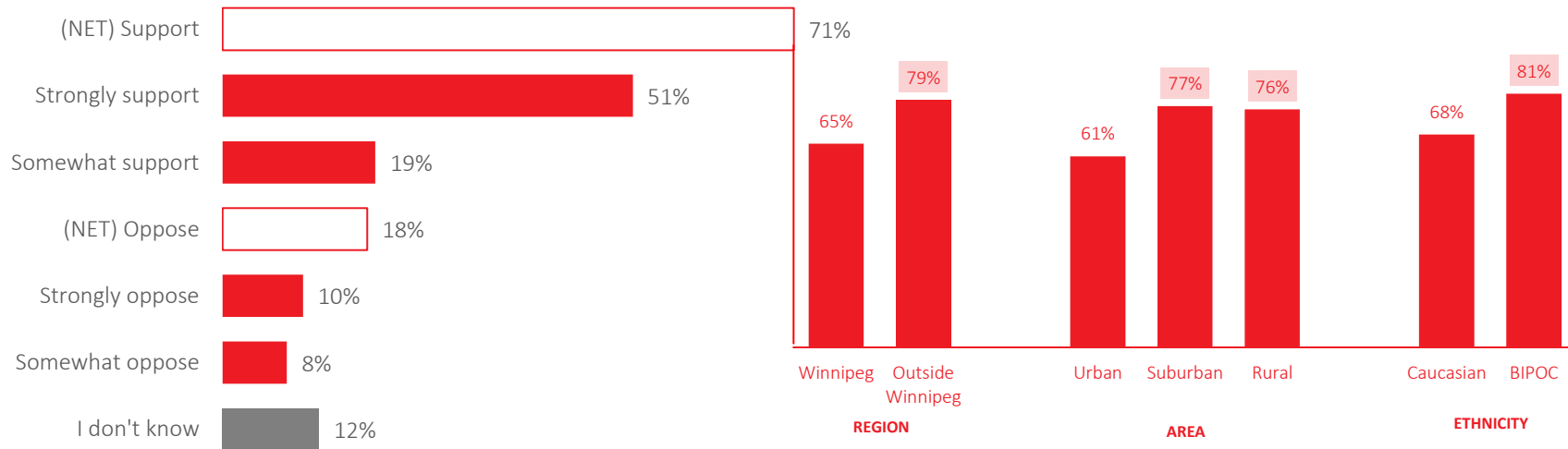


**MCT1** The Manitoba government suspended the 14 cents per litre provincial fuel tax for gas and diesel on Jan. 1st, 2024. The cut is currently set to expire after six months. Do you support extending the gas tax suspension for an additional six months? Base: All (n=400).

Significantly higher

# About seven-in-ten (71%) support making the fuel tax suspension permanent.

Furthermore, half of Manitobans (51%) *strongly* support a permanent fuel tax suspension. Those who are more likely to support a permanent fuel tax suspension include those living outside Winnipeg (79%, vs. 65% of those in Winnipeg) in suburban (77%) or rural (76%) areas (vs. 61% of those in urban areas). Additionally, those who identify as BIPOC are more likely to support the permanent suspension (81%, vs. 68% of those who identify as Caucasian). Among those more likely to oppose are men (28%, vs. just 8% of women), those with a household income of \$100K+ (28%, vs. 13% of those with an income of <\$100K), and those with a university education (29%, vs. 13% of those with a college education or less).







TEAM

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*We know Canadians*

