



Leger

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POLLING, MARKET RESEARCH
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Report

The Canadian Taxpayers Federation

DATE 2023-20-03

PROJECT NUMBER 83248-002



Methodology



An online survey.



1527 Canadians, 18+.



Completed between March 17th and March 20th, 2023, using Leger's online panel.



No margin of error can be associated with a non-probability sample (i.e. a web panel in this case).

For comparative purposes, though, a probability sample of 1527 respondents would have a margin of error of $\pm 2.5\%$, 19 times out of 20.

Leger's online panel

Leger's online panel has more than 400,000 members nationally and has a retention rate of 90%.

Quality control

Stringent quality assurance measures allow Leger to achieve the high-quality standards set by the company. As a result, its methods of data collection and storage outperform the norms set by WAPOR (The World Association for Public Opinion Research). These measures are applied at every stage of the project: from data collection to processing, through to analysis. We aim to answer our clients' needs with honesty, total confidentiality, and integrity.

Leger is the largest Canadian-owned market research and analytics company, with more than 600 employees in eight Canadian and US offices. Leger has been working with prestigious clients since 1986.

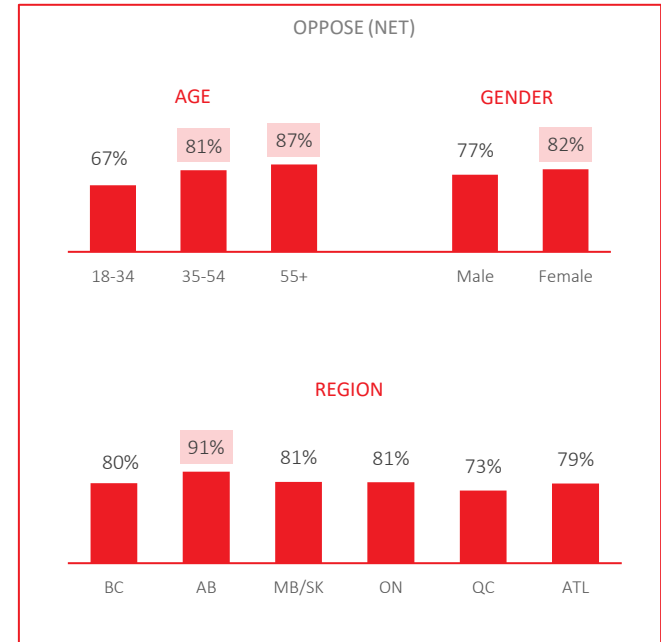
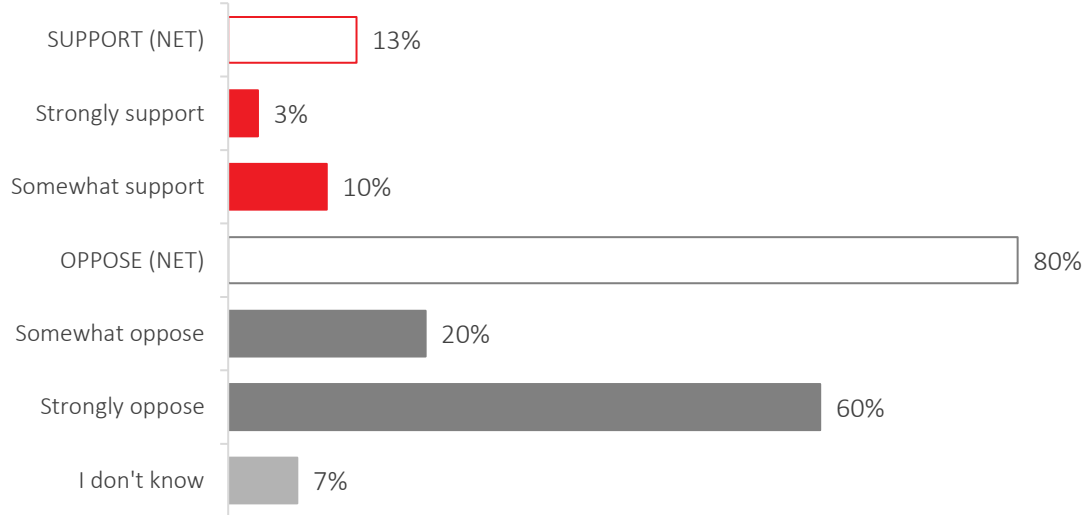
A close-up photograph of a hand holding a black pen, pointing at a document. The document features a bar chart with multiple colored bars and a pie chart. The text on the document is partially legible, showing labels like 'Product 1', 'Product 2', 'Product 3', 'Product 4', 'Product 5', and 'Product 6'. A semi-transparent dark grey banner is overlaid at the bottom of the image, containing the text 'DETAILED RESULTS' in white, uppercase letters.

DETAILED RESULTS

The vast majority of Canadians do not support members of Parliament receiving another raise in April with four-in-five (80%) opposed.

Furthermore, three-in-five Canadians stated that they strongly oppose MPs receiving another raise. Opposition appears to positively correlate with age, with those aged 18-34 being least likely to oppose the proposed raise. Regionally, Albertan (91%) are significantly more likely to oppose than any other region. In addition, women were more likely to be opposed to the raise compared to men (82% vs 77%). Results are similar to last year (2022), with 79% of Canadians opposing the raise and 57% strongly opposing.

Q1: Since the beginning of the pandemic, members of Parliament have received three pay raises totaling \$10,600. A backbench MP now receives an annual salary of \$189,500. All MPs are set to receive another raise in April. Do you support or oppose MPs receiving another raise in April?
Base: All (n=1527).



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We know Canadians

