

# Report

Canadian Taxpayers Federation



**DATE** 2024-19-03 **PROJECT NUMBER** 83248-012

# Methodology





An online survey.



1541 Canadians, 18+.



Completed between March 15th and March 18th, 2024, using Leger's online panel.



No margin of error can be associated with a non-probability sample (i.e. a web panel in this case).

For comparative purposes, though, a probability sample of 1541 respondents would have a margin of error of ±2.5%, 19 times out of 20.

# Leger's online panel

Leger's online panel has more than 400,000 members nationally and has a retention rate of 90%.

# Quality control

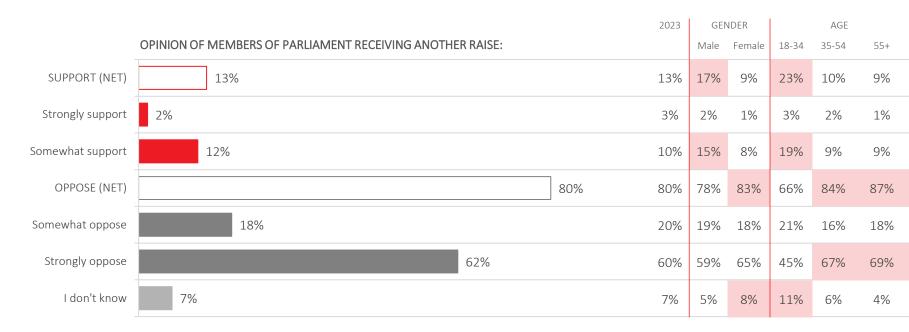
Stringent quality assurance measures allow Leger to achieve the high-quality standards set by the company. As a result, its methods of data collection and storage outperform the norms set by WAPOR (The World Association for Public Opinion Research). These measures are applied at every stage of the project: from data collection to processing, through to analysis. We aim to answer our clients' needs with honesty, total confidentiality, and integrity.

Leger is the largest Canadian-owned market research and analytics company, with more than 600 employees in eight Canadian and US offices. Leger has been working with prestigious clients since 1986.

# Leger 4

# Four-in-five Canadians (80%) <u>do not</u> support Members of Parliament receiving another raise in April.

In fact, three-in-five *strongly* oppose MPs receiving another pay raise (62%). Demographically, women (83% vs 78% of men) and those aged 35+ (85% vs 66% of those aged 18-34) are more likely to oppose the purposed raise; those aged 35+ are also more likely to *strongly* oppose the pay raise (68% vs 45% of those aged 18-34). Results are consistent with previous years, with 80% and 79% opposing the pay raise in 2023 and 2022, respectively.







### The Central Canada Communications And Public Affairs Team:





**Executive Vice-President** 

aenns@leger360.com





# Leger

We know Canadians









