

**Banfield (Strategy): Disclosed in ATIP**

INVOICE NUMBER	DESCRIPTION	TOTAL BEFORE TAX	TOTAL AFTER TAX	Invoice Date	Payment Date
4355-0	Brand - Phase 1: Audit and Analysis	\$11,855.00	\$13,396.15	17-Dec-18	31-Dec-18
4355-1	Brand - Phase 1: Audit and Analysis Progress invoice #2	\$23,500.00	\$26,555.00	31-Mar-19	17-May-19
4594-0	Brand Update: Note to employees	\$532.50	\$601.73	28-Feb-19	17-Apr-19
4756-0	Brand - Phase 2: Strategy	\$21,855.00	\$24,696.15	30-Apr-19	24-May-19
4756-1	Brand - Phase 2: Strategy Progress invoice #2:	\$8,885.00	\$10,040.05	30-Nov-19	12-Dec-19
4841-0	Brand - Phase 3: Naming and Creative Development	\$33,700.00	\$38,081.00	31-May-19	18-Jun-19
4984-0	Brand - Phase 4: Implementation Strategy & Plan	\$8,700.00	\$9,831.00	30-Sep-19	04-Oct-19
<b>Total</b>		<b>\$109,027.50</b>	<b>\$123,201.08</b>		

**Accenture (Our IT partner): Not disclosed in ATIP, was only asked for Marketing Agency Costs**

INVOICE NUMBER	DESCRIPTION	TOTAL BEFORE TAX	TOTAL AFTER TAX	Invoice Date	Payment Date
1200134086;1200134087 & 1200134085 (Bulk Invoice)	Project Kick Off M1 - Deliver Inventory of Changes and Validated Schedule for all System	\$ 80,470.00 \$ 321,882.00	\$ 90,931.10 \$363,726.66	01-Apr-20	INVAP000035284 Paid Apr 23, 2020
1200136020 & 1200136023 (Bulk Invoice)	M2a - Testing and critical bug fixes to enable go-live (partially completed)	\$ 207,268.00	\$ 234,212.84	01-Jun-20	INVAP000037416 Paid June 24, 2020
<b>Total</b>		<b>\$ 609,620.00</b>	<b>\$ 688,870.60</b>		

**Concept testing Not disclosed in ATIP, was only asked for Marketing Agency Costs**

INVOICE NUMBER	DESCRIPTION	TOTAL BEFORE TAX	TOTAL AFTER TAX	Invoice Date
#19-3061-1	30% of total cost: Approval of research instruments	\$ 27,712.50	\$ 31,315.13	30-May-19
#19-3061-2	40% of total cost Completion of field work – concept testing	\$ 36,950.00	\$ 41,753.50	28-Jun-19
#19-3061-3	30% of cost Completion of the project, final report	\$ 27,712.50	\$ 31,315.13	31-Jul-19
<b>Total</b>		<b>\$ 92,375.00</b>	<b>\$ 104,383.76</b>	

**Domain Name Registration Not disclosed in ATIP, was only asked for Marketing Agency Costs**

<b>Total incl tax</b>	<b>8,158.80</b> Paid
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enditures including GST (December 2018 to June 2020)	
Banfield	\$ 123,201.08
Accenture	\$ 688,870.60
Concept Testing	104383.76
Domain names	\$ 8,158.80
<b>Total</b>	<b>\$ 924,614.24</b>