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Report

Canadian Taxpayers Federation

Carbon Tax Support Survey

DATE 2024-02-27

PROJECT NUMBER 83248-010



Methodology



An online survey.



1590 Canadians, 18+.



Completed between February 23rd and February 25th, 2024, using Leger's online panel.



No margin of error can be associated with a non-probability sample (i.e. a web panel in this case).

For comparative purposes, though, a probability sample of 1590 respondents would have a margin of error of $\pm 2.5\%$, 19 times out of 20.

Leger's online panel

Leger's online panel has more than 400,000 members nationally and has a retention rate of 90%.

Quality control

Stringent quality assurance measures allow Leger to achieve the high-quality standards set by the company. As a result, its methods of data collection and storage outperform the norms set by WAPOR (The World Association for Public Opinion Research). These measures are applied at every stage of the project: from data collection to processing, through to analysis. We aim to answer our clients' needs with honesty, total confidentiality, and integrity.

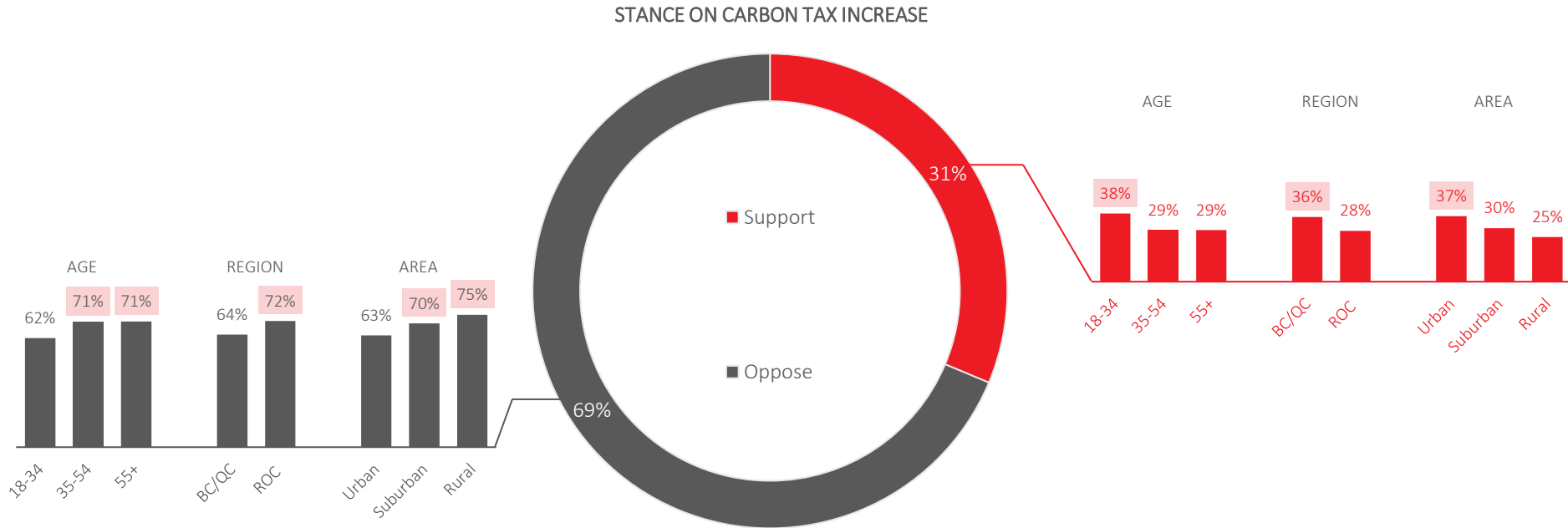
Leger is the largest Canadian-owned market research and analytics company, with more than 600 employees in eight Canadian and US offices. Leger has been working with prestigious clients since 1986.

A close-up photograph of a hand holding a black pen, pointing at a document. The document features a bar chart with multiple colored bars and a pie chart. The text on the document is partially legible, showing labels like 'Product 6', 'Customer 5', 'Product 1', and 'Product 2'. The background is blurred, showing another person's hand in the distance. A semi-transparent dark grey banner is overlaid at the bottom of the image, containing the text 'DETAILED RESULTS' in white, uppercase letters.

DETAILED RESULTS

More than two-thirds (69%) of Canadians oppose the federal government increasing the carbon tax.

Only three-in-ten (31%) *support* the carbon tax increase. Demographically, those aged 35+ (71% vs 62% of those aged 18-34), residing outside BC and Quebec, and living outside urban areas (72% vs 63% in urban areas) are more likely to be among the majority who *oppose* the increase.



*Carbon tax is not levied in British Columbia or Quebec

Q1 On April 1, the federal government will again increase its carbon tax. Do you support or oppose the federal government increasing the carbon tax?

Base: All (n=1590).

Significantly higher



TEAM

The Central Canada Communications And Public Affairs Team:



Ashley Simac
Associate Vice-President
Communications and Public Affairs

asimac@leger360.com



Caleb Chong
Research Analyst
Communications and Public Affairs

cchong@leger360.com

Leger

We know Canadians

