



June 30, 2010

Mr. Colin Craig  
Canadian Taxpayers Federation  
212 – 428 Portage Avenue  
WINNIPEG MB R3C 0E2

Dear Mr. Craig:

Re: Freedom of Information Request – ENV 56/10

This will acknowledge receipt of your application for access under *The Freedom of Information and Protection of Privacy Act* on June 14, 2010. Your request for documentation of expenditures on promotional items and a breakdown of costs associated with sponsorship has been fully granted. A copy of the information is attached.

Any questions or correspondence on this request should be directed to:

Shari Nichols, Freedom of Information Coordinator  
Ministry of Environment  
3211 Albert Street  
REGINA SK S4S 5W6

Sincerely,

A handwritten signature in black ink, appearing to read 'Mark Wittrup', with a long horizontal stroke extending to the right.

Mark Wittrup, Access Officer  
Freedom of Information

Attachment

**MINISTRY OF ENVIRONMENT**  
**PROMOTIONAL ITEMS**

Ministry of Environment Program	2008-09 Promotional Items	Number	Amount
Anti-Idling Campaign	Waterless Tatoos	15,000	\$1,613.09
	Recycled Paper Pencils	2,000	\$6,292.65
	Car Litter Bags	2,500	\$1,708.32
Drinking Water Information	www.saskH2O.ca Fridge Magnets	3,000	\$819.00
Forest Fire Awareness	Work Gloves	1,000	\$4,697.05
	Fridge Magnet/Calendars	5,000	\$4,088.01
	Fishing Lures	2,500	\$3,135.00
Lands Branch	Portfolio Folders	70	\$954.35
Turn in Poachers	Waterless Tatoos	10,000	\$630.00
	Licence Plate Frames	1,000	\$1,860.43
	Fishing Lures	5,500	\$4,950.00
	Balloons	5,000	\$1,191.76
	Hunting/Fishing Licence Holders	3,150	\$1,411.81

Ministry of Environment Program	2009-10 Promotional Items	Number	Amount
Anti-Idling Campaign	Waterless Tatoos	15,000	\$1,350.00
	Waterless Tatoos (French)	10,000	\$928.20
	Recycled Paper Pencils	15,000	\$4,950.00
	Recycled Paper Pencils (French)	10,000	\$4,095.00
Turn in Poachers	Fishing Lures	5,000	\$4,999.00
	Balloons	2,500	\$1,283.63
	Fridge Magnets	5,000	\$1,260.00
	Hunting/Fishing Licence Holders	5,000	\$3,261.82
Compliance & Field Services Branch	Junior Conservation Officer Badges	1,000	\$1,580.68
Lands Branch	SK Made Food Products Baskets	25	\$378.20

**MINISTRY OF ENVIRONMENT  
SPONSORSHIPS**

<b>Ministry of Environment 2008-09 Sponsorships</b>			
<b>Organization</b>	<b>Item</b>	<b>Payment Date</b>	<b>Amount</b>
Lieutenant Governor	Leadership Forum	Jul-08	\$10,000
Aquatic Toxicity Workshop	35th Annual Workshop	Sep-08	\$8,750
SK Wildlife Federation	80th Annual Convention	Nov-08	\$5,000
SK Trappers' Association	STA Annual Convention	Nov-08	\$1,500
RCMP Veterans' Association (Regina Division)	51st Annual RCMP/Conservation Officer Wild Game Dinner	Jan-09	\$500
Partners for the Saskatchewan River Basin	2009 Envirothon	Feb-09	\$5,000
SK Urban Municipalities Association	SK Municipal Awards -- Environmental Stewardship Award	Feb-09	\$3,000
SK Environmental Industry Managers' Association	Environmental Industry Leadership Awards	Mar-09	\$2,500
SK Association of Conservation Officers	SACO Annual Convention	Mar-09	\$2,000
SK Association of Conservation Officers	NAWEOA Annual Convention	Mar-09	\$7,500
SIAST Woodlands Students' Association	Integrated Resource Management Student Conference	Mar-09	\$500
<b>Ministry of Environment 2009-10 Sponsorships</b>			
<b>Organization</b>	<b>Item</b>	<b>Payment Date</b>	<b>Amount</b>
Canadian Institute of Forestry	Resource Management Silver Ring Graduation Ceremony	Apr-09	\$400
Prairie Conservation & Endangered Species Conf.	9th Annual Conference	Jul-09	\$5,000
Lieutenant Governor	Leadership Forum	Sep-09	\$10,000
University of Saskatchewan	Sustainability of Oil Sands Workshop	Oct-09	\$5,000
RCMP Veterans' Association (Regina Division)	52nd Annual RCMP/Conservation Officer Wild Game Dinner	Oct-09	\$500
SK Wildlife Federation	81st Annual Convention	Nov-09	\$5,000
SK Trappers' Association	STA Annual Convention	Dec-09	\$1,500
SK Environmental Industry Managers' Association	Environmental Industry Leadership Awards	Jan-10	\$2,500
Partners for the Saskatchewan River Basin	2010 Envirothon	Mar-10	\$5,000
SIAST Woodlands Students' Association	Integrated Resource Management Student Conference	Mar-10	\$750
SK Association of Conservation Officers	SACO Annual Convention	Mar-10	\$2,000