



July 6, 2010

Mr. Colin Craig  
212 – 428 Portage Avenue  
WINNIPEG MB R3C 0E2

Dear Mr. Craig:

**RE: Access to Information Request**

Thank you for your undated Access to Information Request received in this office via facsimile on June 10, 2010, pursuant to *The Freedom of Information and Protection of Privacy Act* (the Act) requesting:

*Please provide documentation of expenditures on promotional items in 2008-09 and 2009-10. Include items such as t-shirts, hand bags, stress balls, key chains, mugs and other give-away items that are used for promotion (do not include brochures, flyers or printed signage). Further, please include a breakdown of costs associated with sponsorship of events (list events – golf tournaments, hockey tournaments, etc.), teams or groups (eg. Sponsorship of boat racing team, etc.)*

In accordance with section 5 of the Act, we are pleased to provide you with the enclosed promotional item inventory for 2008-09 and 2009-10 fiscal years. The Ministry has not paid for sponsorship in either of those fiscal years therefore the response to the second part of your request is nil.

Should you be dissatisfied with the response you receive or the manner in which your request is handled, as per section 49 of the Act you may, within one year of being given written notice, apply for a formal process review by submitting a written request to:

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Office of the Information and Privacy Commissioner  
503-1801 Hamilton Street  
REGINA SK S4P 4B4

If you have any questions regarding this file, please contact Roxane Priddell at (306) 787-6766 or by email at [roxane.priddell@health.gov.sk.ca](mailto:roxane.priddell@health.gov.sk.ca).

Please note that it would be most helpful if you could cite the assigned Ministry of Health identifier number when making an enquiry.

Yours truly,

A handwritten signature in black ink, appearing to be 'JM' with a large loop and a trailing flourish.

Jacqueline Messer-Lepage  
Chief Privacy Officer

cc: Roxane Priddell, Senior Policy Analyst

<b>Promotional Items</b>	<b>2008-09</b>	<b>Comprised of:</b>	
<b>Tobacco</b>	491.17	491.17	"I Quit" silicone wristband
<b>SK Addictions Awareness Week</b>	16,334.77	11,340.00	Water bottles with custom labels
		4,994.77	Touques
<b>Acquired Brain Injury</b>	3,108.92	3,108.92	Foam Squeeze Brains
<b>Health Careers in Sask</b>	4,920.58	3,231.90	Pens
		1,688.68	Post Its
<b>Problem Gambling</b>	21,225.93	9,957.07	Lanyards
		4,823.22	Zubwear (head gear)
		1,396.50	Notepads
		5,049.14	Zippered CD case
<b>TOTAL \$ 46,081.37</b>		46,081.37	

<b>Promotional Items</b>	<b>2009-10</b>	<b>Comprised of:</b>	
<b>Miscellaneous</b>	877.48	521.75	Portfolios
		355.73	Pens
<b>Internal Communications</b>	649.73	649.73	Pens
<b>HealthLine</b>	14,817.87	4,812.42	Fridge Magnets
		4,772.25	Bandage Dispenser
		5,233.20	Hand Sanitizer
<b>Alcohol &amp; Drug</b>	18,473.73	3,497.55	Party Safe Wallet Cards
		14,976.18	Music Cards for Post Secondary Welcome Week
<b>Acquired Brain Injury</b>	3,355.00	3,355.00	Blankets with Stitching
<b>SDCLab</b>	1,953.00	1,179.15	Magnet
		773.85	Sling Bag
<b>Health Careers in Sask</b>	12,795.52	2,013.47	Post Its
		3,338.80	Hand Sanitizer
		1,924.45	Hi Lighter with Sticky notes
		1,449.00	Note Pads
		4,069.80	Pens
<b>Problem Gambling</b>	8,817.50	4,961.25	Lanyards
		3,856.25	Playing Cards
<b>TOTAL \$ 61,739.83</b>		61,739.83	