

Saskatchewan



Ministry of
Tourism, Parks,
Culture and Sport

Deputy Minister

4th Floor, 1919 Saskatchewan Drive
REGINA SK S4P 4H2
(306) 787-5050
(306) 798-0033 (Fax)

July 12, 2010

Mr. Colin Craig
212 -- 428 Portage Avenue
WINNIPEG MB R3C 0E2

Dear Mr. Craig:

RE: Your Access to Information Request Number TPCS-07/10-G

Thank you for your request received in this office on June 10, 2010, requesting access to information regarding expenditures on promotional items over the last two years as well as costs associated with sponsorship of events, teams or groups.

Your request for access has been fully granted. A copy of the information is attached.

If you wish to have this decision reviewed, you may do so within one year of this notice. To request a review you must complete a "Request for Review" form which is available at the same location where you applied for access. Your request should be sent to the Information and Privacy Commissioner at #503 -1801 Hamilton Street, Regina, Saskatchewan, S4P 4B4.

If you have any questions, please contact Michael Roth at 787-7887.

Yours truly,

for Wynne Young
Access Officer

Attachments

cc: Michael Roth, Corporate Services

TOURISM, PARKS, CULTURE and SPORT
SPONSORSHIPS

Organization/Receiving Funds	Event Name	Event Date	Description of Event	Amount	Status
2008 On Scene Frontline Protective Services	2008 On Scene Frontline Protective Services Conference	Sep 2/08	Conference	\$ 5,000	Completed
Bridge City Speedway	NASCAR Racing	July 29/09	Car racing	\$ 75,000	Completed
Canadian Professional Golf Tour	2008 Saskatchewan Open	July 3-6/08	Professional Golf Tournament	\$ 50,000	Completed
Federation of Saskatchewan Indian Nations	10th Annual Saskatchewan First Nations Circle of Honour Awards	June 4/08	Sponsorship of First Nations Circle of Honour Awards	\$ 2,000	Completed
Football Saskatchewan	Midget Nationals	July 3-12/09	Midget football nationals	\$ 50,000	Completed
Fresh Air Cinema Inc.	Fresh Air Cinema	Summer 2009	Outdoor film screenings	\$ 4,500	Completed
Friends of Wascana Marsh	Friends of Wascana Marsh Fundraising Dinner	May 8/08	Corporate Table	\$ 300	Completed
HOST Saskatchewan	Host Saskatchewan	March 15-16/08	Hotel & Tourism AGM/Tradeshow	\$ 5,000	Completed
Junior Achievement of Saskatchewan	Junior Achievement Talent Strategies Symposium	June 10/09	Junior Achievement Talent Strategies Symposium	\$ 5,000	Completed
Kindersley Minor Baseball	Kindersley under 19 baseball championships	Aug 4-11/09	Baseball championships	\$ 75,000	Completed
La Ronge, Town of	2010 Winter Olympic Torch Relay Celebration	Jan 7/09	2010 Winter Olympic Torch Relay Celebration	\$ 45,000	Completed
Lieutenant Governor's Leadership Forum	2009 Lieutenant Governor's Leadership Forum	Oct 12-23/09	Sponsorship	\$ 5,000	Completed
Lions Members of North America	2008 US/Canada Lions Leadership Forum	Sep 8-20/08	Leadership Forum	\$ 25,000	Completed
Lloydminster, City of	2010 Winter Olympic Torch Relay Celebration	Jan 12/10	2010 Winter Olympic Torch Relay Celebration	\$ 45,000	Completed
Martensville, City of	100th Anniversary Event	June 5-7/09	Building Pride Program - Sponsorship of anniversary activities	\$ 18,000	Completed
Moose Jaw, City of	2010 Winter Olympic Torch Relay Celebration	Jan 10/10	2010 Winter Olympic Torch Relay Celebration	\$ 45,000	Completed
North Battleford, City of	2010 Winter Olympic Torch Relay Celebration	Jan 12/10	2010 Winter Olympic Torch Relay Celebration	\$ 45,000	Completed
PA Aboriginal Music & Arts Festival	PA Aboriginal Music & Arts Festival	Oct 8/09	Music and Arts Festival	\$ 15,000	Completed
Persephone Theatre	35th Anniversary Event	Sep 23-Oct 7/09	Building Pride Program - Sponsorship of Main Stage anniversary of	\$ 40,000	In Progress
Prince Albert Golf Course and Curling Club	100th Anniversary Event	July 3-5/10	Building Pride Program - Sponsorship of anniversary activities	\$ 22,500	Completed
Prince Albert, City of	2010 Winter Olympic Torch Relay Celebration	Jan 11/10	2010 Winter Olympic Torch Relay Celebration	\$ 45,000	Completed
Regina Hotel Association	BBQ/Grilling Championships	July 4-5/09	BBQ/Grilling Championships	\$ 22,000	Completed
Regina Pats Hockey Club Corp	First Nation's & Métis Awareness Night	Nov 19/08	Shared sponsorship in support of a First nations and Métis Awareness night at a Regina Pats hockey game.	\$ 1,125	Completed
Regina Symphony Orchestra	Centennial Concert Series	Mar 22, Apr 5-23/09	Building Pride Program - Sponsorship of Centennial RSO concerts in SwiftCurrent, Estevan and Yorkton	\$ 195,000	Completed
Regina, City of	2010 Winter Olympic Torch Relay Celebration	Jan 9/10	2010 Winter Olympic Torch Relay Celebration	\$ 45,000	Completed
Rural History and Culture Assoc. of Sask.	James Gardiner Vs. the Ku Klux Klan: The Struggle for a Multicultural Future	June 28/08	Event featuring re-enactment of famous debate in Lemberg, SK in June 1928	\$ 800	Completed
Sask. Arts Alliance	2007 Saskatchewan Arts Congress	May/07	Final Payment for 2007 SK Arts Congress Sponsorship	\$ 500	Completed
Sask. Book Awards	Saskatchewan Book Day	June 9/09	Event featured readings by Yann Martel and Poet Laureate Robert Currie and other SK authors reading from their books	\$ 5,500	Completed
Saskatchewan Arts Board	2008 Lieutenant Governor's Arts Awards	Sep 24/08	Sponsorship of Awards Gala	\$ 2,500	Completed
Saskatchewan Book Awards	2008 Saskatchewan Book Awards	Nov 29/08	Sponsorship of Award in Publishing	\$ 3,500	Completed
Saskatchewan Craft Council	2008 Dimensions Craft Exhibition	Apr 14-18/09	Sponsorship for Premier's Prize	\$ 2,500	Completed

2008-09

TOURISM, PARKS, CULTURE and SPORT
SPONSORSHIPS

Organization/Revenue Fund	Event Name	Event Date	Description of Event	Amount	Status
Saskatchewan Music Festival Association	100th Anniversary Event	May 24/09	Building Pride Program - 100th Anniversary Re-enactment concert and District Festival Celebrations sponsorship	\$ 82,610	Completed
Saskatchewan Science Centre	National Conference of Science Centres	June 3-6/09	Canadian Association of Science Centres national conference	\$ 35,000	Completed
Saskatchewan World Hockey Championships Inc.	IIHF World Juniors	Dec 26-Jan 5, 09/10	IIHF World Junior Hockey Championships	\$ 2,850,000	Completed
Saskatoon Amateur Softball Association	2009 World Men's Fastball Tournament	July 17-26/09	International Fastball Tournament	\$ 97,500	Completed
Saskatoon, City of	2010 Winter Olympic Torch Relay Celebration	Jan 11/10	2010 Winter Olympic Torch Relay Celebration	\$ 45,000	Completed
Swift Current, City of	2010 Winter Olympic Torch Relay Celebration	Jan 10/10	2010 Winter Olympic Torch Relay Celebration	\$ 45,000	Completed
The Federation culturelle canadienne-française	Francoforce	June 6-8/08	Contribution to the Francoforce in celebration of the 40th anniversary of Quebec City in North America. A major component of the Francoforce is the Francodome, which is a transportable, multi-media stage and venue that traveled across the country was in Saskatoon	\$ 28,750	Completed
Tourism Saskatchewan	Awards of Excellence Gala	March 15/09	Awards Gala	\$ 950	Completed
Tourism Saskatchewan	Host Saskatchewan	March 15-16/09	Hotel & tourism AGM/Tradeshaw	\$ 5,000	Completed
University of Saskatchewan - Indigenous Peoples Program	Aboriginal Music Festival	Sep 10-11/09	Aboriginal Music Festival	\$ 2,500	Completed
Waldron, Village of	100th Anniversary Event	July 18-19/09	Building Pride Program - Sponsorship of centennial celebration and homecoming	\$ 750	Completed
Wascana Centre Authority	Wascana Outdoor Movie Series	Summer 2008	Outdoor film screenings	\$ 4,500	Completed
We Are Many Festival Inc	We Are Many Festival	Oct 31/08	Environmental awareness	\$ 20,250	Completed
Western Canadian Magazine Awards Foundation	2008 Western Magazine Awards	June 20/08	Sponsorship of the 2008 Gold Award Best Article Prize for Saskatchewan, the Saskatchewan Magazine of the Year, and any other Saskatchewan winners.	\$ 3,150	Completed
Western Canadian Music Alliance Inc.	2008 Western Canadian Music Awards Week	Oct 16-19/08	2008 Western Canadian Music Awards	\$ 25,000	Completed
Yorkton, City of	2010 Winter Olympic Torch Relay Celebration	Jan 10/10	2010 Winter Olympic Torch Relay Celebration	\$ 45,000	Completed

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TOURISM, PARKS, CULTURE and SPORT
SPONSORSHIPS

Organization Receiving Funds	Event Name	Event Date	Description of Event	Amount	Status
EMCY Awards Foundation (Canada's Diversity Awards)	2nd Annual Canada's Diversity Awards	Oct 15/09	Event brings together citizens from across the country to celebrate diversity to the culture and economy	\$ 5,000	Completed
2009 Midget Boys Canadian Fast Pitch Championships	2009 midget fastpitch nationals Prince Albert	Aug 1-9/09	Midget fastpitch nationals	\$ 5,000	Completed
Aboriginal Memorials Incorporate Treaty Four	Restore & Respect conference	Sept 20-21/09	Bronze level sponsorship for conference	\$ 2,500	Completed
Agriculture Manufacturers of Canada	Agricultural Manufacturers of Canada Conference	June 16/09	Conference	\$ 3,500	Completed
Allan Centennial Committee	100th Anniversary of Town	June 4-6/10	Building Pride Program - Activities include: local performing artists; 'wall of fame' display; historic Walking Tours booklet; time capsule raising; parade; sports; children's entertainment; vintage auto show; supper; dance	\$ 4,500	In Progress
Ancient Echoes Interpretive Centre	Centennial for RM of Mountainview & 150th Anniversary of Earl of Southesk's trek.	July 10-12/09	Building Pride Program - Planned activities include: performance of original play; sweat lodge; unveiling of Pleistocene sculpture; banquet; Wanuskewin Dance Troupe performance; Scottish highland dancers; other performances and ongoing attractions.	\$ 10,000	Completed
Aylesbury Centennial Celebration Committee	100th Anniversary Event	July 30 - Aug 1/10	Building Pride Program - Activities include: parade, tours to local heritage sites, musical performances, children's activities, games, dance, fireworks, DVD documentary screening on Aylesbury's history, historical displays, introduction of Aylesbury Centennial book	\$ 2,250	In Progress
Brokenshell 2010 Centennial Committee	100th Anniversary Event	July 24-25/10	Building Pride Program - Activities include pancake breakfast, parade, local performers and artists, driving tours, 'mini-museum' and Heritage Village, recreational activities	\$ 1,750	In Progress
Canadian Conference of Photo-Educators	Canadian Conference of Photo-Educators	May 22-24/09	Inaugural gathering to bridge fine arts & applied photography programs	\$ 1,500	Completed
Canadian Curling Association	Yorkton Canada Cup Curling	March 18-22/09	National curling tournament	\$ 50,000	Completed
Canadian Curling Association	World Women's Curling Championship	March 20-28/10	International curling championship	\$ 150,000	Completed
Canadian Professional Golf Tour	Saskatchewan Open	July 2-5/09	Professional Golf Tournament	\$ 50,000	Completed
City of Martensville	100th Anniversary Event	June 5-7/09	Building Pride Program - Sponsorship of anniversary activities - Final Payment	\$ 2,000	Completed
Duck Lake Historical Museum Society	125th Anniversary of Northwest Resistance Events	June 25-26/10	Building Pride Program - Planned activities include: 1885 Commemorative Exhibit; Two-day festival to commemorate event; Métis cultural workshops; Saskatchewan artists and performers; development and publication of commemorative booklet.	\$ 44,500	Completed
Dunlop Art Gallery	Celebrate 100th Anniversary of Saskatchewan Roughriders	Sep - Oct/10	Building Pride Program - An exhibit of Saskatchewan football memorabilia to celebrate the role of football in Saskatchewan history and culture.	\$ 40,500	Completed
Eyebrow, Village of	100th Anniversary Event	July 3-5/09	Building Pride Program - Centennial activities.	\$ 2,500	Completed
Four Host First Nations Society	Indigenous Youth Gathering	Jan 30 - Feb. 14/10	For Sask Aboriginal Youth to attend Int'l Indigenous Youth Gathering	\$ 45,000	Completed

**TOURISM, PARKS, CULTURE and SPORT
SPONSORSHIPS**

Organization Receiving Funds	Event Name	Event Date	Description of Event	Amount	Status
Frenchman Butte Historical Society	125th Anniversary of the Northwest Resistance	Sep 8/10	Building Pride Program - Trail ride event from Frog Lake to Frenchman Butte by the Steele's Scouts Commemorative Cavalry from Calgary	\$ 4,500	In Progress
Fresh Air Cinema Inc.	Cinema4Change Outdoor Movie Tour	June - Aug/09	Tour 10 Saskatchewan Cities over June, July and Aug/09	\$ 5,000	Completed
Friends of the Regina Public Library History	100 Anniversary of Regina Public Library	Jan - Oct/10	Building Pride Program - Publication of history book and DVD; public events with readings from Saskatchewan authors	\$ 7,600	In Progress
Hawarden, Village of	100th Anniversary Event	July 24-26/09	Building Pride Program - Centennial celebrations. Activities include: pancake breakfast, slow-pitch tournament, horseshoes; original artwork by local artist to be produced for the occasion; production and sale of commemorative calendar; guided tours of historic properties; opening of time capsule from 1980; supper; musical performance and dance;	\$ 2,500	Completed
Heritage Saskatchewan Inc.	2010 Heritage Forum	Feb 20/10	Sponsor Forum at Bronze level	\$ 1,000	Completed
Humboldt and District Museum & Gallery	125th Anniversary of 1885 Northwest Resistance Event	June 18/10	Building Pride Program - The committee will launch a series of activities for the preservation and interpretation of a historic piece of land near Humboldt. Proposed celebratory activities include a historical re-enactment and interpretive tours	\$ 14,300	In Progress
Jansen, Village of	100th Anniversary Event	July 1/09	Building Pride Program - Centennial celebrations. Activities include: slow-pitch; bowling; antique road show; amusement park; 'old-time' entertainment; First Nations dance troupe.	\$ 2,500	Completed
Jasper Culture and Historical Centre	100th Anniversary of Maple Creek High School Building	Jan 1 - Dec 31/10	Building Pride Program - Twelve months of activities and events to commemorate the 100th birthday of the Jasper Cultural and Historic Centre building	\$ 15,000	In Progress
Kelstern Anniversary Committee	100th Anniversary	July 3-4/10	Building Pride Program - Centennial supper and celebration of the Kelstern Church	\$ 1,750	In Progress
Kipling Parks and Recreation	100th Anniversary Event	2009	Building Pride Program - Centennial "Murals of Kipling" Project. Municipality will celebrate Centennial by hiring Saskatchewan artist to create a mural in a public space.	\$ 5,000	Completed
Lac La Ronge Indian Band No 219	150th Anniversary of Stanley Mission Anglican Church	June 14/10	Building Pride Program - Activities include a celebratory event, artworks by northern Saskatchewan artists, guided tours, short story contest, publication of anniversary book, photography contest	\$ 80,000	In Progress
Lobstick Golf Club Inc.	75th Anniversary	June 25-26/10	Building Pride Program - Homecoming weekend reunion, historical DVD, legacy booklet	\$ 19,800	In Progress
Maple Creek Heritage Advisory Committee	100th Anniversary of Town of Maple Creek	July 31/10	Building Pride Program - Heritage District Festival; activities include: interpretive wagon rides, photo scavenger hunt, First Nations dancers, local musicians and performers, historical demonstrations and displays, classic car display, street dance	\$ 4,500	In Progress

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**TOURISM, PARKS, CULTURE and SPORT
SPONSORSHIPS**

Organization Receiving Funds	Event Name	Event Date	Description of Event	Amount	Status
Marr Residence Management Board	125th Anniversary of Marr Residence	June 1/10	Building Pride Program - Activities include: 1) Travelling exhibit on the Marr Residence; 2) anniversary re-enactment program	\$ 9,500	In Progress
Métis Nation of Saskatchewan	Back to Batoche Days (event management)	July 18-25/10	Annual Métis cultural festival	\$ 50,000	In Progress
Moose Jaw Central Collegiate Institute	100th Anniversary of School	July 8-11/10	Building Pride Program - Activities include historical displays, live entertainment, food fair, dance, recreation, banquet, launch and first induction of the 'OCI Wall of Fame'	\$ 2,500	In Progress
Moose Jaw Exhibition Co. Ltd.	125th anniversary of Moose Jaw Exhibition Company	June 19-21/09	Building Pride Program - Activities include performances by local and regional singers, dancers, storytellers in a chautauqua-style format.	\$ 7,000	Completed
Moosomin First Nation	Treaty Day Centennial Celebrations	June 19-21/09	Building Pride Program - Activities include: Elders' Gathering: Treaty forum; special community events; centennial pow-wow celebration.	\$ 9,500	Completed
Museums Association of Saskatchewan	GPS Heritage Tour	Fall/Winter ongoing	Stage one of GPS Heritage Tour development	\$ 11,500	Completed
National Aboriginal Achievement Foundation	National Aboriginal Awards	March 26/10	Awards ceremony	\$ 15,000	Completed
National Midget Female 'AAA' Host	Eso Midget 'AAA' Female Hockey Championship	April 18-24/10	Hockey Championships	\$ 40,000	Completed
Nutana 100 Celebration Committee	100th Anniversary of School	July 3/10	Building Pride Program - Centennial event to explore and celebrate the role of Nutana Collegiate in the development of culture in the city. Proposed activities include school tours, historical recreations, historical displays, entertainment by local performers	\$ 4,050	In Progress
Optimist International U-18 Curling Championship Persephone Theatre	International U-18 Curling Championship 35th anniversary Event	March 30-April 4/10 Sept 23-Oct 7/09	International curling championship Building Pride Program - Sponsorship of Main Stage anniversary of Walnut Tree production - final payment	\$ 20,000 \$ 5,000	Completed Completed
Polonia Polish Folk Dance Ensemble	40th Anniversary Event	July 2-3/10	Building Pride Program - Activities include a reunion celebration with dance performances and historical DVD; other activities include public dance performances and cultural demonstrations; historical archive of Polish folk dance artifacts	\$ 11,375	In Progress
Poundmaker Cree Historical Association	125th Anniversary of North West Resistance Event	July 2/10	Building Pride Program - Traditional pow-wow and various cultural and historical activities for the general public, and the production of a video documentary that will serve as a legacy	\$ 40,000	In Progress
Prince Albert Golf Course and Curling Club	100th Anniversary Event	July 3-5/10	Building Pride Program - Sponsorship of anniversary activities- Final	\$ 2,500	Completed
Radville, Town of	100th Anniversary Event	July 30 - Aug 1/10	Building Pride Program - Activities include: pancake breakfast, parade, official opening of new museum, cabaret, fireworks, museum and historical tours, children's activities, entertainment, historical displays,	\$ 4,500	In Progress
Regina Downtown	Cinema Under the Stars	Summer 2009	Outdoor film screening	\$ 2,000	Completed

Organization Receiving Funds	Event Name	Event Date	Description of Event	Amount	Status
Regina Folk Festival	40th Anniversary of Festival	May-Nov/09	Building Pride Program - Activities include 1) an interactive 40th anniversary 'time capsule' project 2) Homecoming 2009 event 3) exhibition project with the Mackenzie Art Gallery; 4) a pre-festival concert and gala for volunteer appreciation; 5) electronic music creation and performance with aboriginal youth.	\$ 25,000	Completed
Regina Symphony Orchestra	Centennial concert series	Mar 22, Apr 5 & 23/09	Building Pride Program - Sponsorship of Centennial RSO concerts in SwiftCurrent, Estevan and Yorkton - Final Payment	\$ 5,000	Completed
RielCo Productions Inc.	125th Anniversary of the Trial of Louis Riel	June - Sept/10	Building Pride Program - Celebratory tour in 2010 with potential stops in Indian Head, Humboldt, Melfort, Lloydminster, Saskatoon, Duck Lake, Batoche, Swift Current, Prince Albert, North Battleford, Estevan.	\$ 22,500	In Progress
RM of Francis No. 127	100th Anniversary Event	June 26/09	Building Pride Program - Centennial activities.	\$ 2,500	Completed
RM of Lakeview	100th Anniversary Event	Aug 6-8/10	Building Pride Program - Activities include pancake breakfast, dedication of cairn, tours, historical demonstrations, period musical entertainment, children's activities, barn dance, fireworks	\$ 2,250	In Progress
RM of Prairie Rose	100th Anniversary Event	TBD	Building Pride Program - activities include live entertainment, football memorabilia giveaway, supper, commemorative mural	\$ 4,500	In Progress
RM of Viscount No. 341	100th Anniversary Event	Aug 8/09	Building Pride Program - Centennial celebrations for the Village & RM of Viscount. Activities include: slow pitch ball tournament; musical entertainment; homecoming supper; fireworks.	\$ 2,500	Completed
RM of Wolseley No. 155	100th Anniversary Event	July 31-Aug 2/09	Building Pride Program - Centennial celebrations. Activities include: musical performances; parade; art show; recreational activities; kid's activities; First Nations dancers and storytellers; production of "The	\$ 5,000	Completed
RM of Wolverine No. 340	100th Anniversary Event	July 4/09	Building Pride Program - Centennial celebrations. Activities include: parade; musical entertainment; afternoon program with short play written for the occasion; children's activities; evening dances & musical performances.	\$ 2,500	Completed
Royal Astronomical Society of Canada	Summer Star Party	Aug 13-16/09	Astronomy festival	\$ 2,500	Completed
Royal Canadian Air Force Association Trust	100th Anniversary of Powered Flight in Canada	May & Aug/09	Building Pride Program - Touring events in Saskatoon and Regina of an F-86 Sabre Jet aircraft to commemorate 100 years of powered flight in Canada.	\$ 27,500	Completed
Sask Country Music Awards	Saskatchewan Country Music Awards	April 29/10	Country music awards show	\$ 5,000	Completed
Saskatchewan African-Canadian Heritage Museum	100th Anniversary of African-Canadians in SK	Jan - Dec/10	Building Pride Program - Centennial celebrations for the 100th anniversary of African-Canadians in Saskatchewan. Proposed activities include a public sculpture, an event and expansion of the virtual museum.	\$ 36,000	In Progress
Saskatchewan Arts Board	5th Annual Lieutenant Governor's Arts Awards	Sept 9/09	Sponsorship of awards	\$ 2,500	Completed
Saskatchewan Association of Ag Societies and Exhibitions	Venture Project Fund	Ongoing	Top up funding for their Venture Project Fund	\$ 50,000	Completed
Saskatchewan Book Awards	2009 Saskatchewan Book Awards	Nov 28/09	Sponsorship of Award for Publishing	\$ 3,500	Completed

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**TOURISM, PARKS, CULTURE and SPORT
SPONSORSHIPS**

Organization Receiving Funds	Event Name	Event Date	Description of Event	Amount	Status
Saskatchewan Book Awards	Saskatchewan Book Awards	Aug 7/09	Sponsorship of 2008 awards - final payment	\$ 500	Completed
Saskatchewan Canoe Quest 2010	Canoe Quest	June 19 - July 1/10	Canoe race	\$ 10,000	Completed
Saskatchewan Craft Council	2009 Dimensions Craft Exhibition	Apr 14-18/09	Sponsorship for Premier's Prize - Final Payment	\$ 500	Completed
Saskatchewan Film and Video Development Corporation	World Premier of film "Rust"	Dec 3/09	Sponsorship of World Premiere showing of film "Rust" in Kipling	\$ 2,000	Completed
Saskatchewan History and Folklore Society	Provincial and Community Chautauquas	June - Sep/10	Building Pride Program - Showcase events of Saskatchewan arts and culture in various communities across SK.	\$ 13,000	In Progress
Saskatchewan Hotels and Hospitality Association	Golf for Hospitality	Sep 14/09	Golf tournament	\$ 1,000	Completed
Saskatchewan Hotels and Hospitality Association	HOST Saskatchewan	March 14-15/10	Hotel & Tourism Tradeshow/AGM conference	\$ 5,000	Completed
Saskatchewan Motion Picture Industry Association	2009 Showcase Gala Awards	Dec 2/09	Sponsor awards	\$ 2,500	Completed
Saskatchewan Parks & Recreation Association	SPRA 2009 Conference	Oct 29/09	Host & sponsor a presentation on a Quality of Life survey	\$ 2,000	Completed
Saskatchewan Parks & Recreation Association	2010 Winter Olympic Torch Relay Route Communities	Winter 2010	2010 Winter Olympic Torch Relay Route Communities	\$ 22,500	Completed
Saskatchewan Roughriders Football Club Inc.	100th Anniversary Events	Sep-Oct/10	Building Pride Program - Variety of events to celebrate 100th anniversary of professional football in SK - including original art commissioning and display, youth engagement initiative, minor coach development and community support contest. Program delivered in partnership with Football Saskatchewan and the MacKenzie and Dunlop	\$ 55,000	In Progress
Saskatchewan Tourism Education Council	STEC Student Conference	May 13-16/10	Student conference	\$ 4,500	Completed
Saskatchewan Urban Municipalities Association	2009 Saskatchewan Municipal Awards	May 22/09	Sponsor Community Development Leadership Award (final payment)	\$ 500	Completed
Saskatchewan Urban Municipalities Association	2009 Saskatchewan Municipal Awards	May 22/09	Sponsor Community Development Leadership Award	\$ 2,500	Completed
Saskatchewan Western Development Museum	60th Anniversary of Museum	July-Sep/09	Building Pride Program - Events at all four museum locations throughout 2009 focused on opening events associated with the Winning the Prairie Gamble exhibit.	\$ 36,900	Completed
Saskatchewan Windscape Kite Festival	2010 Sask Power Windscape Kite Festival	June 19-20/10	Kite festival	\$ 18,000	Completed
Saskatoon Amateur Softball Assoc.	2009 World Men's Fastball Tournament	July 17-26/09	International Fastball	\$ 2,500	Completed
Saskatoon Fireworks Festival	Saskatoon Fireworks Festival	Sept 5-6/09	Fireworks festival	\$ 24,500	Completed
Souris School Centennial Committee	100th Anniversary of School	May 20-23/10	Building Pride Program - Activities include open house, heritage projects by students, wagon rides, antique car display, supper, dance, entertainment	\$ 3,950	In Progress
Sutherland Business Improvement District	100th Anniversary Event	Sep 12/09	Building Pride Program - Centennial celebrations for neighbourhood banquet, an open house afternoon and a memorial plaque	\$ 5,000	Completed
Swift Current Fire Department	100th Anniversary of Fire Department	April 23-24/10	banquet, an open house afternoon and a memorial plaque	\$ 2,250	In Progress
Tourism Saskatchewan	Tourism Saskatchewan Awards of Excellence	March 15/10	Merit awards ceremony	\$ 1,000	Completed
Tourism Saskatchewan	Canadian Society of Association Executives	Sep 23-25/09	Annual conference of associations	\$ 50,000	Completed
Tourism Saskatchewan	Watershines 2010, Celebrating Saskatoon's Cool Culture	Jan 23 - Feb 7/10	Winter festival	\$ 5,000	Completed
Tugaske Regional Arts Association Inc.	100th Anniversary Event	July 1-3/09	Building Pride Program - Children's workshops, studio trails, aboriginal music and dance, storytelling, theatre, music and street dancing. All artists featured are Saskatchewan-based.	\$ 9,900	Completed

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**TOURISM, PARKS, CULTURE and SPORT
SPONSORSHIPS**

Organization/Receiving Funds	Event Name	Event Date	Description of Event	Amount	Status
Unity, Town of	100th Anniversary Event	July 1-5/09	Building Pride Program - Activities include: 1) 100-person choir performing; 2) score and perform an original song; 3) write and perform an original play depicting history of Unity.	\$ 5,000	Completed
University of Saskatchewan	Sir Ken Robinson presentation	Oct 1/09	Sponsorship of Sir Ken Robinson presentation on culture and communities	\$ 5,000	Completed
University of Saskatchewan	Reunion event for participants in the Iskewak/Napewak Youth Leadership Retreats	June 18/10	"Music, Art and Culture: In Celebrations of Saskatchewan's Aboriginal Youth"; activities include live entertainment by First Nations performers, DVD documentary screening	\$ 9,500	In Progress
Waldron, Village of	100th Anniversary Event	July 18-19/09	Building Pride Program - Sponsorship of centennial celebration and homecoming - Final Payment	\$ 250	Completed
Watrous Centennial Committee	100th Anniversary Event	July 3-5/09	Building Pride Program - Activities include: art show, golfing, street dance; cabaret; pancake breakfast; parade; kid's entertainment; historic walking tour; community supper; fireworks.	\$ 2,500	Completed
Western Canadian Music Alliance	2009 Western Canadian Music Awards	Oct 18-20/09	Music awards held in Brandon MB	\$ 30,000	Completed
Western Magazine Awards Foundation	27th Annual Western Magazine Awards	Jun/09	Sponsorship of the 2009 Gold Award Best Article Prize for Saskatchewan, the Saskatchewan Magazine of the Year, and any other Saskatchewan winners	\$ 3,150	Completed
Women of the Dawn Counselling Centre	2009 Women of the Dawn First Nations Awards	Nov 5/09	Awards Ceremony	\$ 5,000	Completed
Year 100 Celebration and Legacy Committee	100th Anniversary of Town and RM of Kindersley Event	July 21-25/10	Building Pride Program - Activities include: homecoming dinner, dance, fireworks, youth talent showcase, parade, DVD video production, historical tours	\$ 7,000	In Progress
Yevshan Ukrainian Folk Ballet Ensemble	50th Anniversary Event	Nov 1/10	Building Pride Program - Support for celebratory gala event	\$ 9,975	In Progress
Yorkton Short Film & Video Festival	Yorkton Film Festival	May 27-29/10	Festival Sponsorship	\$ 6,000	Completed
Zenon Park Community Partners	100th Anniversary Event	Aug 6/10	Building Pride Program - Activities include: history book launch, unveiling of "Historique Route," presentation of historic play, historic building restoration. Also: live entertainment, parade, children's activities, fiddling contest, dance, fireworks	\$ 4,500	In Progress

**TOURISM, PARKS, CULTURE and SPORT
PROMOTIONAL**

Description of Item	Amount
2008-09	
<i>Automate Gift Set</i>	501.80
<i>Billboard Fan</i>	630.00
<i>Cloth Bags</i>	1,050.00
<i>Compact Binoculars</i>	299.10
<i>Flag Tattoos</i>	1,050.00
<i>Flags</i>	186.38
<i>Flashlights</i>	1,125.00
<i>Frisbees</i>	994.00
<i>Glare Guards</i>	489.71
<i>Glassware</i>	103.32
<i>Golf and Camp Shirts</i>	818.35
<i>Key Chains</i>	1,024.00
<i>Kids Sun Visors</i>	669.87
<i>Lanyard Whistles</i>	307.65
<i>Lanyards</i>	785.00
<i>Lapel Pins</i>	754.62
<i>Magnets</i>	250.00
<i>Moose Hats</i>	389.32
<i>Pencils/Pens</i>	2,883.00
<i>Quilted Vests</i>	1,217.43
<i>Safety Paks</i>	1,250.00
<i>Sports Bags</i>	1,797.08
<i>Sunblock</i>	2,875.00
<i>Tattoos</i>	1,627.00
<i>Tire Inflators</i>	567.00
<i>Tote Bags</i>	2,498.87
<i>Trek Hip bags</i>	511.62
<i>T-Shirts</i>	5,184.76
<i>Water Bottles</i>	3,884.00
	35,723.88

TOURISM, PARKS, CULTURE and SPORT
PROMOTIONAL

Description of Item	Amount
2009-10	
<i>Beach Balls</i>	948.96
<i>Calculators</i>	446.00
<i>Camp Chairs</i>	974.00
<i>Cloth Bags</i>	378.75
<i>Duffel Bags</i>	3,718.29
<i>Flashlights</i>	1,868.00
<i>Fleece Blankets</i>	435.60
<i>Foam Moose</i>	602.00
<i>Glassware</i>	1,577.00
<i>Key Chains</i>	355.00
<i>Lanyard Whistles</i>	502.30
<i>Lapel Pins</i>	982.63
<i>Letter Openers</i>	386.28
<i>Magnets</i>	476.00
<i>Mittens</i>	80.00
<i>Pens</i>	466.31
<i>Picnic Backpack</i>	1,021.57
<i>Rain Ponchos</i>	463.90
<i>Safety Paks</i>	625.00
<i>Sask Tourism Pins</i>	521.00
<i>Sling Lunch Coolers</i>	460.32
<i>Tattoos</i>	1,070.00
<i>Umbrellas</i>	494.11
<i>Vanoc Pins</i>	15,330.00
<i>Water Bottles</i>	3,134.94
<i>Water Tumblers</i>	948.10
<i>Whistles</i>	768.56
	39,034.62