



Head Office

2260 - 11th Avenue
Regina, SK S4P 0J9

Tel: (306) 751-1100
www.sgi.sk.ca

Head Office
Ms. R. Taylor
Phone: (306) 775-6350
E-Mail: rtaylor@sgi.sk.ca

July 6, 2010

Mr. Colin Craig
212 – 428 Portage Avenue
Winnipeg, Manitoba
R3C 0E2

PERSONAL & CONFIDENTIAL

Dear Sir:

RE: Freedom of Information Request
Application Number SGI-10-G-26

Your Access to Information Request under *The Freedom of Information and Protection of Privacy Act* was received in the Privacy, Access and Ethics Department on June 10, 2010.

You have asked for a breakdown of promotional and sponsorship items from SGI from 2008 to 2010; given that the 2010 fiscal year is not yet complete, we are only able to provide information for the fiscal years 2008 and 2009. We would be happy to provide information for 2010 to you after December 31, 2010. Your request for information from 2008 and 2009 has been fully granted.

Traffic Safety Promotion

This area used the following promotional items: children's mittens, adult gloves, key tags, shaped pens, temporary tattoos, sunglass clips, catch-alls, knapsacks, t-shirts, colouring puzzles, frisbees, bubble pens, beach balls, coloured pencils, cube pens and bike helmets. These items were distributed at community events such as Homecoming Days, bike rodeos, sports days, children's festivals, and during the Seat Belt Challenge, where communities in close proximities challenged each other to improve seat belt usage rates, and other public awareness activities. A comprehensive list for 2008 & 2009 has been enclosed with this letter

2008: \$ 97,254.66

2009: \$ 69,985.43

In addition, SGI provided community grants for bike rodeos, safety training and speaker presentations:

2008: \$ 37,175.00

2009: \$ 37,689.00

SGI CANADA

Promotional Items

SGI CANADA operates a Broker/Company sharecost advertising program designed to assist SGI CANADA Insurance Brokers when advertising their brokerages along with SGI CANADA and its insurance products.

A list of products that form part of this program are attached to this letter as Appendix "A". SGI CANADA spent the following (net) on promotional items:

2008: \$ 196,230.08

2009: \$ 223,080.91

Sponsorships

SGI CANADA provides initiatives for a variety of industry-related initiatives and events. It provides brokers with the opportunity to share in the sponsorship costs of their local initiatives such as teams, community events and local upgrades. Hole in one prizes, convention banquets, sports day barbecues, and upgrades to local facilities such as parks and rinks. Typically, the sponsorships range from \$1,000.00 to \$1,500.00, of which SGI CANADA's share is 50%.

Since 2005 SGI CANADA has partnered with its Saskatchewan brokers and the Saskatchewan Insurance Brokers' Association as the major sponsor for the Saskatchewan Golf Associations's Junior Order of Merit Tour and championship. This tour includes more than 40 tournaments throughout Saskatchewan.

1. 2008 Sponsorships

Blue Goose Open		640.00
IBAS Convention		3,500.00
WFG Fall Classic		500.00
Broker/SGI CANADA co-sponsorships		37,937.78
Junior Golf Sponsorship		63,947.84
WFG Support the Cause		1,740.00
Junior Golf Recovery/ IBAS & Broker Donations	(34,300.00)	
Total P & A Sponsorships		108,265.62
Total Recovery	-34,300.00	
Net P & A Sponsorships		73,965.62

1. 2009 Sponsorships

Blue Goose Open		200.00
IBAS Convention		4,000.00
WFG Fall Classic		500.00
Broker/SIG CANADA co-sponsorships		42,846.70
Highway Ag Hole Sponsor		150.00
Junior Golf Sponsorship		62,865.08
Junior Golf Recovery/ IBAS & Broker Donations	(27,500.00)	
Total P & A Sponsorships		110,561.78
Total Recovery	-27,500.00	
Net P & A Sponsorships		83,061.78

Communications

Communications allocates its funds in two areas: promotional items and donations. A comprehensive list for 2008 & 2009 have been enclosed with this letter. For your convenience, I have summarized those expenditures as follows:

Promotional Items

2008: \$ 37,951.55

2009: \$ 34,718.23

Donations

2008: \$ 994,267.72

2009: \$ 996,683.03

If you wish to have this decision reviewed, you must do so within one year of this notice. To request a review you must complete a "Request for Review" form, a copy of which is attached. Your Request for Review should be directed to:

R. Gary Dickson, Q.C.
Information and Privacy Commissioner
Conexus Tower
503 – 1801 Hamilton Street
Regina, Saskatchewan
S4P 4B4

Mr. Colin Craig
Page 4

I trust this is satisfactory. If you have any questions, please feel free to contact me at your convenience.

Yours truly,

A handwritten signature in black ink, appearing to read 'Robyn Taylor', with a stylized flourish extending to the right.

Robyn Taylor
Privacy & Access Consultant

Enclosures



Request For Review

Send this form to: Information and Privacy Commissioner

Application No.: _____ (For Commissioner's Use)

Reason For Request

- ☐ I have been refused access to all or part of the record.
- ☐ I have been notified that the record does not exist/cannot be found.
- ☐ I have been notified that the existence of the record shall neither be confirmed nor denied.
- ☐ I have not received a reply to my application, which I submitted _____ days ago.
- ☐ I disagree with the need to extend the 30-day response period.
- ☐ My correction to a personal information record was not accepted as correct/verifiable.
- ☐ I am a third party, and I wish to request a review of a decision to give access to a record that affects my interests.

Details Of Request

Department Name	Date of Application	Application Number
<p>Please explain the details of your request, attaching supporting documentation if possible. Use additional pages if required.</p> <hr/> <hr/> <hr/> <hr/>		

Applicant Information

Name	Telephone	
Address		Postal Code
Signature		Date

Appendix "A" - Promo Items Purchased 2008 – 2009

Auto Accident Kit	Fleece Sweat Shirts	Piggy Banks
Backpacks	Fleece Hoodie / Vests	Playing Cards
Balloons	Fold up Flyer	Portfolios
Binoculars	Folding Camp Chair	Quick Shine
Blanket in a Bag	Fridge Magnets	Rain Gauge
Bottled Water	Gloves / Mitts	Rainsuits
Briefcase / Laptop Bag	Golf Bags	Roadside Emergency Kits
Brochure Stands	Golf Balls	Rulers
Broker Calendar	Golf Clubs & Covers	Running Shorts
Business Card Organizer	Golf Divot Tool	Safety Decals
Calculators	Golf Shirts	Safety Lights
Candies	Golf Tees	Smoke Detector.
Car Survival Kits	Golf Towel	Snow Brush
Carbon Monoxide Sensors	Golf Umbrella	Sportsbag
Catch All Case	Hand Sanitizer	Stadium Seat
CD Case	Hats / Caps	Steering Wheel Lock
Centennial License Plates	Hockey Bag	Stress Balls
Coaster Sets	Hunting Knife	Strobing Triangle
Coffee Mugs / Glasses	Jackets	Sun Screen
Compass	Journals	Sun Glasses
Computer Duster	Kart Koins	Tackle Bag
Cooler Bag	Key Tags	Thermometers
Cosmetic Case	Knife Sets	Thermos
Credit Card Holder	Knitted Sweaters	Toques
Desk Diaries	LED Book Light	Tote Bags
Desk Organizer	Lens Cloth	Tow Rope Sets
Desktop / Mobile Radios	Letter Opener	Travel Alarms
Digital Cameras	Business Card Holder	Travel Mugs
Digital Scale	Litterbags	Travel Organizer
Tire Gauges	Luggage Bag	Travel Sewing Kits
Ear Mitts	Luggage Tag	Travel Wallet
Emery Boards	Lunch Bag	Trunk Organizer
Fillet Knife	Magnifier Light	T Shirts
Fire Extinguishers	Manicure Set	USB Light
First Aid Kits	Mouse Pads	Vessel Safety Kit
Fish Hooks	Music Cards	Wall Calendar
Fishing Rods	Note Holder	Wall / Portable Clocks
Flashlights / Lanterns	Note Pads	Wallets
Fleece Jackets	Pedometer	Watches
Fleece Pants	Pencils	Water Bottles
Fleece Shorts	Pens	Weather Station
Window Glare Guard	Window Scraper / Snow Brush	
Wind Shirts / Wind Suits	Yoga Jackets	
Yoga Mats	Yoga Pants	

Note: Some items may have been discontinued

2008 Traffic Safety Promotion Promotional Items

children size mittens	\$ 10,804.50
adult size gloves	\$ 7,843.50
key tags	\$ 5,565.00
shaped pens	\$ 2,289.00
tattoos	\$ 1,734.08
sunglass clips	\$ 5,985.00
catch-alls	\$ 19,125.75
knapsacks	\$ 31,643.54
tshirts	\$ 917.75
colouring puzzle	\$ 1,680.00
frizbees	\$ 2,047.50
bubble pens	\$ 1,428.00
beach balls	\$ 1,354.50
coloured pencils	\$ 3,447.36
cube pens	\$ 619.50
bike helmet	\$ 769.68

TOTAL \$ 97,254.66

These promotional items were distributed at community events such as Homecoming Days, bike rodeos, Sports Days, Children's Festivals when interacting with children as well as during our Seat Belt Challenge (where communities in close proximity challenged each other to improve seat belt usage rates) public awareness activities.

2008 Community Grant Event Sponsorship
bike rodeos, safety training, speaker presentations \$ 37,175.00

2009 Traffic Safety Promotion Promotional Items

stic pens	\$ 4,564.88
key tags	\$ 7,090.65
glo bracelets	\$ 1,401.75
sunglass clips	\$ 5,278.56

highlighters	\$ 2,529.34
bubble pens	\$ 3,767.40
stretcher toys	\$ 5,390.96
window shades	\$ 18,052.65
tshirts	\$ 1,986.60
music cards	\$ 6,641.25
tattoos	\$ 4,272.98
plastic bags	\$ 3,100.65
ballpoint pens with highlighters	\$ 1,081.03
tote bags	\$ 1,807.47
golf clubs	\$ 3,019.26

TOTAL	\$ 69,985.43
-------	--------------

These promotional items were distributed at community events such as Homecoming Days, bike rodeos, Sports Days, Children's Festivals when interacting with children as well as during our Seat Belt Challenge (where communities in close proximity challenged each other to improve seat belt usage rates) public awareness activities. The golf clubs were used as rewards for ambitious law enforcement and the tote bags were used as delegate bags for a conference.

2009 Community Grant Event Sponsorship	
bike rodeos, safety training, speaker presentations	\$ 37,689.00

Promotional Items - 2008

<i>Date</i>	<i>Description</i>	<i>Cost</i>
02/13/08	250 measuring tapes - To support provincial charity fundraisers	\$635.25
03/31/08	200 garden tools, 200 kitchen & 250 bbq sets, 200 coasters, 200 golf tool - To support provincial charity fundraisers	\$12,481.35
04/04/08	500 Colour pencil sets - Support provincial youth events	\$424.46
04/04/08	200 Clear acrylic glasses - To support provincial charity golf fundraisers	\$432.69
04/04/08	519 Funky Head pens - Support provincial youth events	\$637.59
05/08/08	260 packages of Golf balls To support provincial charity golf fundraisers	\$945.00
05/20/08	300 Tees To support provincial charity golf fundraisers	\$174.51
05/22/08	1000 Lip Balm (vanilla and mint) Traffic Safety promotion messaging	\$367.50
05/27/08	2000 Water bottles for road race - To support provincial charity fundraisers	\$1,572.60
05/29/08	48 Folding chairs and carry bag - Traffic Safety promotion of grad events	\$753.48

Donations 2008

<i>Date</i>	<i>Vendor</i>	<i>Description</i>	<i>Cost</i>
01/17/08	Battlefords Union Hospital Foundation	Festival of Trees sponsorship	\$300.00
01/17/08	Regina Chinese Social Club	Sponsorship for Chinese New Years, table of 8	\$224.00
01/21/08	SK Emergency Planners Association	Annual convention sponsorship	\$500.00
01/21/08	Mott Moose Jaw Multicultural Festival Inc.	Mott festival sponsorship	\$3,000.00
01/21/08	New Line Boxing Academy	Youth sport program for at-risk youth	\$2,000.00
01/21/08	Regina Delta Blues Association	Drinking and not driving promotion at festival	\$1,500.00
01/22/08	Regina Construction Association	Silver sponsorship	\$300.00
01/22/08	Kerobert Citizens on Patrol	Crime Prevention program	\$500.00
01/22/08	SK Summer Games	Friends of the Games sponsor	\$1,000.00
01/22/08	Loreburn Lions Provincial Farmers Golf Tournament	Hole sponsor	\$400.00
01/22/08	University of Regina Financial Services	Gym signage, invoice #11364	\$2,000.00
01/22/08	Battlefords Indian Metis Friendship Centre	All-Native hockey tournament - program advertising	\$400.00
01/22/08	Sask Baseball	Hand book and playoff manual	\$200.00
01/24/08	Can-Am Police and Fire Games	Special event for emergency service personnel, police, firefig	\$2,500.00
01/24/08	Football SK	1/2 page Senior Bowl program ad	\$225.00
01/24/08	Moose Jaw Firefighters Association	Tickets for Variety Show fundraiser	\$110.00
01/24/08	Badge and Shield Dinner	Event sponsorship	\$1,750.00

Tuesday, June 15, 2010

<i>Date</i>	<i>Vendor</i>	<i>Description</i>	<i>Cost</i>
01/29/08	Battlefords Kiwanis Music Festival	Full page ad	\$100.00
01/29/08	Saskatoon Music Festival Association	Platinum patron	\$500.00
01/29/08	Bengough Municipal Arts Council	Main stage sponsor at Gateway Festival	\$5,000.00
01/29/08	Yorkton COPP	Crime prevention program sponsorship	\$6,000.00
01/29/08	Stardale Women's Group INC	Crime prevention program for young women in Melfort	\$5,000.00
01/29/08	SK Curling Association	Prairieland Curling Camp sponsorship	\$5,000.00
01/29/08	SK International Tattoo and Festival	Bronze sponsorship	\$10,000.00
01/29/08	SK Jazz Festival	Jazzapalooza presenting sponsor	\$5,000.00
01/29/08	MADD	Multimedia presentation sponsorship	\$5,000.00
01/29/08	Ipsco Place	Traffic safety promotion at park events	\$21,000.00
01/29/08	Off Axis Board Riders Club	Summer Invasion - promoting not drinking and driving	\$15,000.00
01/30/08	Confederation Park Community School	Fall Harvest Supper sponsor 2008	\$2,375.00
02/04/08	West Central Crisis and Family Support Centre Inc	Safe Community Initiative	\$1,000.00
02/04/08	Gymnastics Adventure	Event sponsorship	\$1,500.00
02/04/08	Kidney Foundation of Canada - SK Chapter	Living with Kidney Disease manuals sponsorship	\$1,000.00
02/04/08	Camp Easter Seal	Snowarama sponsorship	\$5,000.00
02/04/08	Regina Sexual Assault Centre	Program for sexual assault victims	\$2,000.00
02/04/08	Tisdale Tiny Tornadoes Daycare Inc	Non-profit childcare facility sponsorship	\$1,250.00
02/04/08	Regina Food for Learning	Snacks for children at three schools	\$525.00

<i>Date</i>	<i>Vendor</i>	<i>Description</i>	<i>Cost</i>
01/14/08	Mid Sask Community Futures Development	Outlook YBEX awards	\$1,000.00
01/14/08	Enchanted Forest	Promoting safe holiday season driving	\$2,500.00
01/14/08	Alzheimer Society of SK	Forget-Me-Not Walks sponsorship	\$500.00
01/14/08	The United Group	Traffic safety ad in map book	\$500.00
01/14/08	SK Urban Municipalities Association	Convention sponsorship	\$500.00
02/08/08	Kidzfest	Kidzfest 2008 traffic safety event	\$500.00
02/04/08	TCU Place	Premiere sponsorship	\$3,500.00
02/04/08	Swift Current and District Music Festival Association	Bronze sponsor, 1/2 page ad	\$100.00
02/22/08	Law Enforcement Guardians	Crime Prevention; programs for youth, 2007 and 2008 progr	\$5,000.00
02/22/08	Saskatoon Goldfin Swim Club	Swim program for aboriginal youth	\$5,000.00
02/22/08	Regina Multicultural Council	Gold sponsor, Mosaic - promoting drinking and not driving	\$7,000.00
02/22/08	CLC/The Casey Foundation	Scarlet sponsorship	\$4,000.00
02/22/08	SK Roughrider Football Club Inc	Invoice T157	\$1,850.00
02/22/08	Power 99 FM Radio	Radio marathon for Children's Haven	\$500.00
02/25/08	Big Brothers Big Sisters of Yorkton Inc	Silver sponsor, Bowl for Kids	\$300.00
02/25/08	Regina Police Service Half Marathon	Sponsorship at race	\$2,500.00
02/25/08	SK Country Music Association	Shuttle bus sponsor	\$1,000.00
05/15/08	CTV Sandra Schmirler Charity	Power Car Sponsor	\$1,500.00
02/06/08	SABBA	Medal sponsor	\$100.00

Tuesday, June 15, 2010

<i>Date</i>	<i>Vendor</i>	<i>Description</i>	<i>Cost</i>
02/26/08	SK Sports Hall of Fame and Museum	Corporate table at induction dinner	\$800.00
02/26/08	Assiniboia Aquarians Swim Club	Silver sponsor for 2008 provincial speed swimming	\$300.00
02/27/08	Regina Canada Day	Presenting sponsor, grounds and entertainment area for Can	\$7,000.00
02/27/08	Canadian Red Cross	Year 2 of 3 year commitment/ Babysitter's course sponsorsh	\$10,000.00
02/27/08	25th Street Theatre Centre	Presenting sponsor of Fringe festival	\$8,500.00
03/06/08	Kinsmen Telmiracle	Staff money raised for Telmiracle 32	\$12,632.70
03/06/08	Lieutenant Governor's Leadership Forum	Sponsorship of forum which develops high-school students I	\$5,000.00
05/27/08	Saskatchewan Trucking Association	Dinner Sponsor	\$5,000.00
03/07/08	Macklin School	Sponsor of Anti Bullying Workshop	\$1,000.00
03/07/08	File Hills Qu'Appelle Tribal Council	2008 First Nations Winter Games Sponsor	\$2,600.00
03/07/08	Saskatoon Indian & Metis Friendship Centre	Silver sponsor	\$500.00
03/07/08	SK Assoc of Rehabilitation Centres	2008 AGM Bronze sponsor	\$1,000.00
03/17/08	Corrections, Public Safety & Policing	Regina HEAT and Electronic Monitoring Program	\$32,000.00
03/17/08	Elsie Mironuck School	Blasting Thru Stereotypes Project	\$22,500.00
05/25/08	Regina Minor Girls Softball League	Single Play Sponsor	\$1,000.00
10/14/08	Canadian Progress Club	1/4 page advertising	\$300.00
10/06/08	Voltage 2008	Moose Jaw Youth "safe" News Years Party	\$500.00
03/18/08	Bredenbury Fire Dept	Four-alarm sponsor	\$300.00
03/18/08	Summer Y's	Summer programs	\$5,000.00

<i>Date</i>	<i>Vendor</i>	<i>Description</i>	<i>Cost</i>
03/25/08	CHEP Good Food Inc	Salad Bars for Children in Schools program	\$1,000.00
03/25/08	Craven Country Jamboree	SGI Safe Ride to Craven sponsorship	\$49,000.00
03/25/08	Cdn Paraplegic Assoc	School peer/mentor program	\$10,000.00
03/25/08	Regina Music Festival	Ad in 2008 program	\$110.00
03/25/08	Big Brothers Big Sisters of Humboldt	Funding for programs	\$600.00
03/25/08	Prince Albert Crime Stoppers	Hole sponsor	\$200.00
03/26/08	Regina NAD Celebrations Inc	Polar Bear Sponsor	\$1,000.00
03/31/08	Regina Qu'Appelle Health Region	Corporate table	\$1,000.00
03/31/08	Aboriginal Government Employees' Network	2008 Conference sponsorship	\$1,500.00
03/31/08	SK Visible Minority Assoc	SVM&A Conference	\$500.00
03/31/08	SK Snowmobile Assoc Inc	Traffic Safety messaging	\$225.00
04/02/08	Cdn Progress Club	Sponsorship for golf tournament	\$1,000.00
04/03/08	SK Caribbean-Canadian Assoc	CarlSask Carnival Sponsorship	\$500.00
04/02/08	Campion College	Full page ad in student agenda	\$375.00
04/03/08	Blenders	Major sponsor of festival	\$2,500.00
04/03/08	Regina Thunder Football Club	Bronze sponsor	\$500.00
04/04/08	Matt Dominguez Football Club	Sponsorship of football camp	\$500.00
04/04/08	Scott Schultz Football Camp	Silver sponsor	\$500.00
04/04/08	Boys and Girls Club of Regina	Presenting sponsor of charity basketball game	\$7,500.00

<i>Date</i>	<i>Vendor</i>	<i>Description</i>	<i>Cost</i>
05/07/08	Enflo Community Services	Sports Venture Library- year 2 sponsorship	\$25,000.00
05/07/08	Boys and Girls Club of Saskatoon	Team	\$500.00
05/07/08	Station Arts Centre	Sponsorship of Anne of Green Gables performance	\$6,000.00
04/29/08	Lemberg Sowing Our Spirit	Festival Contributor	\$500.00
04/29/08	Triumph Foundation Inc	Sponsorship	\$775.94
05/07/08	Walk for ALS	Gold Sponsor	\$500.00
05/07/08	Prairie Fire RFC	Ad in Game Program	\$500.00
05/07/08	Saskatoon District Soapbox Derby	Soapbox Derby Sponsorship	\$450.00
01/07/08	RCMP Veteran's Assoc	Wild game dinner sponsorship	\$1,500.00
01/14/08	Regina Humane Society	You've Got a Friend calendar ad	\$500.00
01/14/08	University of SK	Silver sponsorship of CIS Women's Basketball Championshi	\$2,500.00
01/14/08	University of SK	2nd year of 5 year commitment/ Climate change research	\$50,000.00
01/15/08	CAA SK	School Safety Patrol Jamboree	\$600.00
01/15/08	Downtowners Optimist Club	Elmer Youck Memorial Wild Game Dinner	\$250.00
01/15/08	Prince Albert Downtown Improvement District Association In	Community on Patrol Program	\$5,000.00
01/15/08	Battlefords Business Excellence Awards	Battlefords Business Excellence Awards Gala Banquet spon	\$1,000.00
01/15/08	Kindersley Citizens on Patrol Program	Transportation costs for COPP	\$3,000.00
01/15/08	Saskatoon Crime Stoppers	Student Crime Stoppers Programs	\$7,500.00
01/16/08	Continuing Professional Learning, College of Medicine	Silver sponsorship of conference	\$1,200.00

<i>Date</i>	<i>Vendor</i>	<i>Description</i>	<i>Cost</i>
06/06/08	Chill For Children	Invoice for SGI Sponsored Lunch	\$305.57
06/05/08	Eastview Community Association Youth Council	Sponsorship of Youth at Risk Summer Camp	\$300.00
06/10/08	Pilot Butte Community Rodeo	Platinum Sponsor Drinking and Not Driving	\$1,000.00
05/20/08	Sask Children's Festival	Corporate Sponsor	\$7,500.00
06/30/08	U of R Students Union	Welcome Week Sponsorship	\$2,500.00
06/30/08	Regina Open Door Society	Summer Program for Children	\$500.00
06/30/08	Metis Nation of Saskatchewan	Annual Cultural Camp	\$1,000.00
06/30/08	Albert Library Committee	Computer Programs for Inner Youth	\$200.00
06/30/08	Insurance Brokers' Association	Newsletter Advertising	\$800.00
06/30/08	Regina Folk Festival	Drinking and Not Driving Wristband Promotion	\$2,500.00
06/30/08	Lakeland Citizens on Patrol	COPP - Crime Prevention Program	\$5,000.00
06/30/08	Saskatchewan Riding Club Association	Platinum Sponsor	\$1,000.00
06/30/08	Moose Jaw Warriors	2008 - 2009 Contract for Season Sponsorship	\$4,245.00
07/02/08	On Purpose leadership Inc	Saskatoon Fireworks Festival Sponsor	\$25,000.00
07/04/08	Rotary Club of Kindersley	Fundraiser for Local Charities	\$300.00
07/04/08	Learning Disabilities of Sask	Summer Camp	\$1,000.00
07/04/08	SOFIA House Inc	Summer Activity Program for Children	\$200.00
07/10/08	Rockin at the River	Gold Sponsor - Drinking and not driving	\$1,000.00
07/10/08	Swift Current Broncos Hockey Club	08 - 09 Season Sponsorship	\$1,700.00

Tuesday, June 15, 2010

<i>Date</i>	<i>Vendor</i>	<i>Description</i>	<i>Cost</i>
09/02/08	Heart & Stroke Foundation	Big Bike Ride donations	\$3,715.55
09/03/08	Regina Boxing Club	Boxing Film fundraiser	\$1,000.00
09/08/08	PAPP Signs and Exhibits	A banner printed by PAPP and given as a donation	\$210.00
09/16/08	Sask Road Builders and Heavy Construction	Providing the "Safe Ride" program at annual convention	\$1,000.00
09/18/08	Advantage Sign and Display	Hockey Regina sponsorship signage	\$105.00
09/25/08	Regina Hotel Association/Labour Day Safe Ride Program	Safety Sponsor for Labour Day Safe Ride	\$5,000.00
10/07/08	Saskatoon City Police	Drug Awareness and Health Lifestyle Day	\$3,900.00
09/30/08	Salvation Red Shield Luncheon	Red Shield luncheon	\$500.00
10/06/08	The Arthritis Society	Provincial sponsor for Reindeer Challenge	\$3,000.00
10/06/08	North Central Family Centre	Fund-raising dinner	\$4,000.00
03/13/08	Hospitals of Regina Foundation	Z99 Radiothon Fundraising	\$5,137.07
11/14/08	Taco Time	Canadian Blood Donor Clinic Sponsor	\$356.50
10/16/08	Sherwood Co-op MarketPlace	United Way Campaign supplies	\$502.94
11/25/08	The Living Skies Chorus	Dec 3 event Santa Anon gift wrap	\$250.00
11/27/08	McDermid Community School C/O Bev Cardinal	Community School Book Purchase Program	\$400.00
08/12/08	Toys R us	Childrens Toys	\$4,939.83
12/08/08	Toys R Us	Cat Christmas Prj.	\$4,892.63
12/08/08	Swift Current Salvation Army	Christmas Charities	\$200.00
12/18/08	Kiwanis National Little League	Youth Baseball Sponcership ages 4-15	\$1,000.00

Promotional Items 2009

<i>Date</i>	<i>Description</i>	<i>Cost</i>
21/01/2009	120 sleeves of Callaway golf balls - To support provincial charity golf events	\$733.64
20/02/2009	1000 Bottled water - Support provincial charity fundraisers	\$3,339.00
17/02/2009	1300 Lanyards - Support provincial charity fundraisers	\$2,367.75
20/03/2009	100 Car Emergency Kits - Traffic Safety promotion messaging	\$1,417.50
24/03/2009	200 BBQ fork Thermometer - To support provincial charity events	\$2,357.67
13/04/2009	500 Tote bag, 20 hank crank radio - To support provincial charity events	\$1,766.31
13/04/2009	500 golf tees To support provincial charity golf events	\$262.50
21/04/2009	250 Sweet Spot Lunch Cooler - Support provincial charity fundraisers	\$1,220.63
23/04/2009	200 Personal Care Travel Kit, 100 Tea for Two, 100 Cheese Cutting -Support provincial charity fundraisers	\$2,205.00
29/04/2009	500 Travel sewing kit - Traffic Safety promotion message	\$919.55
29/04/2009	250 first aid key chain kit - Traffic Safety promotion message	\$813.75
05/05/2009	220 USB People Traffic Safety promotion to grad events	\$2,050.66
14/05/2009	250 Deluxe Car Wash Kits - Traffic Safety promotion message	\$2,191.88
21/04/2009	250 water bottles SGI "Take Care Out There" - Traffic Safety promotion message	\$1,409.63
03/07/2009	150 Mini game pak - To support provincial charity fundraisers	\$995.40
09/07/2009	500Golf ball/ tee holders - To support provincial charity golf fundraisers	\$843.10
14/09/2009	5000 Sask Roughrider Posters/ Play it safe day - Traffic safety promotion message at youth event	\$839.54
22/09/2009	1500 Football reflective Light for Play it Safe Day - Traffic safety promotion message at youth event	\$2,493.75
06/10/2009	5000 plastic bags with SGI take care out there logo Play it safe day - Traffic safety promotion message at yo	\$1,732.50
13/10/2009	1000 hand sanitizers - To support provincial charity fundraisers	\$1,450.97

Donations 2009

<i>Date</i>	<i>Vendor</i>	<i>Description</i>	<i>Cost</i>
01/02/09	Saskatoon Construction Association c/o Ron Stasiuk	Sponsorship of curling bonspiel	\$500.00
01/05/09	Kindersley Citizens on Patrol Program	Transportation Costs for C.O.P.	\$3,000.00
01/06/09	Mid Sask Community Futures Development	Sponsorship of Youth Awards	\$1,000.00
01/02/09	Sask Oil & Gas Show	Oil & Gas Show Business	\$1,000.00
01/02/09	Bridge City BMX	Gold sponsor Bike safety & training	\$500.00
01/02/09	SJHL c/o Checkmate Strategic Marketing	Second half 2008/09 Sports league sponsorship	\$9,900.00
01/02/09	West Central Crisis & Family Support	Safe community initiative	\$1,000.00
01/02/09	Cathedral Village Arts Festival	festival sponsor Drinking & Not Driving messaging	\$2,000.00
01/02/09	University of Regina Business Student Society	Traffic Safety messaging at Keg a rama	\$2,000.00
01/02/09	Canoe Kayak Saskatchewan	2009 season training program	\$2,500.00
01/02/09	Battlefords Union Hospital Foundation	Festival of trees for Union hospital programs	\$400.00
01/02/09	Weyburn Curling Club	Ad for Provincial mixed curling & Weyburn golf cash calenda	\$180.00
01/02/09	Regina Symphony Orchestra	2009 Symphony Singer Star presenting sponsor	\$12,000.00
01/02/09	Saskatchewan Curling Association	2009 PrairieLand curling camp	\$5,000.00
01/02/09	Saskatchewan Urban Municipalities Association, SUMA	Convention sponsorship	\$500.00
01/02/09	Saskatchewan Association of Fire Chiefs	Sponsor of Annual Fire Chiefs convention	\$3,000.00
01/02/09	University of Saskatchewan c/o University Enhancement	Year 3 of 5 Hydrometeorology program	\$50,000.00
01/02/09	University of Regina Rams Football Club c/o Scott MacAula	2009 Safe Driving	\$1,500.00
01/05/09	Moose Jaw Firefighters Association	Tickets for Variety Show Fundraiser	\$110.00
01/06/09	Weyburn Police Association	(3) Family Passes @\$35.00 each for Annual Magic Show (F	\$105.00

Wednesday, June 16, 2010

<i>Date</i>	<i>Vendor</i>	<i>Description</i>	<i>Cost</i>
02/12/09	Juvenile Diabetes Research Foundation	Walk for a cure sponsor	\$5,000.00
10/05/09	United Way Saskatoon	Fundraising events for United Way	\$250.00
01/12/09	Canadian Mental Health Association	CMHA Teddy Bear Affair	\$500.00
01/12/09	Rotary Club of Saskatoon Badge & Shield Dinner	Event Sponsorship	\$1,750.00
01/12/09	Downtowners Optimist Club	Support of youth projects for Regina & area	\$200.00
01/12/09	United Way of Regina	Table at award luncheon for UW committee	\$160.00
01/12/09	Stardale Women's Group Inc Foundation	Crime prevention project for young women in Melfort & area	\$5,000.00
01/12/09	Cosmopolitan Learning Center	Centre for Adults with intellectual/physical Disabilities	\$500.00
01/12/09	Canadian Western Agribition	2008 invoice of Trade show (rollover simulator)	\$4,800.00
01/20/09	Regina Qu'Appelle Health Region	Sponsorship of wheelchair mobility course	\$210.00
01/21/09	Off Axis Board Riders Club	Sponsor of safe bus shuttle for Jibfest	\$8,000.00
01/21/09	Farm Animal Council of Saskatchewan	Promoting seatbelt usage in rural areas	\$3,500.00
02/12/09	Mayor's Arts & Business Awards c/o Avram Events Inc	Art piece sponsor - Creative Kids Project	\$2,500.00
02/12/09	Spring Free from Racism	Sponsorship of Spring Free from Racism event	\$500.00
01/12/09	Rainbow Youth Center	Youth at Risk Programs	\$4,000.00
01/12/09	An evening in Greece	Fundraiser- Proceeds to Regina Palliative Care & Hospital of	\$1,200.00
01/12/09	Regina Chinese Social Club	Chinese New Year Sponsorship	\$240.00
01/12/09	Alzheimer Society of Saskatchewan	Forget-Me-Not Walk Sponsor	\$500.00
01/12/09	Saskatchewan Emergency Planners Association	Annual Convention Sponsorship	\$500.00
01/13/09	CAA Saskatchewan	School Safety patrolter jamboree	\$600.00
01/13/09	SK Jazz Festival	"Groove" presenting sponsor Jazz Festival traffic safety	\$5,000.00
01/13/09	SK Legislative Internship Program	Political Studies Uof S youth internship program	\$1,000.00
01/13/09	Battlefords Business Excellence Awards	Sponsorship for business excellence awards	\$1,000.00

<i>Date</i>	<i>Vendor</i>	<i>Description</i>	<i>Cost</i>
02/12/09	Kart Racing Team of Saskatchewan	Teaching youth safe driving skills Bronze level	\$2,000.00
02/12/09	Saskatchewan Emergency Medical Services Association	Sponsor of annual EMS convention	\$500.00
01/26/09	TCU Place- C/O Kim Gallucci, CEO	Safe Messaging at TCU place for 2009	\$10,000.00
01/26/09	Association jeunesse fransaskoise	Sponsorship for french cultural youth rally	\$2,000.00
01/29/09	Coronach Tourism c/o Outlaw Days Festival	Silver Sponsorship Outlaw Days Festival Coronach Tourism	\$500.00
01/30/09	Regina Canada Day Committee	Presenting Sponsor of Main Stage & Beer Gardens	\$20,000.00
01/30/09	3A Senior Boys Provincial Volleyball Championship- c/o Ros	Bronze Sponsor Volley Championship	\$1,000.00
02/04/09	First Nations Awards Inc.	1/8 Page ad in awards program	\$400.00
02/04/09	CLC- The Casey Foundation	RCMO Charity Ball	\$1,200.00
02/04/09	Regina Music Festival	Program Ad in Annual Youth Music Festival	\$125.00
02/04/09	Battlefords Indian + Metis Friendship Center Inc.	All Native Hockey Tournament Sponspor	\$400.00
02/04/09	MADD	Multi Media Presentation for Youth -Dead on Arrival	\$7,000.00
02/04/09	SK Conservation and Development Association	AGM convention Sponsor	\$750.00
02/04/09	Lonsdale Boxing Club	Fundraiser for Boxing Event	\$550.00
02/04/09	Saskatchewan Childrens Festival	Presenting Sponsor, Conrad Flapps Safety Traffic Show	\$7,000.00
02/05/09	Stepping Stones 2009	Youth Rally and Career Fair	\$875.00
02/12/09	25th Street Theatre Centre	Presenting sponsor of Fringe festival	\$8,500.00
02/09/09	Regina Science Fair	Science Fair for grades 6-12	\$500.00
02/09/09	Regina Little Theatre - attn Faye	purchase of 30 tickets to support RL T	\$510.00
02/09/09	Regina Alpine Race Team c/o Brad Haid	Program Sponsorship for Youth Ski Programs	\$2,000.00
02/09/09	University of Regina Cougars Athletics, Attn: Financial Servi	Signage in Gym 08-09	\$3,000.00
02/09/09	Battleford Kiwanis Music Festival	Music Festival Sponsor	\$100.00
02/09/09	Child Find Saskatchewan	Education for Children and adults	\$5,000.00

<i>Date</i>	<i>Vendor</i>	<i>Description</i>	<i>Cost</i>
03/03/09	The Saskatchewan German Council	Ad for diversity in Immigrant Settlement Handbook	\$100.00
02/18/09	Canadian Red Cross	Sponsorship of Centennial Humanitarian Gala	\$5,000.00
02/18/09	Matt Dominguez Football Camp	Sports Camp for High School Football Players	\$500.00
02/18/09	Saskatchewan Rotary Youth Foundation	2009 Youth Scholarship Program	\$3,350.00
02/18/09	Yorkton Citizenson Patrol Program	Citezens on Patrol- Crime Prevention	\$6,000.00
02/18/09	Urban Municipal Administrators Association of Saskatchewan	Bronze Sponsor of Administrators Convention	\$200.00
02/24/09	Regina Crime Stoppers	Presenting sponsor, 25th Anniversary Crime Stoppers Regin	\$7,000.00
02/20/09	2009 ISF World Men's Football Championship c/o TCU Fina	Sporting event sponsorship	\$2,500.00
03/02/09	Saskatchewan Safety Council	2009 Take Care Out Resource Guide Ad	\$1,520.00
03/03/09	Redneck Rumble	Safety Messaging, Drinking and not driving at music festival	\$1,000.00
03/05/09	Telemiracle 33	Fundraising events and corporate match for 2009 Telemiracle	\$25,185.56
03/10/09	Big Brothers of Regina	Title Sponsor- " Bowl for Kids"	\$3,500.00
03/10/09	CNIB	Year 5 of 5 for Digital Library (First CHO was Wrong)	\$5,000.00
03/10/09	Saskatchewan Registered Nurses Association	Sponsorship of Annual Conference - Promoting Medical Revi	\$1,000.00
03/10/09	Prince Albert Fire Rescue/911 Communication	Sponsor for EMS, Police, Fire Conference	\$1,000.00
03/10/09	Big Brothers & Big Sisters of Yorkton	Youth Programs-"Bowl for Kids Sake"	\$300.00
03/10/09	CHEP Good Food Inc.	Salad bars for Children in Schools Program	\$1,000.00
03/10/09	CIPS	Computer Information Processing Society -Business Sponso	\$500.00
03/10/09	Sask Association of Insurance Adjusters C/o Regina Genera	Safe Ride Program for Annual Convention	\$200.00
03/10/09	Ness Creek Cultural + Recreational Society Inc	Safe Ride Music Festival Sponsor	\$3,000.00
03/10/09	Saskatoon Sexual Assult Information Centre	Assists Program	\$2,000.00
03/10/09	Canadian Diabetes Association	Assists Programs	\$1,000.00
02/02/09	Saskatchewan High Schools Athletic	Boys & Girls Mix Championship	\$2,000.00

<i>Date</i>	<i>Vendor</i>	<i>Description</i>	<i>Cost</i>
03/26/09	Indiana Marketing	Ad in Prairie Region Aboriginal Directory 2009	\$845.30
03/26/09	Mokum & Kokum Project Inc	Sponsorship for 3rd Annual Women of Strength & Distinction	\$800.00
03/26/09	World Class Players Sport Inc.	Expense distribution	\$500.00
03/26/09	Melfort and District Community Justice System	Crime Prevention Sponsorship	\$1,000.00
03/26/09	Kidney Foundation of Canada Saskatchewan Branch	Give the Gift of Life Fun Run & Walk	\$2,000.00
03/26/09	Missing School of Music	Programming and support	\$1,000.00
03/26/09	Autism Resource Centre	Autism programs	\$1,000.00
03/26/09	Prairie Assistance Dogs Inc	Programs for those with disabilities	\$500.00
03/26/09	Parkinson's Research c/o Victoria Club attr: Harry Duke	Programming projects	\$500.00
03/26/09	Ride for Site	Event to raise funds for visually impaired individuals	\$600.00
04/13/09	Lakeland Citizens on Patrol	COPP- Crime Prevention Program	\$5,000.00
06/29/09	Regina Minor Football	RMF Sponsorship	\$25,000.00
06/01/09	Tisdale Arts Council	Supporting the Arts in Tisdale	\$500.00
06/18/09	Radius Communications	Drinking and Not Driving Commercial	\$1,100.00
03/27/09	Aberdeen Agencies	Support of local SADD event	\$345.00
03/10/09	Saskatchewan Kart Racing (Saskatoon)	Checked flag sponsor promoting safe driving	\$1,000.00
02/26/09	EPCCA Fundraising	Exclusive Corporate sponsorship	\$8,000.00
03/26/09	Regina Early Learning Centre Inc	Programs for young children	\$1,000.00
04/01/09	Saskatchewan Roughrider Football Club	Designated Driver Partnership	\$49,000.00
04/02/09	Lieutenant Governor's Leadership Forum	Youth Leadership Program	\$5,000.00
04/06/09	Credit Union Centre	Arena Bowl Advertising	\$3,895.81
04/14/09	Saskatchewan Drag Racing Association Inc.	Traffic Safety Program	\$1,500.00
04/16/09	CTV Sandra Schmirler Charly Golf Classic	Power Cart Sponsor	\$1,500.00

<i>Date</i>	<i>Vendor</i>	<i>Description</i>	<i>Cost</i>
10/15/09	North Central Family Centre Inc	Purchase of table for 3rd Annual fundraising dinner	\$600.00
10/07/09	Sobey's Rochdale	Food Bank Drive	\$218.19
03/02/09	Power 99 FM Radio	Radio Marathon for Childrens Haven	\$509.00
05/20/09	Hockey Canada	2010 IIHF World Junior Championships sponsor	\$50,000.00
05/26/09	Canadian Cancer Society	Relay for Life Sponsorship for NB Salvage staff	\$1,000.00
06/18/09	Saskatoon SPCA		\$358.00
06/18/09	Saskatchewan Cancer Agency	Matched Branch TBA Donation	\$160.00
06/18/09	Salvation Army	Matched Branch TBA Donation	\$90.00
06/18/09	Arthritis Society	Matched Branch TBA Donation	\$310.00
06/18/09	Kid Sport	Matched Branch TBA Donation	\$80.00
06/18/09	Price Albert Chamber of Commerce	Taste of PA-Drinking & Not Driving	\$500.00
06/30/09	Kidzfest	Kidzfest 2009 Traffic Safety Event	\$500.00
07/08/09	Saskatoon District Soap Box Derby	Soap Box Derby Sponsor	\$450.00
01/08/09	Prince Albert Youth Centre	Program for at risk youth	\$10,000.00
01/08/09	Moose Jaw YMCA	Gold Sponsor "Strong Kids Campaign"	\$2,000.00
03/20/09	TaWasi Summer Rec Program c/o YMCA of Regina	Summer programs for youth	\$5,000.00
05/04/09	Enlio Community Services	Sports Venture Library year 3 of 3 sponsorship	\$25,000.00
01/12/09	United Way of Saskatoon & Area	Awards Dinner for staff volunteers (2008 campaign)	\$240.00
01/12/09	Aids Program South Saskatchewan	Support Aids Programs in South SK	\$500.00
01/21/09	United Way of Regina	Employer match 50% 2008 campaign	\$22,293.27
07/15/09	Canadian Red Cross	Year 3 of a three year agreement - Baby sitting Course Spon	\$10,000.00
10/20/09	Lynora Laliberte	Food Bank Drive	\$12.81
10/21/09	Judy Wallace	Food Bank Drive	\$31.95

Wednesday, June 16, 2010

<i>Date</i>	<i>Vendor</i>	<i>Description</i>	<i>Cost</i>
11/19/09	Estevan United Way	United Way Campaign	\$308.00
11/19/09	Battlefords United Way Inc	United Way Campaign	\$235.00
12/01/09	Sobeys	Chili for Children - Oranges	\$359.28
12/01/09	Department Charge Back	Transfer of funds to 590-84-130, United Way Licence Plate	\$78.75
12/03/09	Rhonda Croal	World Food Day	\$8.98
12/14/09	Santa's Anonymous	Donation on behalf of Harly Bruce	\$500.00
12/14/09	Regina Humane Society	Donation on behalf of Tasha Pattison	\$500.00
12/14/09	Regina Humane Society	Donation on behalf of John & Heather Burski	\$500.00
12/14/09	Regina Humane Society	Donation on behalf of Vivian Jasper	\$500.00
12/14/09	Children's Wish Foundation	Donation on behalf of Jenna Gaube	\$500.00
12/14/09	Battleford Union Hospital Foundation	Festival of Tree's sponsor for the union hospital program	\$400.00
12/15/09	M & M Meat Shop	Chili for Children	\$4,222.06
12/01/09	Winnipeg United Way	Funds raised in Winnipeg going to United Way	\$1,080.00
12/01/09	Battleford's United Way	Funds raised in Battleford's going to United Way	\$495.00
12/01/09	United Way	Funds raised going to United Way	\$75.00
12/01/09	Elsie Mironuck School	Blasting thru stereotypes project	\$25,000.00
12/01/09	Audio Warehouse	Incentive Prizes for United Way	\$2,530.10
12/24/09	CAA Saskatchewan	Safety Patrol Jambooree	\$600.00
12/24/09	Govins Social Fund	Charitable Donations - state dated cheque from Dec 08	\$50.00
12/24/09	Saskatoon United Way	United Way - Saskatoon	\$9,428.00
12/22/09	Randy Kuntz Catering	Salads for Chili for Children	\$2,599.15
12/22/09	City of Regina	Safe Ride to and from concert	\$17,471.16