



Survey Report








Operational Budget Balancing  
Omnibus Question

Date: April 16, 2025  
Project: 83248-036



## Methodology

<b>How</b>		An online survey.
<b>Who</b>		n=1,630 Canadians, 18+.
<b>When</b>		Completed between April 11th and April 13th, 2025, using Leger's online panel.
<b>Other</b>		No margin of error can be associated with a non-probability sample (i.e. a web panel in this case). For comparative purposes, though, a probability sample of n=1,630 respondents would have a margin of error of +2.4%, 19 times out of 20.



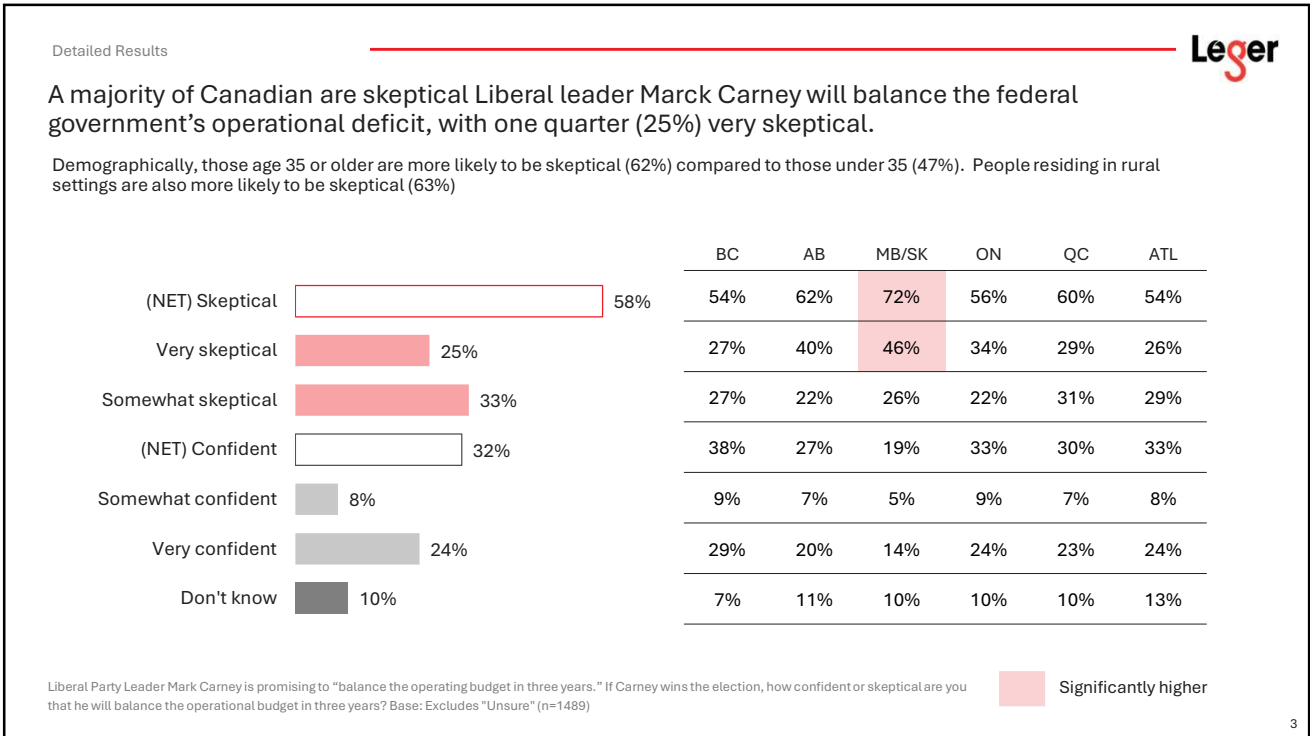
**Leger's online panel**

Leger's online panel has more than 400,000 members nationally and has a retention rate of 90%.

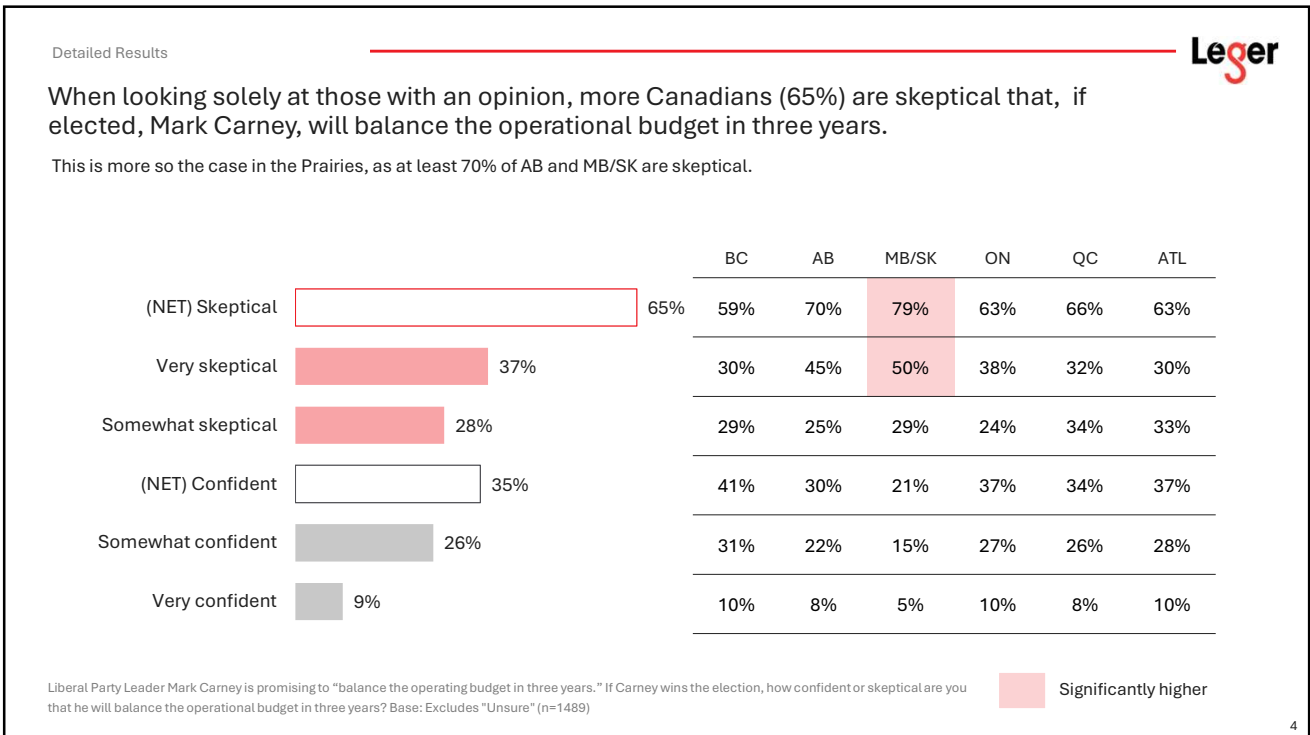
**Quality control**

Stringent quality assurance measures allow Leger to achieve the high-quality standards set by the company. As a result, its methods of data collection and storage outperform the norms set by WAPOR (The World Association for Public Opinion Research). These measures are applied at every stage of the project: from data collection to processing, through to analysis. We aim to answer our clients' needs with honesty, total confidentiality, and integrity.

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## Our Team



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Our Team



### Our Team

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# Leger

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