

Leger

Industrial Carbon Tax
OMNI Survey

Canadian
Taxpayers
Federation

83248-035

2025/04/09



Methodology



Method

Canadian online survey via Leger's LEO panel, with n=1,631 Canadian residents aged 18+.

When

The weekly online omnibus was in field from the 4th to the 7th, of April 2025, inclusive, using Leger's online panel, LEO.

Margin of error

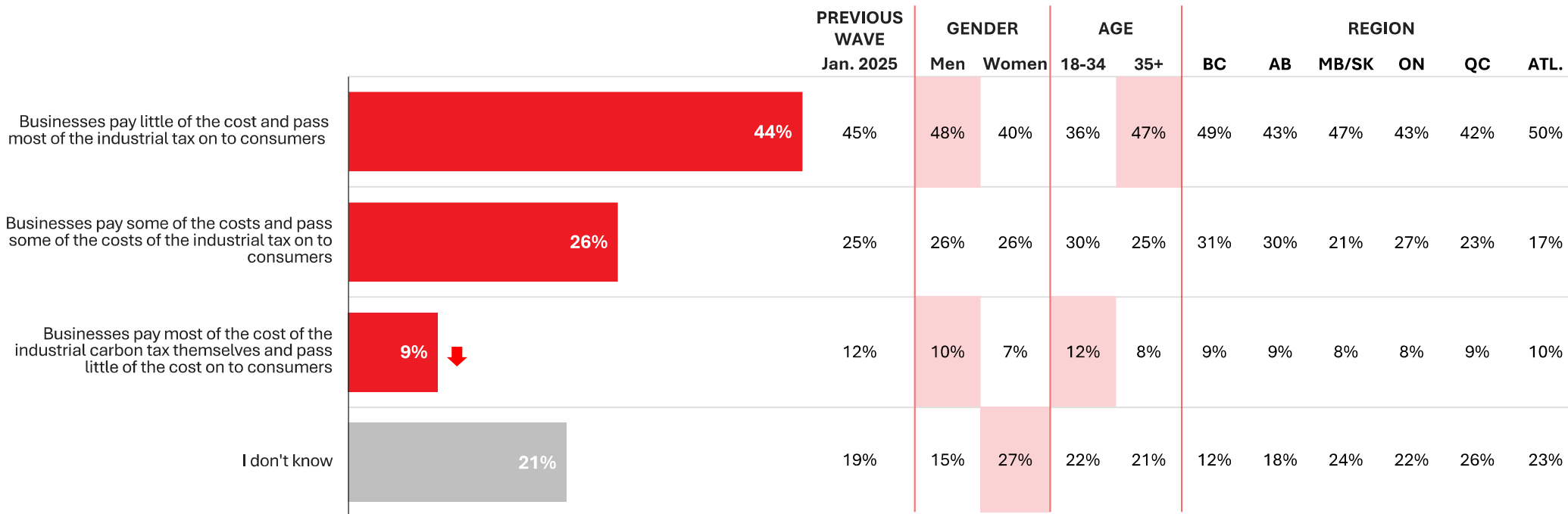
For comparison purposes, a probability sample of this size (n=1,631) yields a margin of error no greater than $\pm 2.1\%$, (19 times out of 20) and sample size (n=1,082) yield a margin error of no greater than $\pm 3.0\%$, (19 times out of 20)

Detailed Results



Over four-in-ten (44%) believe businesses pay little of the cost and pass most of the industrial carbon tax on to consumer.

A quarter (26%) think businesses share the cost with consumers, while only 9% believe businesses absorb most of the cost themselves. Meanwhile, 21% are unsure. Compared to the previous wave, views on whether businesses pay little or share the tax cost with consumers have remained relatively stable, with only a one-point change. However, the proportion of people who believe that businesses cover most of the tax themselves has significantly decreased. Demographically, men and those aged 35+ are more likely to believe that businesses pay little of the industrial carbon tax and pass most of the cost onto consumers. In contrast, men and younger adults aged 18–34 are more likely to believe businesses pay most cost themselves.



↑ Significantly higher/lower than previous wave
 ↓ Significantly higher

CPAY1. The federal government still requires provinces to impose an industrial carbon tax on businesses. Who do you think ultimately pays the cost of the industrial/business carbon tax?

Base: Canada wide 2025, April (n=1,631), 2025, January (n=1527)

Significantly higher

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