



Survey Report



## Industrial Carbon Tax National Omnibus

Date: Dec 09, 2025  
Project: 10014355



# Methodology



## Method

Online survey via Leger's LEO panel, with n=1,597 Canadian residents aged 18+.

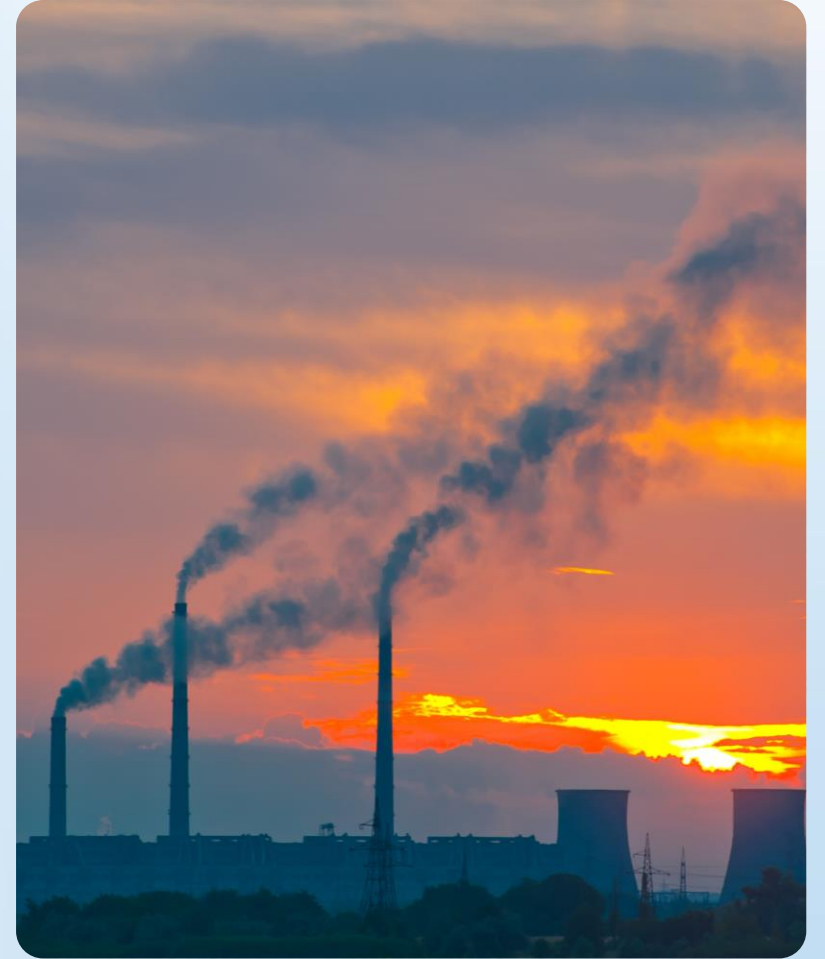
## When

The weekly online omnibus was in field from the 5<sup>th</sup> to the 7<sup>th</sup>, of December 2025, inclusive, using Leger's online panel, LEO.

## Margin of error

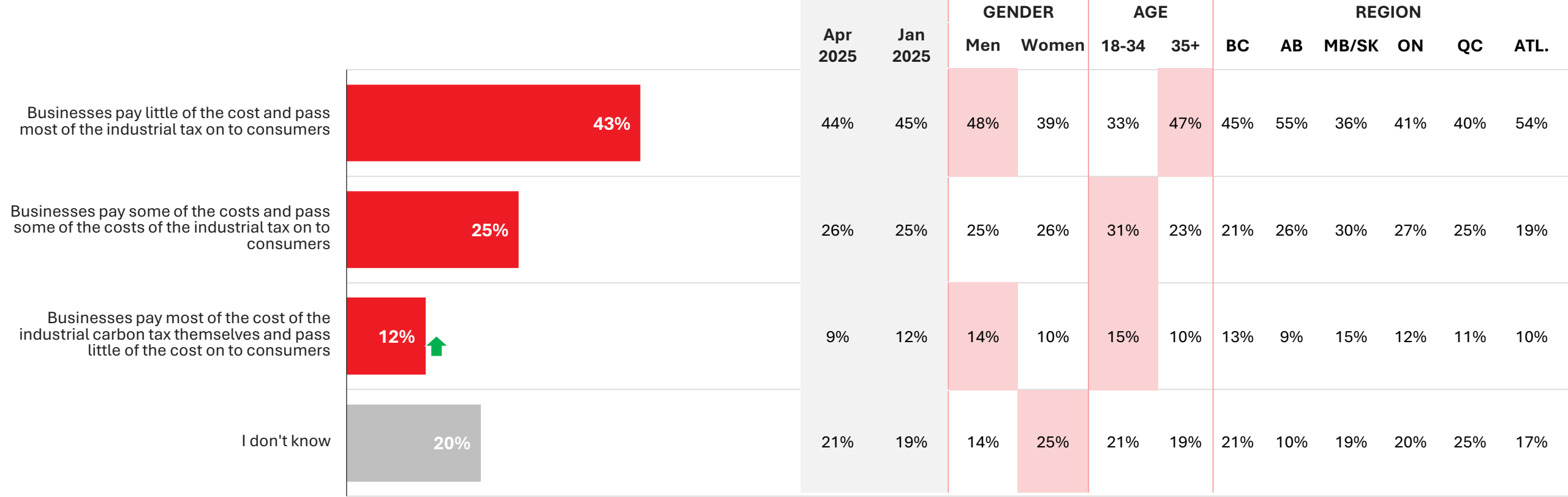
For comparison purposes, a probability sample of this size (n=1,597) yields a margin of error no greater than  $\pm 2.45\%$ , (19 times out of 20).



# Detailed Results



# Over four-in-ten (43%) believe businesses pay little of the cost and pass most of the industrial carbon tax on to consumers.

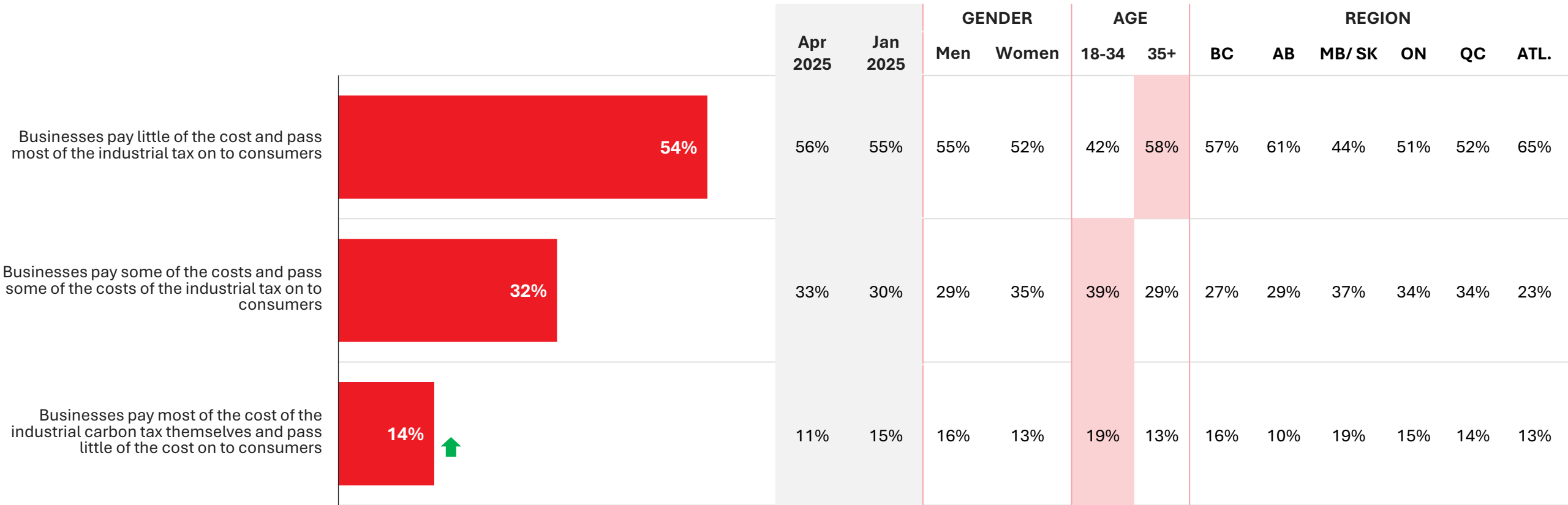
A quarter (25%) believe businesses share the cost with consumers, while only 12% think businesses absorb most of it. Another 20% remain unsure. Views on whether businesses pay little or share the cost have remained stable since the last wave in April 2025. However, the proportion who believe businesses cover most of the tax themselves has increased by 3-points. Men and those aged 35+ are more likely to say businesses pay little and pass most of the cost onto consumers, whereas women are more likely to be unsure. Regionally, residents of Alberta and the Atlantic region are more likely to believe business pay little and pass most of the cost onto consumers, compared to those in Ontario, Quebec, Manitoba or Saskatchewan.





  Significantly higher/lower than previous wave

# Among those with an opinion, majority (54%) believe businesses pay little of the industrial carbon tax and pass most of the cost to consumers.

These views have remained stable since January, with only slight shifts across waves. The share of Canadians who believe businesses pay most of the industrial carbon tax themselves has inched up to 14%, a 3-point increase since April.



  Significantly higher/lower than previous wave

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# Our Team





# Our team

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# Leger

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